



Spring 2018 eRANKS

(Includes orders received as of 8/24/18)

Non-Commercial Religious Stations

Release Date: September 5, 2018

**Top 30 Non-Commercial Religious Subscribers - Spring 2018 Nielsen Audio
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Nielsen Audio Market	Market Rank	Metro AQH
1	KVMV	McAllen-Brownsville-Harlingen	56	9,700
2	WLFJ-F	Greenville-Spartanburg	59	5,700
3	WCSGFtlr	Grand Rapids	68	5,400
4	KLRCFtlr	Fayetteville (NW Arkansas)	123	3,400
5	WCQRFtlr	JohnsonCity-Kingsport-Bristol	113	3,200
6	KVNE	Tyler-Longview TX	142	2,600
6	KWND	Springfield MO	135	2,600
6	WAYJ	Ft Myers-Naples	57	2,600
9	WJTL	Lancaster	116	2,500
10	KEEH	Spokane	94	2,400
10	KNWC-F	Sioux Falls	189	2,400
10	KNWIF+	Des Moines	70	2,400
10	WAFJ	Augusta GA	109	2,400
14	WBCLF+	Ft Wayne	115	1,800
15	WRVL	Roanoke-Lynchburg	119	1,700
15	KHOY	Laredo	191	1,700
17	WBHY-F	Mobile	101	1,500
17	WKNZ	Salisbury-Ocean City	134	1,500
19	KDUV	Visalia-Tulare-Hanford	107	1,400
20	WNWC-F	Madison	89	1,300
20	WMBWFtlr	Chattanooga	88	1,300
20	WPERFtlr	Richmond	53	1,300
20	WPERFtlr	Fredericksburg VA	143	1,300
24	KTSYFtlr	Boise	96	1,200
24	WBSNFtlr	New Orleans	49	1,200
24	WAYHF+	Huntsville	106	1,200
24	WLCQ-LP	Springfield MA	100	1,200
28	WRXTF+	Roanoke-Lynchburg	119	1,100
28	WGNB	Grand Rapids	68	1,100
28	WSOR	Ft Myers-Naples	57	1,100

Stations ending with tlr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters

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Ranked by Metro 12+ AQH Share

Share Rank	Station	Nielsen Audio Market	Market Rank	Metro Share
1	KNWC-F	Sioux Falls	189	9.4
2	KLRCFtr	Fayetteville (NW Arkansas)	123	8.2
3	KVMV	McAllen-Brownsville-Harlingen	56	7.7
4	KWND	Springfield MO	135	7.5
5	WCSGFtr	Grand Rapids	68	7.3
5	KVNE	Tyler-Longview TX	142	7.3
7	KHOY	Laredo	191	7.1
8	KNWS-F	Waterloo-Cedar Falls	239	6.5
9	WCQRFtr	JohnsonCity-Kingsport-Bristol	113	6.1
10	WLFJ-F	Greenville-Spartanburg	59	5.5
11	WJTL	Lancaster	116	5.0
12	WAFJ	Augusta GA	109	4.7
13	KNWS-F	Cedar Rapids	207	4.5
14	KEEH	Spokane	94	4.2
15	WCSGFtr	Kalamazoo	185	4.1
16	WAYP	Panama City	225	4.0
17	WKNZ	Salisbury-Ocean City	134	3.9
17	KDNW	Duluth-Superior	213	3.9
19	WPERFtr	Fredericksburg VA	143	3.7
19	WGRCFtr	Sunbury-Selinsgrove-Lewisburg	216	3.7
21	WBCLF+	Ft Wayne	115	3.6
21	KNWIF+	Des Moines	70	3.6
21	WRVL	Roanoke-Lynchburg	119	3.6
21	WIZB	Dothan	193	3.6
21	WGRCFtr	Williamsport PA	262	3.6
21	WAYR-F	Brunswick GA	264	3.6
27	KTFY	Twin Falls-Sun Valley ID	249	3.2
28	KYPL	Yakima	199	3.0
29	WAYJ	Ft Myers-Naples	57	2.5
30	WRXF+	Roanoke-Lynchburg	119	2.3
30	WNWC-F	Madison	89	2.3
30	WBHY-F	Mobile	101	2.3
30	KDUV	Visalia-Tulare-Hanford	107	2.3

