

# Spring 2012 eRANKS

## Non-Commercial Religious Stations

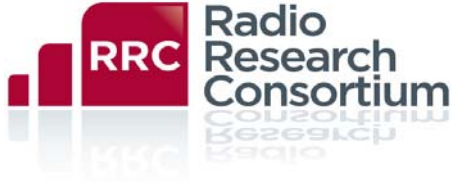
Release Date: September 20, 2012

**Top 30 Non-Commercial Religious Subscribers - Spring 2012 Arbitron  
Diary-Based Markets Only  
Monday-Sunday, 6 AM to Midnight  
Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	KVMV	McAllen-Brownsville-Harlingen	58	7,900
2	WCSGF+	Grand Rapids	69	6,300
3	WLFJ-F	Greenville-Spartanburg	60	4,400
4	WMHK	Columbia SC	89	4,000
5	KEEH	Spokane	94	3,300
6	KLUX	Corpus Christi	111	3,000
7	KWND	Springfield MO	137	2,900
8	WJTL	Lancaster	112	2,700
8	KLRC	Fayetteville (NW Arkansas)	131	2,700
10	KNWIF+	Des Moines	73	2,600
11	KVNE	Tyler-Longview TX	143	2,100
11	WLABFtlr	Ft Wayne	113	2,100
13	WMIT	Greenville-Spartanburg	60	1,900
13	WBCLF+	Ft Wayne	113	1,900
13	WPOZFtlr	Daytona Beach	92	1,900
16	WMIT	Asheville	159	1,800
16	WNWC-F	Madison	100	1,800
16	WAYJ	Ft Myers-Naples-Marcol Island	61	1,800
16	WAFJ	Augusta GA	109	1,800
16	WBHY-F	Mobile	97	1,800
21	WCIC	Peoria	154	1,700
22	KHOY	Laredo	195	1,600
23	KTSY	Boise	101	1,500
23	KGCB	Flagstaff-Prescott AZ	153	1,500
25	KXTHF+	Oklahoma City	50	1,400
26	WAYH	Huntsville	106	1,300
27	KPLW	Wenatchee WA	173	1,200
28	KDUV	Visalia-Tulare-Hanford	103	900
28	KFLQ	Albuquerque	68	900
28	KSWP	Lufkin-Nacogdoches	239	900

*Stations ending with tlr: Arbitron Total Line Reporting*

*Stations ending with +: RRC-created combination of stations and their repeaters*



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### Top 30 Non-Commercial Religious Subscribers - Spring 2012 Arbitron Diary-Based Markets Only

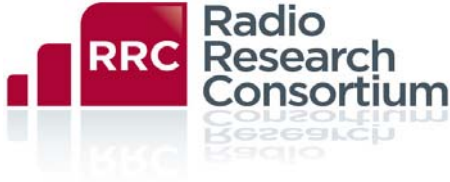
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	WCSGF+	Grand Rapids	69	7.6
2	KWND	Springfield MO	137	6.9
3	KLRC	Fayetteville (NW Arkansas)	131	6.8
4	WAYR-F	Brunswick GA	275	6.3
5	KHOY	Laredo	195	6.2
6	KVMV	McAllen-Brownsville-Harlingen	58	6.1
7	WMIT	Asheville	159	5.9
8	WMHK	Columbia SC	89	5.8
8	KSWP	Lufkin-Nacogdoches	239	5.8
10	KEEH	Spokane	94	5.6
11	WJTL	Lancaster	112	5.5
12	KVNE	Tyler-Longview TX	143	5.2
13	KLUX	Corpus Christi	111	5.0
14	WCIC	Peoria	154	4.7
15	KPLW	Wenatchee WA	173	4.5
16	KNWS-F	Waterloo-Cedar Falls	241	4.4
17	WLFJ-F	Greenville-Spartanburg	60	4.3
18	KGCB	Flagstaff-Prescott AZ	153	4.2
19	WMHK	Florence SC	212	4.0
20	WLABFtr	Ft Wayne	113	3.8
21	KNWIF+	Des Moines	73	3.4
21	WBCLF+	Ft Wayne	113	3.4
23	WNWC-F	Madison	100	3.3
23	WAFJ	Augusta GA	109	3.3
25	WCIC	Bloomington IL	233	3.2
25	KAVX	Lufkin-Nacogdoches	239	3.2
27	KDNW	Duluth-Superior	205	3.1
28	KTSY	Boise	101	3.0
28	WPOZFtr	Daytona Beach	92	3.0
28	WBCLF+	Lima	226	3.0

Stations ending with tr: Arbitron Total Line Reporting

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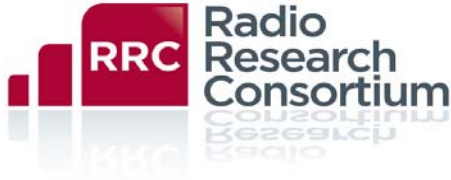
### Top 30 Non-Commercial Religious Subscribers - Spring 2012 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

#### Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WCSGF+	Grand Rapids	69	104,900
2	KVMV	McAllen-Brownsville-Harlingen	58	94,900
3	WLFJ-F	Greenville-Spartanburg	60	88,800
4	KLRC	Fayetteville (NW Arkansas)	131	59,600
5	WJTL	Lancaster	112	58,000
6	WMHK	Columbia SC	89	56,700
7	KNWIF+	Des Moines	73	55,000
8	KWND	Springfield MO	137	52,500
9	KEEH	Spokane	94	49,900
10	WAYJ	Ft Myers-Naples-MarcosIsland	61	48,100
11	WLABFtlr	Ft Wayne	113	44,400
12	WPOZFtlr	Daytona Beach	92	44,100
13	WAFJ	Augusta GA	109	41,800
14	WMIT	Asheville	159	37,800
15	WNWC-F	Madison	100	37,700
16	WMIT	Greenville-Spartanburg	60	37,300
17	WAYH	Huntsville	106	36,500
18	WCIC	Peoria	154	36,200
19	KTSY	Boise	101	36,100
20	WBHY-F	Mobile	97	33,300
21	KVNE	Tyler-Longview TX	143	31,700
22	WBCLF+	Ft Wayne	113	31,200
23	KLUX	Corpus Christi	111	30,500
24	KFLQ	Albuquerque	68	29,300
25	WALC	Charleston SC	82	26,100
26	WAYGF+	Grand Rapids	69	24,300
27	KGCB	Flagstaff-Prescott AZ	153	24,000
28	KDUV	Visalia-Tulare-Hanford	103	22,300
29	KHOY	Laredo	195	21,600
30	WJTL	York	107	21,200

Stations ending with tlr: Arbitron Total Line Reporting

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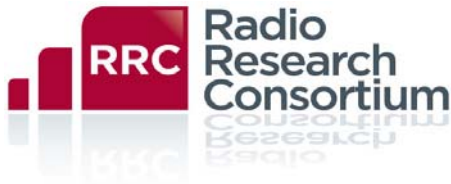
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ Cume Rating

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	KLRC	Fayetteville (NW Arkansas)	131	15.9
2	KWND	Springfield MO	137	15.6
3	WCSGF+	Grand Rapids	69	14.5
4	WMIT	Asheville	159	13.4
5	WJTL	Lancaster	112	13.2
6	KSWP	Lufkin-Nacogdoches	239	13.1
7	WCIC	Peoria	154	11.9
7	KNWS-F	Waterloo-Cedar Falls	241	11.9
9	WAYR-F	Brunswick GA	275	11.8
10	KHOY	Laredo	195	11.2
11	WMHK	Florence SC	212	10.4
12	KVMV	McAllen-Brownsville-Harlingen	58	10.1
12	WMHK	Columbia SC	89	10.1
12	WLABFtr	Ft Wayne	113	10.1
15	WLFJ-F	Greenville-Spartanburg	60	9.9
16	KVNE	Tyler-Longview TX	143	9.8
17	KEEH	Spokane	94	9.5
18	WAFJ	Augusta GA	109	9.2
19	WCIC	Bloomington IL	233	9.1
20	WPOZFtr	Daytona Beach	92	8.4
21	KNWIF+	Des Moines	73	8.3
22	WAYP	Panama City	232	8.0
23	KGCB	Flagstaff-Prescott AZ	153	7.9
24	WAYH	Huntsville	106	7.8
25	WNWC-F	Madison	100	7.6
26	WBCLF+	Lima	226	7.5
27	KTSY	Boise	101	7.4
28	WBCLF+	Ft Wayne	113	7.1
29	KNWS-F	Cedar Rapids	206	6.9
29	KPLW	Wenatchee WA	173	6.9

Stations ending with tr: Arbitron Total Line Reporting

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### Top 30 Non-Commercial Religious Subscribers - Spring 2012 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by 12+ Total Market Cume Persons

Cume Rank	Station	Arbitron Market	Total Market Cume Persons
1	WMIT	Greenville-Spartanburg	154,900
2	WLFJ-F	Greenville-Spartanburg	142,700
3	WCSGF+	Grand Rapids	141,100
4	KVMV	McAllen-Brownsville-Harlingen	100,000
4	WJTL	Lancaster	100,000
6	WMHK	Columbia SC	92,800
7	KWND	Springfield MO	79,600
8	WNWC-F	Madison	76,400
9	KLRC	Fayetteville (NW Arkansas)	69,100
10	KVNE	Tyler-Longview TX	65,600
11	KNWIF+	Des Moines	61,700
12	KEEH	Spokane	59,100
13	WCIC	Peoria	54,800
14	WAYJ	Ft Myers-Naples-MarcolIsland	53,300
15	KNWS-F	Waterloo-Cedar Falls	53,000
16	WLABFtlr	Ft Wayne	52,200
17	WAFJ	Augusta GA	51,000
18	WAYGF+	Grand Rapids	48,400
19	WBCLF+	Ft Wayne	47,900
20	KTSY	Boise	45,100
21	WPOZFtlr	Daytona Beach	44,100
22	WBHY-F	Mobile	44,000
23	WAYH	Huntsville	42,900
24	KDUV	Visalia-Tulare-Hanford	38,500
25	KFLQ	Albuquerque	33,700
26	KXTHF+	Oklahoma City	33,600
27	KLUX	Corpus Christi	31,500
28	KFNW-F	Fargo-Moorhead	26,700
29	WALC	Charleston SC	26,500
30	KGCB	Flagstaff-Prescott AZ	24,700

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters