



Spring 2011 eRANKS

Release Date: September 9, 2011

**Top 30 Public Radio Subscribers - Spring 2011 Arbitron
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 12+ AQH Persons**

| AQH Rank | Station | Arbitron Market | Market Rank | Metro AQH |
|----------|----------|-----------------------------|-------------|-----------|
| 1 | WCVEF+ | Richmond | 55 | 6,200 |
| 2 | KUAZ-A/F | Tucson | 60 | 5,600 |
| 3 | WWNOF+ | New Orleans | 52 | 5,400 |
| 4 | WFPL | Louisville | 54 | 4,500 |
| 5 | WAMCF+ | Albany-Schenectady-Troy | 63 | 4,300 |
| 5 | WERN | Madison | 97 | 4,300 |
| 7 | WUOMF+ | Grand Rapids | 67 | 4,100 |
| 8 | WBHMF+ | Birmingham | 57 | 4,000 |
| 8 | WUOT | Knoxville | 70 | 4,000 |
| 10 | WFCR | Springfield MA | 87 | 3,700 |
| 10 | WUOMF+ | Ann Arbor | 151 | 3,700 |
| 12 | KUNMFtlr | Albuquerque | 68 | 3,500 |
| 13 | WXXI-F | Rochester NY | 56 | 3,400 |
| 13 | KGOUF+ | Oklahoma City | 47 | 3,400 |
| 13 | KUAT | Tucson | 60 | 3,400 |
| 13 | KUNCFtlr | Ft Collins-Greeley | 114 | 3,400 |
| 17 | WVPRF+ | Burlington-Plattsburgh | 139 | 3,300 |
| 17 | WGCUFtlr | Ft Myers-Naples-Marcosland | 62 | 3,300 |
| 17 | WRVOF+ | Syracuse | 84 | 3,300 |
| 20 | KIOS | Omaha-Council Bluffs | 72 | 3,200 |
| 20 | KUFW | Visalia-Tulare-Hanford | 101 | 3,200 |
| 22 | WBFOF+ | Buffalo-Niagara Falls | 53 | 3,100 |
| 23 | WMHTF+ | Albany-Schenectady-Troy | 63 | 3,000 |
| 23 | KNAUFtlr | Flagstaff-Prescott AZ | 145 | 3,000 |
| 23 | KAZU | Monterey-Salinas-Santa Cruz | 80 | 3,000 |
| 26 | WXXI-A | Rochester NY | 56 | 2,900 |
| 27 | KIWR | Omaha-Council Bluffs | 72 | 2,800 |
| 27 | WUSF | Sarasota-Bradenton | 73 | 2,800 |
| 27 | WFPK | Louisville | 54 | 2,800 |
| 27 | WQCS | Ft Pierce-Stuart-Vero Beach | 96 | 2,800 |

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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**Top 30 Public Radio Subscribers - Spring 2011 Arbitron
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| Share Rank | Station | Arbitron Market | Market Rank | Metro Share |
|------------|----------|--------------------------------|-------------|-------------|
| 1 | WUOMF+ | Ann Arbor | 151 | 12.6 |
| 2 | WVPRF+ | Montpelier-Barre-St Johnsbury | 258 | 11.6 |
| 3 | WCQSFtlr | Asheville | 158 | 9.3 |
| 4 | WMEAF+ | Portland ME | 167 | 8.5 |
| 5 | WFSU | Tallahassee | 161 | 8.4 |
| 6 | KNAUFtlr | Flagstaff-Prescott AZ | 145 | 8.0 |
| 7 | KBIA | Columbia MO | 237 | 7.7 |
| 8 | WVPRF+ | Burlington-Plattsburgh | 139 | 7.6 |
| 9 | WERN | Madison | 97 | 7.5 |
| 10 | KSKA | Anchorage | 166 | 7.4 |
| 11 | WEVOF+ | Concord (Lake Regions) | 171 | 7.2 |
| 12 | WVPRF+ | Lebanon-Rutland-White Rvr Jnct | 186 | 6.8 |
| 13 | KUNCFtlr | Ft Collins-Greeley | 114 | 6.7 |
| 14 | WVPE | South Bend | 179 | 6.5 |
| 14 | KTSC | Pueblo | 239 | 6.5 |
| 16 | WMRAFtlr | Harrisonburg VA | 259 | 6.2 |
| 17 | WMEAF+ | Bangor | 220 | 5.8 |
| 18 | WCVEF+ | Richmond | 55 | 5.5 |
| 19 | WFCR | Springfield MA | 87 | 5.4 |
| 19 | WKAR-F | Lansing-East Lansing | 124 | 5.4 |
| 19 | KLCCF+ | Eugene-Springfield | 144 | 5.4 |
| 19 | KUFW | Visalia-Tulare-Hanford | 101 | 5.4 |
| 23 | KUAZ-A/F | Tucson | 60 | 5.3 |
| 23 | WMEAFtlr | Augusta-Waterville ME | 260 | 5.3 |
| 23 | WSHU-F | Danbury CT | 202 | 5.3 |
| 26 | WUOMF+ | Grand Rapids | 67 | 5.2 |
| 26 | KCBXF+ | San Luis Obispo | 170 | 5.2 |
| 26 | KCHOF+ | Chico | 201 | 5.2 |
| 29 | WRVOF+ | Syracuse | 84 | 5.1 |
| 29 | WBAA-A | Lafayette IN | 232 | 5.1 |

