

# Spring 2011 eRANKS

## Non-Commercial Religious Stations

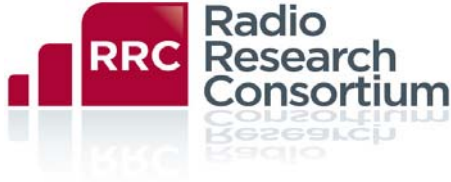
Release Date: September 9, 2011

**Top 30 Non-Commercial Religious Subscribers - Spring 2011 Arbitron  
Diary-Based Markets Only  
Monday-Sunday, 6 AM to Midnight  
Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	KVMV	McAllen-Brownsville-Harlingen	59	5,700
2	WCSGF+	Grand Rapids	67	4,700
3	WLFJ-F	Greenville-Spartanburg	58	4,000
4	WSMR	Sarasota-Bradenton	73	3,600
5	WBHY-F	Mobile	93	3,400
6	KLRC	Fayetteville (NW Arkansas)	127	3,200
7	WJTL	Lancaster	110	3,100
8	KEEH	Spokane	91	2,800
9	WMHK	Columbia SC	88	2,600
9	WJISF+	Gainesville-Ocala	82	2,600
11	WCIC	Peoria	149	2,500
12	KTSY	Boise	100	2,300
13	WLABFtlr	Ft Wayne	107	2,200
13	KLUX	Corpus Christi	136	2,200
15	WBCLF+	Ft Wayne	107	2,000
15	WAFJ	Augusta GA	108	2,000
17	WJISF+	Sarasota-Bradenton	73	1,900
18	KNWIF+	Des Moines	90	1,800
19	WMIT	Greenville-Spartanburg	58	1,700
19	KHOY	Laredo	204	1,700
19	KBNR	McAllen-Brownsville-Harlingen	59	1,700
22	KWND	Springfield MO	135	1,600
22	KVNE	Tyler-Longview TX	143	1,600
24	WMIT	Asheville	158	1,500
25	WMBWF+	Chattanooga	106	1,400
25	WCRH	Hagrstwn-Chambrsbrg-Wynsbor	165	1,400
27	WNWC-F	Madison	97	1,200
27	WAYJ	Ft Myers-Naples-Marcolsland	62	1,200
27	KDUV	Visalia-Tulare-Hanford	101	1,200
27	WAGOFtlr	Greenville-NewBern-Jacksnvll	86	1,200

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



# Spring 2011 eRANKS

## Non-Commercial Religious Stations

Release Date: September 9, 2011

### Top 30 Non-Commercial Religious Subscribers - Spring 2011 Arbitron Diary-Based Markets Only

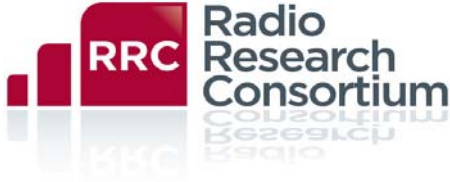
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	KLRC	Fayetteville (NW Arkansas)	127	8.5
2	WCIC	Peoria	149	7.1
3	WJTL	Lancaster	110	6.8
3	KHOY	Laredo	204	6.8
5	KNWS-F	Waterloo-Cedar Falls	240	6.5
6	WAYR-F	Brunswick GA	281	6.4
7	WCSGF+	Grand Rapids	67	6.0
8	WJISF+	Sebring FL	274	5.8
9	WBGLF+	Champaign IL	213	5.5
10	WMIT	Asheville	158	5.3
10	WBHY-F	Mobile	93	5.3
10	WBGLF+	Terre Haute	208	5.3
13	KLUX	Corpus Christi	136	4.9
14	WSMR	Sarasota-Bradenton	73	4.8
14	KSWP	Lufkin-Nacogdoches	243	4.8
16	KVMV	McAllen-Brownsville-Harlingen	59	4.7
17	KEEH	Spokane	91	4.5
17	WCIC	Bloomington IL	233	4.5
17	WBCLF+	Lima	246	4.5
20	WCRH	Hagrstwn-Chambrsbrg-Wynsbo	165	4.2
21	KNWS-F	Cedar Rapids	207	4.1
21	KVNE	Tyler-Longview TX	143	4.1
23	KWND	Springfield MO	135	4.0
23	KMOC	Wichita Falls	253	4.0
25	WLFJ-F	Greenville-Spartanburg	58	3.8
25	WAFJ	Augusta GA	108	3.8
25	WLABFtlr	Ft Wayne	107	3.8
28	KTSY	Boise	100	3.7
29	WMHK	Columbia SC	88	3.6
29	WJISF+	Gainesville-Ocala	82	3.6
29	KBNL	Laredo	204	3.6

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



# Spring 2011 eRANKS

## Non-Commercial Religious Stations

Release Date: September 9, 2011

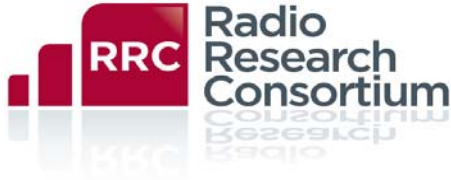
### Top 30 Non-Commercial Religious Subscribers - Spring 2011 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

#### Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WCSGF+	Grand Rapids	67	87,100
2	WLFJ-F	Greenville-Spartanburg	58	86,200
3	KVMV	McAllen-Brownsville-Harlingen	59	80,300
4	WMHK	Columbia SC	88	60,200
5	WJTL	Lancaster	110	59,100
6	KLRC	Fayetteville (NW Arkansas)	127	55,300
7	WLABFtr	Ft Wayne	107	52,000
8	WBHY-F	Mobile	93	50,000
9	KEEH	Spokane	91	49,700
10	WSMR	Sarasota-Bradenton	73	48,100
11	KNWIF+	Des Moines	90	46,500
12	WJISF+	Gainesville-Ocala	82	42,800
13	WBCLF+	Ft Wayne	107	41,800
14	WMIT	Greenville-Spartanburg	58	41,300
15	WCIC	Peoria	149	40,200
16	KWND	Springfield MO	135	40,100
17	WJISF+	Sarasota-Bradenton	73	39,900
18	WAFJ	Augusta GA	108	39,300
19	KDUV	Visalia-Tulare-Hanford	101	34,500
20	WAYJ	Ft Myers-Naples-MarcosIsland	62	34,400
21	KTSY	Boise	100	33,000
22	WMIT	Asheville	158	32,700
23	WNWC-F	Madison	97	32,200
24	WAYH	Huntsville	105	31,700
25	KVNE	Tyler-Longview TX	143	31,500
26	KLUX	Corpus Christi	136	26,800
27	WMBWF+	Chattanooga	106	26,600
28	WMIT	JohnsonCity-Kingsport-Bristol	102	24,600
29	WALC	Charleston SC	81	23,800
30	KHOY	Laredo	204	23,600

Stations ending with tr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



# Spring 2011 eRANKS

## Non-Commercial Religious Stations

Release Date: September 9, 2011

### Top 30 Non-Commercial Religious Subscribers - Spring 2011 Arbitron

Diary-Based Markets Only

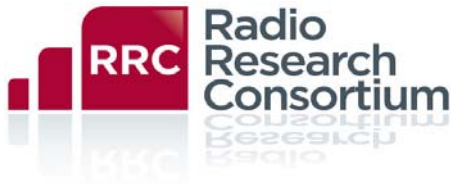
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ Cume Rating

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	KLRC	Fayetteville (NW Arkansas)	127	15.5
2	WJTL	Lancaster	110	13.8
3	KNWS-F	Waterloo-Cedar Falls	240	13.6
4	WCIC	Peoria	149	13.3
5	KHOY	Laredo	204	13.0
6	KSWP	Lufkin-Nacogdoches	243	12.6
7	WMIT	Asheville	158	12.2
7	KWND	Springfield MO	135	12.2
9	WCSGF+	Grand Rapids	67	12.1
10	WLABFtr	Ft Wayne	107	11.9
11	WAYR-F	Brunswick GA	281	11.8
12	KNWS-F	Cedar Rapids	207	11.3
12	WBGLF+	Terre Haute	208	11.3
14	WMHK	Columbia SC	88	11.2
14	WBGLF+	Champaign IL	213	11.2
16	WCIC	Bloomington IL	233	11.0
17	KVNE	Tyler-Longview TX	143	10.1
18	WBHY-F	Mobile	93	10.0
19	WLFJ-F	Greenville-Spartanburg	58	9.6
20	WBCLF+	Ft Wayne	107	9.5
20	KEEH	Spokane	91	9.5
22	KDNW	Duluth-Superior	209	9.3
23	KVMV	McAllen-Brownsville-Harlingen	59	9.1
23	WBGLF+	Decatur IL	271	9.1
25	WAFJ	Augusta GA	108	9.0
26	KNWIF+	Des Moines	90	8.8
26	WJISF+	Sebring FL	274	8.8
28	WMHK	Florence SC	216	8.7
29	WCRH	Hagrstwn-Chambrsbrg-Wynsbor	165	8.4
30	KLUX	Corpus Christi	136	8.3

Stations ending with tr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



# Spring 2011 eRANKS

## Non-Commercial Religious Stations

Release Date: September 9, 2011

### Top 30 Non-Commercial Religious Subscribers - Spring 2011 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by 12+ Total Market Cume Persons

Cume Rank	Station	Arbitron Market	Total Market Cume Persons
1	WCSGF+	Grand Rapids	155,300
2	WLFJ-F	Greenville-Spartanburg	122,800
3	WMIT	Asheville	108,300
4	WJTL	Lancaster	105,300
5	WMHK	Columbia SC	91,800
6	KVMV	McAllen-Brownsville-Harlingen	91,200
7	KNWS-F	Waterloo-Cedar Falls	80,700
8	WJISF+	Gainesville-Ocala	77,400
9	WBCLF+	Ft Wayne	74,400
10	KNWIF+	Des Moines	67,200
11	WNWC-F	Madison	64,100
12	WBHY-F	Mobile	62,600
13	KLRC	Fayetteville (NW Arkansas)	61,700
14	WCIC	Peoria	59,600
15	KEEH	Spokane	58,500
16	WBGLF+	Champaign IL	58,000
17	WAFJ	Augusta GA	57,400
18	KWND	Springfield MO	56,000
19	WLABFtlr	Ft Wayne	55,800
20	WMBWF+	Chattanooga	51,400
21	WAYGF+	Grand Rapids	51,300
22	WSMR	Sarasota-Bradenton	49,400
23	WUGN	Saginaw-Bay City-Midland	48,300
24	KVNE	Tyler-Longview TX	46,500
25	KTSY	Boise	45,500
25	KDUV	Fresno	45,500
27	WAYH	Huntsville	44,900
28	WAYJ	Ft Myers-Naples-MarcosIsland	39,800
29	KLUX	Corpus Christi	38,900
30	WMHK	Florence SC	34,700

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters