



Spring 2017 Quarter PPM eRANKS

Release Date: July 25, 2017

Public Radio Subscribers - Spring 2017 Quarter (March 30 - June 21) Nielsen Audio
PPM Markets Only

Monday-Sunday, 6 AM to Midnight

Ranked by Metro 6+ AQH Persons

| AQH Rank | Station | Nielsen Audio Market | Metro Rank | Metro AQH |
|----------|----------|---------------------------|------------|-----------|
| 1 | WAMU | Washington DC | 7 | 33,400 |
| 2 | KQED | San Francisco | 4 | 32,600 |
| 3 | WNYC-F | New York | 1 | 30,000 |
| 4 | KPCC | Los Angeles | 2 | 17,400 |
| 5 | WQXR | New York | 1 | 16,900 |
| 6 | KUOWFtlr | Seattle-Tacoma | 13 | 16,800 |
| 7 | KUHF | Houston-Galveston | 6 | 16,100 |
| 8 | KCRWFtlr | Los Angeles | 2 | 15,800 |
| 8 | WBEZFtlr | Chicago | 3 | 15,800 |
| 10 | KNOW | Minneapolis-St Paul | 16 | 15,400 |
| 11 | KUSCtlr | Los Angeles | 2 | 15,300 |
| 12 | WBURF | Boston | 10 | 14,300 |
| 13 | KOPB-F | Portland OR | 23 | 13,900 |
| 14 | WGBH | Boston | 10 | 13,800 |
| 15 | WHYYFtlr | Philadelphia | 9 | 13,300 |
| 16 | KNKXFtlr | Seattle-Tacoma | 13 | 12,200 |
| 17 | KERA | Dallas-Ft Worth | 5 | 11,200 |
| 18 | KPBSFtlr | San Diego | 17 | 11,100 |
| 19 | WABE | Atlanta | 8 | 10,200 |
| 20 | KCMP | Minneapolis-St Paul | 16 | 9,500 |
| 21 | WUNC | Raleigh-Durham | 38 | 9,200 |
| 22 | WBGO | New York | 1 | 9,100 |
| 23 | KCFRFtlr | Denver-Boulder | 18 | 9,000 |
| 24 | KDFCFtlr | San Francisco | 4 | 8,900 |
| 25 | KBAQ | Phoenix | 14 | 8,500 |
| 26 | KUT | Austin | 34 | 8,300 |
| 26 | KWMU | St Louis | 22 | 8,300 |
| 28 | WLRNFtlr | Miami-FtLauderdale-Hllywd | 11 | 8,200 |
| 29 | KJZZ | Phoenix | 14 | 7,900 |
| 30 | WCRBFtlr | Boston | 10 | 7,800 |

Stations ending with tlr: Total Line Reporting

PPM ratings are based on audience estimates and are the opinion of Nielsen and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.



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Ranked by Metro 6+ AQH Share

| Share Rank | Station | Nielsen Audio Market | Metro Rank | Metro Share |
|------------|----------|--------------------------------|------------|-------------|
| 1 | WAMU | Washington DC | 7 | 10.0 |
| 2 | KOPB-F | Portland OR | 23 | 7.9 |
| 3 | WUNC | Raleigh-Durham | 38 | 7.4 |
| 4 | KQED | San Francisco | 4 | 6.8 |
| 5 | KUT | Austin | 34 | 6.3 |
| 6 | KUOWFtlr | Seattle-Tacoma | 13 | 6.0 |
| 7 | KNOW | Minneapolis-St Paul | 16 | 5.6 |
| 8 | KPBSFtlr | San Diego | 17 | 5.3 |
| 9 | WNPRFtlr | Hartford-NewBritain-Middletown | 52 | 4.8 |
| 10 | WPLNFtlr | Nashville | 43 | 4.5 |
| 11 | KNKXFtlr | Seattle-Tacoma | 13 | 4.4 |
| 12 | WBURF | Boston | 10 | 4.2 |
| 12 | KCFRFtlr | Denver-Boulder | 18 | 4.2 |
| 14 | WGBH | Boston | 10 | 4.1 |
| 15 | WFAEFtlr | Charlotte-Gastonia-RockHill | 24 | 4.0 |
| 15 | KXJZ | Sacramento | 28 | 4.0 |
| 17 | KWMU | St Louis | 22 | 3.9 |
| 18 | WUSF | Tampa-St Petersburg | 19 | 3.6 |
| 19 | KQACFtlr | Portland OR | 23 | 3.5 |
| 20 | KCMP | Minneapolis-St Paul | 16 | 3.4 |
| 20 | WYPRFtlr | Baltimore | 21 | 3.4 |
| 20 | KUER | Salt Lake City-Ogden-Provo | 29 | 3.4 |
| 23 | WHYYFtlr | Philadelphia | 9 | 3.3 |
| 23 | WVXU | Cincinnati | 31 | 3.3 |
| 25 | KSTX | San Antonio | 26 | 3.2 |
| 26 | KUHF | Houston-Galveston | 6 | 3.1 |
| 26 | WUWM | Milwaukee-Racine | 41 | 3.1 |
| 26 | WCPN | Cleveland | 33 | 3.1 |
| 29 | WLRNFtlr | West Palm Beach-Boca Raton | 47 | 3.0 |
| 30 | WABE | Atlanta | 8 | 2.9 |
| 30 | KBAQ | Phoenix | 14 | 2.9 |
| 30 | WOSU-F | Columbus OH | 37 | 2.9 |
| 30 | WJCT | Jacksonville | 48 | 2.9 |

Stations ending with tlr: Arbitron Total Line Reporting

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Ranked by Weekly Metro 6+ Cume Persons

| Cume Rank | Station | Nielsen Audio Market | Metro Rank | Daily Metro Cume | Weekly Metro Cume |
|-----------|----------|---------------------------|------------|------------------|-------------------|
| 1 | KQED | San Francisco | 4 | 457,400 | 946,600 |
| 2 | WNYC-F | New York | 1 | 386,600 | 866,200 |
| 3 | WAMU | Washington DC | 7 | 411,700 | 842,900 |
| 4 | KPCC | Los Angeles | 2 | 306,400 | 689,500 |
| 5 | KUSCtlr | Los Angeles | 2 | 218,200 | 646,300 |
| 6 | KCRWFtlr | Los Angeles | 2 | 219,300 | 606,100 |
| 7 | WQXR | New York | 1 | 204,400 | 586,500 |
| 8 | WBEZFtlr | Chicago | 3 | 247,300 | 531,200 |
| 9 | WBURF | Boston | 10 | 210,400 | 508,800 |
| 10 | KUHF | Houston-Galveston | 6 | 217,000 | 459,400 |
| 11 | WGBH | Boston | 10 | 199,500 | 450,300 |
| 12 | KKJZ | Los Angeles | 2 | 108,800 | 431,900 |
| 13 | KNOW | Minneapolis-St Paul | 16 | 203,800 | 428,900 |
| 14 | WABE | Atlanta | 8 | 171,500 | 415,100 |
| 15 | KUOWFtlr | Seattle-Tacoma | 13 | 198,200 | 402,800 |
| 16 | KERA | Dallas-Ft Worth | 5 | 180,000 | 398,400 |
| 17 | KOPB-F | Portland OR | 23 | 194,400 | 390,000 |
| 18 | WETAftrl | Washington DC | 7 | 117,400 | 382,500 |
| 19 | WHYYftrl | Philadelphia | 9 | 162,100 | 357,800 |
| 20 | KNAI | Phoenix | 14 | 124,800 | 351,400 |
| 21 | KPBSFtlr | San Diego | 17 | 155,500 | 339,500 |
| 22 | KDFCFtlr | San Francisco | 4 | 126,000 | 337,600 |
| 23 | KCMP | Minneapolis-St Paul | 16 | 117,400 | 333,300 |
| 24 | KCFRFtlr | Denver-Boulder | 18 | 149,800 | 323,000 |
| 25 | WFUV | New York | 1 | 93,800 | 321,000 |
| 26 | WBGO | New York | 1 | 108,200 | 320,200 |
| 27 | KNKXFtlr | Seattle-Tacoma | 13 | 139,100 | 310,000 |
| 28 | KTSU | Houston-Galveston | 6 | 68,300 | 275,300 |
| 29 | WLRNFtlr | Miami-FtLauderdale-Hllywd | 11 | 115,300 | 270,000 |
| 30 | KKXT | Dallas-Ft Worth | 5 | 78,200 | 269,100 |

Stations ending with tlr: Total Line Reporting

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| Rating Rank | Station | Nielsen Audio Market | Metro Rank | Weekly Cume Rating |
|-------------|----------|--------------------------------|------------|--------------------|
| 1 | WAMU | Washington DC | 7 | 15.8 |
| 2 | KOPB-F | Portland OR | 23 | 15.5 |
| 3 | WUNC | Raleigh-Durham | 38 | 15.3 |
| 4 | KNOW | Minneapolis-St Paul | 16 | 13.4 |
| 5 | KQED | San Francisco | 4 | 13.1 |
| 6 | KUT | Austin | 34 | 12.1 |
| 7 | WNPRFtlr | Hartford-NewBritain-Middletown | 52 | 11.6 |
| 8 | WBURF | Boston | 10 | 11.0 |
| 8 | KPBSFtlr | San Diego | 17 | 11.0 |
| 8 | KCFRFtlr | Denver-Boulder | 18 | 11.0 |
| 11 | KCMP | Minneapolis-St Paul | 16 | 10.4 |
| 12 | WGBH | Boston | 10 | 9.8 |
| 12 | KUOWFtlr | Seattle-Tacoma | 13 | 9.8 |
| 14 | KXJZ | Sacramento | 28 | 9.7 |
| 15 | WFAEFtlr | Charlotte-Gastonia-RockHill | 24 | 9.1 |
| 16 | KNAI | Phoenix | 14 | 8.9 |
| 17 | WPLNFtlr | Nashville | 43 | 8.8 |
| 18 | WVXU | Cincinnati | 31 | 8.4 |
| 19 | WUWM | Milwaukee-Racine | 41 | 8.3 |
| 20 | KWMU | St Louis | 22 | 8.2 |
| 21 | WABE | Atlanta | 8 | 7.9 |
| 21 | WUSF | Tampa-St Petersburg | 19 | 7.9 |
| 21 | WYPRFtlr | Baltimore | 21 | 7.9 |
| 24 | KQACFtlr | Portland OR | 23 | 7.8 |
| 25 | KNKXFtlr | Seattle-Tacoma | 13 | 7.6 |
| 25 | WJCT | Jacksonville | 48 | 7.6 |
| 27 | WFYI | Indianapolis | 39 | 7.5 |
| 28 | KUHF | Houston-Galveston | 6 | 7.3 |
| 29 | WETAFtlr | Washington DC | 7 | 7.2 |
| 29 | WHYYFtlr | Philadelphia | 9 | 7.2 |
| 29 | KSTX | San Antonio | 26 | 7.2 |

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