



# Fall 2008 eRANKS

Release Date: February 16, 2009

## Top 30 Public Radio Subscribers - Fall 2008 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

### Ranked by Metro 12+ AQH Persons

AQH Rank	Station	Arbitron Market	Metro Rank	Metro AQH
1	WBURFtlr	Boston	10	26,900
2	KUOW-A/F	Seattle-Tacoma	13	24,000
3	KNOW	Minneapolis-St Paul	16	20,300
4	KOPBF+	Portland OR	23	16,900
5	KPLUFtlr	Seattle-Tacoma	13	16,300
6	WLRN	Miami-Ft Lauderdale-Hollywood	12	14,900
7	KJZZ	Phoenix	15	14,800
7	KNAI	Phoenix	15	14,800
9	KCFRF+	Denver-Boulder	21	13,500
10	KXJZF+	Sacramento	27	13,200
11	KPBSFtlr	San Diego	17	13,000
12	WUNCF+	Raleigh-Durham	43	12,200
12	KWMU	St Louis	20	12,200
14	WUSF	Tampa-St Petersburg-Clearwater	18	11,400
15	KUTF+	Austin	39	11,200
16	KSJN	Minneapolis-St Paul	16	10,700
17	WFAEF+	Charlotte-Gastonia-Rock Hill	25	10,500
18	WYPRF+	Baltimore	22	9,900
19	WGBH	Boston	10	9,500
20	WKCP	Miami-Ft Lauderdale-Hollywood	12	9,400
21	KCUR	Kansas City	32	8,900
22	WDUQ	Pittsburgh PA	24	8,200
23	KXPRF+	Sacramento	27	8,000
23	WVXU	Cincinnati	28	8,000
25	WCPN	Cleveland	29	7,900
26	KBAQ	Phoenix	15	7,800
27	WCVEF+	Richmond	54	7,600
27	KNPR	Las Vegas	33	7,600
29	KBPSF+	Portland OR	23	7,100
29	WFYI	Indianapolis	40	7,100

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters

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### Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Metro Rank	Metro Share
1	WFSU	Tallahassee	162	10.5
2	WVPRF+	Montpelier-Barre-St Johnsbury	269	10.4
2	WPSUF+	State College PA	252	10.4
4	WMEAF+	Portland ME	167	10.3
5	WUOMF+	Ann Arbor	148	10.2
6	WSKGF+	Ithaca	284	9.9
7	WVPRF+	Burlington-Plattsburgh	138	9.2
8	WVTF+	Charlottesville VA	231	9.1
9	KSKA	Anchorage	171	8.9
10	WCQSFtr	Asheville	159	8.8
11	WVPRF+	Lebanon-Rutland-White Rvr Jnct	183	8.7
12	WEVOF+	Concord (Lake Regions)	170	8.6
13	WERN	Madison	98	8.3
14	KLCCF+	Eugene-Springfield	147	8.2
15	KAJXFtr	Aspen CO	302	8.1
16	WUNCF+	Raleigh-Durham	43	8.0
17	WMEAF+	Bangor	223	7.3
18	KBIA	Columbia MO	249	7.2
19	KTSC	Pueblo	248	7.0
20	WMEAFtr	Augusta-Waterville ME	272	6.9
21	KUTF+	Austin	39	6.8
22	KOPBF+	Portland OR	23	6.6
22	WCVEF+	Richmond	54	6.6
22	WVPE	South Bend	178	6.6
25	KOPBF+	Bend OR	205	6.2
26	WSIUF+	Marion-Carbondale(SouthernIL)	243	6.1
27	KUOW-A/F	Seattle-Tacoma	13	6.0
28	KUNCFtr	Ft Collins-Greeley	120	5.9
28	KCBXF+	San Luis Obispo	173	5.9
28	WMRAFtr	Harrisonburg VA	273	5.9
28	WILL-A	Champaign IL	220	5.9