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Ranked by Metro 12+ Cume Persons

| Cume Rank | Station | Arbitron Market | Market Rank | Metro Cume |
|-----------|----------|------------------------------|-------------|------------|
| 1 | WCVEF+ | Richmond | 55 | 111,500 |
| 2 | WWNOF+ | New Orleans | 52 | 87,900 |
| 3 | KUAZ-A/F | Tucson | 60 | 84,600 |
| 4 | WAMCF+ | Albany-Schenectady-Troy | 63 | 82,800 |
| 5 | WFPL | Louisville | 54 | 79,700 |
| 6 | WUOMF+ | Grand Rapids | 67 | 77,800 |
| 7 | WUOMF+ | Ann Arbor | 151 | 75,000 |
| 8 | WBFOF+ | Buffalo-Niagara Falls | 53 | 69,400 |
| 9 | WBHMF+ | Birmingham | 57 | 69,100 |
| 10 | WXXI-F | Rochester NY | 56 | 68,200 |
| 11 | WFCR | Springfield MA | 87 | 68,000 |
| 12 | KUNMFt/r | Albuquerque | 68 | 64,400 |
| 13 | WERN | Madison | 97 | 62,700 |
| 14 | KIWR | Omaha-Council Bluffs | 72 | 60,900 |
| 15 | WXXI-A | Rochester NY | 56 | 59,400 |
| 16 | KGOUF+ | Oklahoma City | 47 | 58,900 |
| 17 | WUOT | Knoxville | 70 | 57,300 |
| 18 | WUSF | Sarasota-Bradenton | 73 | 56,700 |
| 19 | WWOZ | New Orleans | 52 | 55,900 |
| 20 | WGCUFt/r | Ft Myers-Naples-MarcosIsland | 62 | 55,600 |
| 21 | KUNCFt/r | Ft Collins-Greeley | 114 | 53,400 |
| 22 | WRVOF+ | Syracuse | 84 | 51,700 |
| 23 | WKAR-F | Lansing-East Lansing | 124 | 51,500 |
| 24 | KHPRF+ | Honolulu | 64 | 51,400 |
| 25 | KIOS | Omaha-Council Bluffs | 72 | 51,000 |
| 26 | WFPK | Louisville | 54 | 50,800 |
| 27 | WMHTF+ | Albany-Schenectady-Troy | 63 | 50,700 |
| 28 | WVPRF+ | Burlington-Plattsburgh | 139 | 50,400 |
| 28 | KNAUFt/r | Flagstaff-Prescott AZ | 145 | 50,400 |
| 30 | KAZU | Monterey-Salinas-Santa Cruz | 80 | 50,100 |

Stations ending with t/r: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



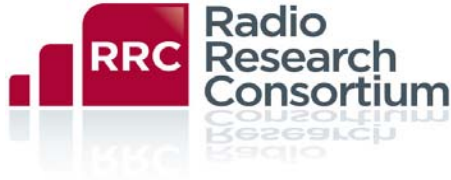
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**Top 30 Public Radio Subscribers - Spring 2011 Arbitron
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| Rating Rank | Station | Arbitron Market | Market Rank | Cume Rating |
|-------------|----------|--------------------------------|-------------|-------------|
| 1 | WUOMF+ | Ann Arbor | 151 | 25.1 |
| 2 | WVPRF+ | Montpelier-Barre-St Johnsbury | 258 | 19.9 |
| 3 | WCQSFTlr | Asheville | 158 | 18.2 |
| 4 | KTSC | Pueblo | 239 | 17.9 |
| 5 | WVPRF+ | Lebanon-Rutland-White Rvr Jnct | 186 | 17.6 |
| 6 | WEVOF+ | Concord (Lake Regions) | 171 | 17.1 |
| 7 | KBIA | Columbia MO | 237 | 16.7 |
| 8 | KNAUFtlr | Flagstaff-Prescott AZ | 145 | 16.4 |
| 9 | WVPRF+ | Burlington-Plattsburgh | 139 | 15.9 |
| 10 | WMEAF+ | Portland ME | 167 | 15.4 |
| 11 | WFSU | Tallahassee | 161 | 15.0 |
| 12 | KLCCF+ | Eugene-Springfield | 144 | 13.8 |
| 13 | WKAR-F | Lansing-East Lansing | 124 | 13.3 |
| 14 | WERN | Madison | 97 | 13.0 |
| 15 | KSKA | Anchorage | 166 | 12.9 |
| 15 | WMRAFtlr | Harrisonburg VA | 259 | 12.9 |
| 17 | KUNCFtlr | Ft Collins-Greeley | 114 | 12.8 |
| 18 | WFCR | Springfield MA | 87 | 12.5 |
| 19 | WMEAFtlr | Augusta-Waterville ME | 260 | 12.2 |
| 20 | WVPE | South Bend | 179 | 11.8 |
| 21 | WCVEF+ | Richmond | 55 | 11.7 |
| 21 | KCBXF+ | San Luis Obispo | 170 | 11.7 |
| 23 | WCAIFtlr | Cape Cod | 194 | 11.4 |
| 24 | WMEAF+ | Bangor | 220 | 11.3 |
| 25 | WSHU-F | Danbury CT | 202 | 11.1 |
| 26 | WUOMF+ | Grand Rapids | 67 | 10.8 |
| 26 | KCLU-F | Santa Barbara CA | 210 | 10.8 |
| 28 | KOPBF+ | Bend OR | 203 | 10.7 |
| 29 | WAMCF+ | Albany-Schenectady-Troy | 63 | 10.5 |
| 30 | KUCV | Lincoln | 171 | 10.4 |

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Ranked by 12+ Total Market Cume Persons

| Rating Rank | Station | Arbitron Market | Total Market Cume Persons |
|-------------|----------|------------------------------|---------------------------|
| 1 | WAMCF+ | Albany-Schenectady-Troy | 137,700 |
| 2 | WUOMF+ | Grand Rapids | 136,600 |
| 3 | WMEAF+ | Portland ME | 128,000 |
| 4 | WCVEF+ | Richmond | 120,200 |
| 4 | WVPRF+ | Burlington-Plattsburgh | 120,200 |
| 6 | KUNMFtr | Albuquerque | 115,700 |
| 7 | WWNOF+ | New Orleans | 100,300 |
| 8 | KHPRF+ | Honolulu | 92,700 |
| 9 | WFPL | Louisville | 90,100 |
| 10 | KANWFtr | Albuquerque | 88,900 |
| 10 | WERN | Madison | 88,900 |
| 12 | KUAZ-A/F | Tucson | 87,900 |
| 13 | WGCUFtr | Ft Myers-Naples-MarcosIsland | 87,600 |
| 14 | WBHMF+ | Birmingham | 87,100 |
| 15 | WCQSFtr | Asheville | 83,900 |
| 16 | WFCR | Springfield MA | 82,300 |
| 17 | WVTFE+ | Roanoke-Lynchburg | 80,800 |
| 18 | KCLU-F | Oxnard-Ventura | 80,200 |
| 19 | WBFOF+ | Buffalo-Niagara Falls | 79,500 |
| 20 | WZIP | Akron | 78,300 |
| 21 | KIWR | Omaha-Council Bluffs | 76,100 |
| 22 | WKAR-F | Lansing-East Lansing | 74,500 |
| 23 | WRVOF+ | Syracuse | 72,600 |
| 24 | WXXI-F | Rochester NY | 71,400 |
| 25 | WKSUF+ | Akron | 70,700 |
| 26 | WUOT | Knoxville | 70,600 |
| 27 | WVPE | South Bend | 69,000 |
| 28 | KUFW | Fresno | 66,600 |
| 29 | KIOS | Omaha-Council Bluffs | 64,200 |
| 30 | WMHTF+ | Albany-Schenectady-Troy | 63,600 |

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Stations ending with +: RRC-created combination of stations and their repeaters

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