



Spring 2018 eRANKS

(Includes orders received as of 8/24/18)

Release Date: September 5, 2018

Top 30 Public Radio Subscribers - Spring 2018 Nielsen Audio Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Persons

| AQH Rank | Station | Nielsen Audio Market | Market Rank | Metro AQH |
|----------|----------|-----------------------------|-------------|-----------|
| 1 | WGCUFtlr | Ft Myers-Naples | 57 | 6,200 |
| 2 | WCVEF+ | Richmond | 53 | 5,800 |
| 3 | WMEAF+ | Portland ME | 97 | 5,400 |
| 4 | WBFOF+ | Buffalo-Niagara Falls | 58 | 5,100 |
| 4 | WWNOF+ | New Orleans | 49 | 5,100 |
| 6 | KUAZ-A/F | Tucson | 62 | 5,000 |
| 7 | WFPL | Louisville | 55 | 4,800 |
| 8 | KANWF+ | Albuquerque | 69 | 4,700 |
| 9 | WWOZ | New Orleans | 49 | 4,600 |
| 10 | KHPRFtlr | Honolulu | 63 | 4,100 |
| 11 | WERN | Madison | 89 | 4,000 |
| 11 | KGOUF+ | Oklahoma City | 50 | 4,000 |
| 13 | WAMCF+ | Albany-Schenectady-Troy | 66 | 3,900 |
| 13 | WBHMFtlr | Birmingham | 61 | 3,900 |
| 15 | WVPRF+ | Burlington-Plattsburgh | 148 | 3,600 |
| 15 | WITFFtlr | Harrisburg-Lebanon-Carlisle | 82 | 3,600 |
| 17 | WFCR | Springfield MA | 100 | 3,500 |
| 17 | KAZU | Monterey-Salinas-Santa Cruz | 85 | 3,500 |
| 17 | WXXI-A | Rochester NY | 60 | 3,500 |
| 20 | WUOMFtlr | Grand Rapids | 68 | 3,300 |
| 21 | KUFW | Visalia-Tulare-Hanford | 107 | 3,100 |
| 22 | WHA A+ | Madison | 89 | 3,000 |
| 22 | WYSO | Dayton | 64 | 3,000 |
| 24 | WUFTF+ | Gainesville-Ocala | 87 | 2,900 |
| 24 | KWGS | Tulsa | 65 | 2,900 |
| 26 | KUNMFtlr | Albuquerque | 69 | 2,800 |
| 26 | KLCCF+ | Eugene-Springfield | 147 | 2,800 |
| 28 | WUOT | Knoxville | 72 | 2,700 |
| 28 | KUNCFtlr | Ft Collins-Greeley | 108 | 2,700 |
| 28 | WUOMFtlr | Ann Arbor | 150 | 2,700 |

Stations ending with tlr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters

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Ranked by Metro 12+ AQH Share

| Share Rank | Station | Nielsen Audio Market | Market Rank | Metro Share |
|------------|----------|-------------------------------|-------------|-------------|
| 1 | WVPRF+ | Montpelier-Barre-St Johnsbury | 257 | 12.1 |
| 2 | WVTF+ | Charlottesville VA | 209 | 10.8 |
| 3 | WVPRF+ | Lebanon-Hanover-WhiteRvrJunc | 226 | 10.6 |
| 4 | WUOMFtr | Ann Arbor | 150 | 9.9 |
| 5 | WVPRF+ | Burlington-Plattsburgh | 148 | 9.5 |
| 6 | KSKA | Anchorage | 174 | 9.3 |
| 7 | WCQSFtr | Asheville | 157 | 8.8 |
| 8 | KLCCF+ | Eugene-Springfield | 147 | 8.6 |
| 9 | WFSU | Tallahassee | 162 | 8.5 |
| 10 | WMEAF+ | Portland ME | 97 | 8.4 |
| 11 | KCLU-F | Santa Barbara CA | 210 | 7.6 |
| 12 | WMEAFtr | Augusta-Waterville ME | 258 | 7.4 |
| 12 | WMRAFtr | Harrisonburg VA | 253 | 7.4 |
| 14 | WEVOF+ | Concord (Lake Regions) | 176 | 7.3 |
| 15 | KBIAF+ | Columbia MO | 230 | 7.2 |
| 16 | KCBXF+ | San Luis Obispo | 172 | 7.1 |
| 17 | WERN | Madison | 89 | 7.0 |
| 18 | KOPBF+ | Bend OR | 200 | 6.8 |
| 18 | KSMFF+ | Medford-Ashland OR | 208 | 6.8 |
| 20 | WMEAF+ | Bangor | 220 | 6.4 |
| 21 | WGCUFtr | Ft Myers-Naples | 57 | 5.9 |
| 21 | KUNCFtr | Ft Collins-Greeley | 108 | 5.9 |
| 23 | WCAIFtr | Cape Cod | 196 | 5.8 |
| 24 | KANWF+ | Albuquerque | 69 | 5.5 |
| 24 | WFCR | Springfield MA | 100 | 5.5 |
| 24 | KAZU | Monterey-Salinas-Santa Cruz | 85 | 5.5 |
| 27 | WITFFtr | Harrisburg-Lebanon-Carlisle | 82 | 5.4 |
| 27 | WJWJ | Hilton Head SC | 224 | 5.4 |
| 29 | KUAZ-A/F | Tucson | 62 | 5.3 |
| 29 | WHA A+ | Madison | 89 | 5.3 |
| 29 | KUSCF+ | Santa Barbara CA | 210 | 5.3 |