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### Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Metro Rank	Metro Cume
1	WBURFtlr	Boston	10	499,300
2	KUOW-A/F	Seattle-Tacoma	13	392,700
3	KNOW	Minneapolis-St Paul	16	368,800
4	KPLUFtlr	Seattle-Tacoma	13	332,500
5	KOPBF+	Portland OR	23	299,800
6	WLRN	Miami-Ft Lauderdale-Hollywood	12	273,300
7	KJZZ	Phoenix	15	273,200
8	KPBSFtlr	San Diego	17	264,100
9	KCFRF+	Denver-Boulder	21	251,500
10	WGBH	Boston	10	251,000
11	KXJZF+	Sacramento	27	230,700
12	KSJN	Minneapolis-St Paul	16	212,100
13	KUTF+	Austin	39	199,500
14	KNAI	Phoenix	15	198,900
15	KWMU	St Louis	20	196,900
16	WUSF	Tampa-St Petersburg-Clearwater	18	183,000
17	WUNCF+	Raleigh-Durham	43	178,900
18	WYPRF+	Baltimore	22	172,100
19	WDUQ	Pittsburgh PA	24	169,200
20	WFAEF+	Charlotte-Gastonia-Rock Hill	25	164,500
21	KCUR	Kansas City	32	164,200
22	WCPN	Cleveland	29	154,100
23	KCMPF+	Minneapolis-St Paul	16	153,700
24	WKCP	Miami-Ft Lauderdale-Hollywood	12	146,600
25	WERS	Boston	10	141,700
26	WVXU	Cincinnati	28	131,900
27	KBPSF+	Portland OR	23	131,000
28	KNPR	Las Vegas	33	127,700
29	WMFE	Orlando	34	123,300
30	WPLNF+	Nashville	44	121,900

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## Top 30 Public Radio Subscribers - Fall 2008 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

### Ranked by Metro 12+ Cume Rating

Rating Rank	Station	Arbitron Market	Metro Rank	Cume Rating
1	WVPRF+	Montpelier-Barre-St Johnsbury	269	21.5
2	WUOMF+	Ann Arbor	148	20.1
3	WVPRF+	Lebanon-Rutland-White Rvr Jct	183	19.8
4	WMEAF+	Portland ME	167	19.5
5	WVPRF+	Burlington-Plattsburgh	138	19.3
6	WFSU	Tallahassee	162	18.8
7	WEVOF+	Concord (Lake Regions)	170	18.2
8	WPSUF+	State College PA	252	17.9
9	WERN	Madison	98	17.3
10	WVTF+	Charlottesville VA	231	16.9
11	KSKA	Anchorage	171	16.7
12	WSKGF+	Ithaca	284	16.3
13	WCQSFtlr	Asheville	159	16.2
14	KTSC	Pueblo	248	15.4
15	KAJXFtlr	Aspen CO	302	15.1
16	WVPE	South Bend	178	14.6
17	KLCCF+	Eugene-Springfield	147	14.5
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20	WUNCF+	Raleigh-Durham	43	13.9
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21	KBIA	Columbia MO	249	13.7
23	WMEAF+	Bangor	223	13.0
24	WCVEF+	Richmond	54	12.9
24	KUCV	Lincoln	172	12.9
24	WMRAFtlr	Harrisonburg VA	273	12.9
27	WBURFtlr	Boston	10	12.8
27	WMEAFtlr	Augusta-Waterville ME	272	12.8
29	KXJZF+	Sacramento	27	12.7
30	KUNCFtlr	Ft Collins-Greeley	120	12.6

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### Ranked by 12+ Total Market Cume Persons

Rating Rank	Station	Arbitron Market	Total Market Cume Persons
1	WBURFtlr	Boston	579,600
2	KUOW-A/F	Seattle-Tacoma	436,800
3	KPLUFtlr	Seattle-Tacoma	398,900
4	KNOW	Minneapolis-St Paul	388,800
5	WGBH	Boston	373,300
6	WLRN	Miami-Ft Lauderdale-Hollywood	341,900
7	KOPBF+	Portland OR	339,900
8	KJZZ	Phoenix	304,600
9	KCFRF+	Denver-Boulder	285,400
10	WUSF	Sarasota-Bradenton	279,400
11	KXJZF+	Sacramento	270,600
12	KPBSFtlr	San Diego	264,100
13	WUNCF+	Raleigh-Durham	238,700
14	WMFE	Orlando	229,700
15	KSJN	Minneapolis-St Paul	224,800
16	KUTF+	Austin	214,400
17	KWMU	St Louis	203,800
18	KNAI	Phoenix	201,800
19	WDUQ	Pittsburgh PA	193,400
20	WFAEF+	Charlotte-Gastonia-Rock Hill	191,300
21	WYPRF+	Baltimore	190,500
22	KCUR	Kansas City	190,300
23	WCPN	Cleveland	189,200
24	KCMPF+	Minneapolis-St Paul	162,300
25	WKSUF+	Cleveland	160,800
26	WKCP	Miami-Ft Lauderdale-Hollywood	158,900
27	WERS	Boston	155,400
28	WPLNF+	Nashville	155,100
29	WUOMF+	Grand Rapids	152,500
30	KXPRF+	Sacramento	149,900

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