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Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Nielsen Audio Market	Market Rank	Metro Cume
1	KVMV	McAllen-Brownsville-Harlingen	56	142,900
2	WCSGFtr	Grand Rapids	68	111,700
3	WLFJ-F	Greenville-Spartanburg	59	103,300
4	KLRCFtr	Fayetteville (NW Arkansas)	123	68,600
5	KEEH	Spokane	94	57,100
6	KNWIF+	Des Moines	70	55,600
7	WJTL	Lancaster	116	55,200
8	WCQRFtr	JohnsonCity-Kingsport-Bristol	113	53,500
9	KWND	Springfield MO	135	52,700
10	KVNE	Tyler-Longview TX	142	50,900
10	WAYJ	Ft Myers-Naples	57	50,900
12	WAFJ	Augusta GA	109	47,000
13	WBCLF+	Ft Wayne	115	43,300
14	WNWC-F	Madison	89	37,600
15	KNWC-F	Sioux Falls	189	37,000
16	WBHY-F	Mobile	101	36,600
17	WPERFtr	Richmond	53	36,200
18	WRXTF+	Roanoke-Lynchburg	119	35,200
19	WBSNFtr	New Orleans	49	32,100
20	KTSYFtr	Boise	96	30,600
21	WRVL	Roanoke-Lynchburg	119	29,500
22	WMBWFtr	Chattanooga	88	28,900
23	WAYHF+	Huntsville	106	27,200
24	WPERFtr	Fredericksburg VA	143	26,800
24	WCFJ	Columbia SC	84	26,800
26	KHOY	Laredo	191	25,400
27	WSOR	Ft Myers-Naples	57	24,900
28	WKNZ	Salisbury-Ocean City	134	24,400
29	KXTHF+	Oklahoma City	50	22,700
30	WGNB	Grand Rapids	68	22,400
30	WIZB	Dothan	193	22,400

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Ranked by Metro 12+ Cume Rating

Rating Rank	Station	Nielsen Audio Market	Market Rank	Cume Rating
1	KNWC-F	Sioux Falls	189	16.7
2	KLRCFtlr	Fayetteville (NW Arkansas)	123	15.9
3	KVNE	Tyler-Longview TX	142	15.1
4	KWND	Springfield MO	135	14.9
5	WCSGFtlr	Grand Rapids	68	14.2
6	KVMV	McAllen-Brownsville-Harlingen	56	14.0
7	KNWS-F	Waterloo-Cedar Falls	239	13.3
8	WJTL	Lancaster	116	12.1
9	KHOY	Laredo	191	11.8
10	KNWS-F	Cedar Rapids	207	11.6
11	WCQRFtlr	JohnsonCity-Kingsport-Bristol	113	11.4
12	WLFJ-F	Greenville-Spartanburg	59	10.6
12	WIZB	Dothan	193	10.6
14	KEEH	Spokane	94	10.0
15	WAYR-F	Brunswick GA	264	9.9
16	WAFJ	Augusta GA	109	9.7
17	WBCLF+	Ft Wayne	115	9.5
18	WGRCFtlr	Sunbury-Selinsgrove-Lewisburg	216	9.1
19	WAYP	Panama City	225	9.0
20	WRXTF+	Roanoke-Lynchburg	119	7.9
20	WPERFtlr	Fredericksburg VA	143	7.9
20	KDNW	Duluth-Superior	213	7.9
23	KNWIF+	Des Moines	70	7.6
24	WCSGFtlr	Kalamazoo	185	7.5
25	KYPL	Yakima	199	7.1
26	WGRCFtlr	Williamsport PA	262	7.0
27	WKNZ	Salisbury-Ocean City	134	6.9
28	WBHY-F	Mobile	101	6.8
28	WAYT	Tallahassee	162	6.8
30	WCLQ	Wausau-Stevens Point	177	6.7

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Cume Rank	Station	Nielsen Audio Market	Total Market Cume Persons
1	WCSGFtlr	Grand Rapids	185,700
2	KVMV	McAllen-Brownsville-Harlingen	153,100
3	WLFJ-F	Greenville-Spartanburg	131,600
4	WJTL	Lancaster	87,700
5	WBCLF+	Ft Wayne	84,700
6	WRXTF+	Roanoke-Lynchburg	83,600
7	KLRCFtlr	Fayetteville (NW Arkansas)	83,400
7	KVNE	Tyler-Longview TX	83,400
9	KNWS-F	Cedar Rapids	80,200
10	KEEH	Spokane	74,100
11	KWND	Springfield MO	73,200
12	KNWC-F	Sioux Falls	69,900
13	WNWC-F	Madison	66,000
14	WMBWFtlr	Chattanooga	61,900
15	WCQRFtlr	JohnsonCity-Kingsport-Bristol	59,900
16	KNWIF+	Des Moines	58,300
17	WAFJ	Augusta GA	57,700
18	WBHY-F	Mobile	51,700
19	WAYJ	Ft Myers-Naples	50,900
20	WKNZ	Salisbury-Ocean City	50,000
21	WGNB	Grand Rapids	48,700
22	WRVL	Roanoke-Lynchburg	47,100
23	KTSYFtlr	Boise	40,600
24	KXTHF+	Oklahoma City	38,000
24	WLFS	Savannah	38,000
26	WBSNFtlr	New Orleans	36,600
27	KMBIF+	Spokane	35,300
28	WPERFtlr	Fredericksburg VA	35,100
29	WAYT	Tallahassee	34,800
30	KDUV	Visalia-Tulare-Hanford	33,600

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