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**Top 30 Public Radio Subscribers - Spring 2018 Nielsen Audio
Diary-Based Markets Only
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Ranked by Metro 12+ Cume Persons**

| Cume Rank | Station | Nielsen Audio Market | Market Rank | Metro Cume |
|-----------|----------|-----------------------------|-------------|------------|
| 1 | WCVEF+ | Richmond | 53 | 107,400 |
| 2 | WGCUFtlr | Ft Myers-Naples | 57 | 106,600 |
| 3 | WFPL | Louisville | 55 | 96,800 |
| 4 | WWNOF+ | New Orleans | 49 | 96,600 |
| 5 | WAMCF+ | Albany-Schenectady-Troy | 66 | 91,700 |
| 6 | KUAZ-A/F | Tucson | 62 | 91,600 |
| 7 | WBFOF+ | Buffalo-Niagara Falls | 58 | 91,200 |
| 8 | WMEAF+ | Portland ME | 97 | 86,400 |
| 8 | KANWF+ | Albuquerque | 69 | 86,400 |
| 10 | WERN | Madison | 89 | 83,700 |
| 11 | KHPRFtlr | Honolulu | 63 | 80,700 |
| 12 | KGOUF+ | Oklahoma City | 50 | 79,800 |
| 13 | WBHMFtlr | Birmingham | 61 | 76,800 |
| 14 | WWOZ | New Orleans | 49 | 75,300 |
| 15 | WUOMFtlr | Grand Rapids | 68 | 75,100 |
| 16 | WVPRF+ | Burlington-Plattsburgh | 148 | 74,800 |
| 17 | WITFFtlr | Harrisburg-Lebanon-Carlisle | 82 | 66,800 |
| 18 | KUNMFtlr | Albuquerque | 69 | 65,100 |
| 19 | KAZU | Monterey-Salinas-Santa Cruz | 85 | 62,800 |
| 20 | WFCR | Springfield MA | 100 | 60,300 |
| 20 | WUOMFtlr | Ann Arbor | 150 | 60,300 |
| 22 | KIWR | Omaha-Council Bluffs | 74 | 59,200 |
| 23 | WUOT | Knoxville | 72 | 58,700 |
| 24 | WUSF | Sarasota-Bradenton | 73 | 56,900 |
| 25 | KUFW | Visalia-Tulare-Hanford | 107 | 56,600 |
| 26 | WHA A+ | Madison | 89 | 56,100 |
| 27 | KWGS | Tulsa | 65 | 56,000 |
| 28 | KUNCFtlr | Ft Collins-Greeley | 108 | 55,900 |
| 29 | WOI -F+ | Des Moines | 70 | 55,700 |
| 30 | WXXI-A | Rochester NY | 60 | 55,400 |

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| Rating Rank | Station | Nielsen Audio Market | Market Rank | Cume Rating |
|-------------|----------|-------------------------------|-------------|-------------|
| 1 | WVPRF+ | Burlington-Plattsburgh | 148 | 22.7 |
| 2 | WVPRF+ | Montpelier-Barre-St Johnsbury | 257 | 22.5 |
| 3 | WVPRF+ | Lebanon-Hanover-WhiteRvrJunc | 226 | 19.9 |
| 4 | WUOMFtlr | Ann Arbor | 150 | 18.6 |
| 5 | WVTF+ | Charlottesville VA | 209 | 18.3 |
| 6 | WCQSFTlr | Asheville | 157 | 17.2 |
| 7 | WMEAF+ | Portland ME | 97 | 15.4 |
| 8 | WFSU | Tallahassee | 162 | 14.8 |
| 9 | WEVOF+ | Concord (Lake Regions) | 176 | 14.7 |
| 9 | KCLU-F | Santa Barbara CA | 210 | 14.7 |
| 11 | KLCCF+ | Eugene-Springfield | 147 | 14.6 |
| 12 | WERN | Madison | 89 | 14.2 |
| 13 | KSKA | Anchorage | 174 | 14.1 |
| 14 | KCBXF+ | San Luis Obispo | 172 | 13.3 |
| 15 | WMEAFtlr | Augusta-Waterville ME | 258 | 13.2 |
| 16 | KBIAF+ | Columbia MO | 230 | 12.6 |
| 17 | WMEAF+ | Bangor | 220 | 12.4 |
| 18 | WMRAFtlr | Harrisonburg VA | 253 | 12.1 |
| 18 | WCAIFtlr | Cape Cod | 196 | 12.1 |
| 20 | WEVOF+ | Lebanon-Hanover-WhiteRvrJunc | 226 | 12.0 |
| 20 | KOPBF+ | Bend OR | 200 | 12.0 |
| 22 | KTSC | Pueblo | 237 | 11.6 |
| 23 | KUFW | Visalia-Tulare-Hanford | 107 | 11.5 |
| 24 | KUNCFtlr | Ft Collins-Greeley | 108 | 11.4 |
| 25 | WAMCF+ | Albany-Schenectady-Troy | 66 | 11.3 |
| 25 | KANWF+ | Albuquerque | 69 | 11.3 |
| 27 | WFCR | Springfield MA | 100 | 11.0 |
| 28 | WITFFtlr | Harrisburg-Lebanon-Carlisle | 82 | 10.9 |
| 29 | WGCUFtlr | Ft Myers-Naples | 57 | 10.8 |
| 30 | KUAZ-A/F | Tucson | 62 | 10.4 |
| 30 | KAZU | Monterey-Salinas-Santa Cruz | 85 | 10.4 |

Stations ending with tlr: Total Line Reporting

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Ranked by 12+ Total Market Cume Persons

| Cume Rank | Station | Nielsen Audio Market | Total Market Cume Persons |
|-----------|----------|-----------------------------|---------------------------|
| 1 | WVPRF+ | Burlington-Plattsburgh | 152,300 |
| 2 | WITFFtr | Harrisburg-Lebanon-Carlisle | 148,900 |
| 2 | WUOMFtr | Grand Rapids | 148,900 |
| 4 | WAMCF+ | Albany-Schenectady-Troy | 148,400 |
| 5 | WMEAF+ | Portland ME | 143,800 |
| 6 | KANWF+ | Albuquerque | 136,300 |
| 7 | KHPRFtr | Honolulu | 134,800 |
| 8 | WGCUFtr | Ft Myers-Naples | 134,400 |
| 9 | WCVEF+ | Richmond | 116,100 |
| 10 | WFPL | Louisville | 114,900 |
| 11 | WVTF+ | Roanoke-Lynchburg | 113,100 |
| 12 | WBFOF+ | Buffalo-Niagara Falls | 108,300 |
| 13 | KUAZ-A/F | Tucson | 105,500 |
| 14 | WWNOF+ | New Orleans | 102,700 |
| 15 | WBHMFtr | Birmingham | 100,500 |
| 16 | WERN | Madison | 99,900 |
| 17 | KUNMFtr | Albuquerque | 94,200 |
| 18 | WHA A+ | Madison | 91,100 |
| 19 | WZIP | Akron | 88,600 |
| 20 | KCLU-F | Oxnard-Ventura | 85,400 |
| 21 | WCQSFtr | Asheville | 83,700 |
| 22 | KGOUF+ | Oklahoma City | 83,600 |
| 23 | WRVOF+ | Syracuse | 80,700 |
| 24 | WOI -F+ | Des Moines | 78,100 |
| 25 | WUOT | Knoxville | 77,300 |
| 26 | WWOZ | New Orleans | 76,800 |
| 27 | WNCW | Asheville | 75,900 |
| 28 | KIWR | Omaha-Council Bluffs | 75,100 |
| 29 | KOSUFtr | Oklahoma City | 73,700 |
| 30 | WUFTF+ | Gainesville-Ocala | 72,000 |

Stations ending with tr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters

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