



Spring 2011 Quarter PPM eRANKS

Non-Commercial Religious Stations

Release Date: August 5, 2011

Non-Commercial Religious Subscribers - Spring 2011 Quarter (March 31 - June 22) Arbitron
PPM Markets Only

Monday-Sunday, 6 AM to Midnight

Ranked by Metro 6+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	AQH Persons	AQH Share	Wkly Cume Persons	Wkly Cume Rating	Avg Wkly Time Exposed (hrs)
1	KSBJFtr	Houston-Galveston	6	26,300	5.4	686,600	12.4	4.5
2	KTIS-F	Minneapolis-St Paul	16	10,300	3.4	421,400	13.9	3.3
3	WJKL	Chicago	3	7,500	0.9	380,200	4.4	2.5
4	WGTS	Washington DC	9	10,200	2.6	338,100	7.0	3.8
5	KLDV	Denver-Boulder	20	7,900	3.1	328,400	12.5	3.3
6	WPOZtr	Orlando	34	10,400	8.1	297,400	17.7	4.3
7	KLVA/KLVK	Phoenix	15	7,100	2.3	294,300	7.9	3.3
8	KLRX	Kansas City	32	6,700	4.1	290,400	15.8	3.0
9	KCBI	Dallas-Ft Worth	5	7,100	1.3	266,700	4.5	3.5
10	WMBI-F	Chicago	3	7,400	0.9	247,400	2.8	4.0
11	WRM	Charlotte-Gastonia-RockHill	24	5,000	2.7	222,900	9.9	2.8
12	WKLU	Indianapolis	39	3,400	2.7	189,800	12.1	2.3
13	WMIT	Charlotte-Gastonia-RockHill	24	3,000	1.6	161,700	7.2	2.3
14	KFLR	Phoenix	15	3,100	1.0	156,600	4.2	2.3
15	KLRD	Riverside-San Bernardino	26	3,300	1.7	152,900	7.3	2.5
16	WCIE/WJIS	Tampa-St Petersburg	19	2,300	1.0	136,200	5.3	2.0
17	KLJC	Kansas City	32	2,300	1.4	128,700	7.0	2.3
18	KSOS	Las Vegas	33	3,400	2.4	126,400	7.3	3.8
19	KZAI	Phoenix	15	2,300	0.7	124,500	3.4	2.5
20	WCRFtr	Cleveland	29	2,700	1.6	117,200	6.1	3.0
21	WBVM	Tampa-St Petersburg	19	1,500	0.7	99,700	3.9	1.8
22	WGTS	Baltimore	22	2,200	1.0	97,100	3.9	3.0
23	KWJC	Kansas City	32	2,100	1.3	90,800	4.9	2.8
24	WAYM	Nashville	44	1,700	1.5	86,100	6.1	2.3
25	WONU	Chicago	3	1,700	0.2	82,100	0.9	2.5
26	WAYF	West Palm Beach-Boca Raton	48	1,100	1.2	66,400	5.5	1.5
27	WBYO	Philadelphia	8	700	0.2	54,300	1.1	1.8
28	WRTP	Raleigh-Durham	42	500	0.4	44,800	3.0	1.3
29	WQRA	Indianapolis	39	600	0.5	39,300	2.5	2.0
30	KTIS-A	Minneapolis-St Paul	16	500	0.2	31,200	1.0	2.3
31	WAYR-A	Jacksonville	46	300	0.3	14,400	1.1	2.0
32	WCCE	Raleigh-Durham	42	300	0.3	12,300	0.8	3.0

Stations ending with tlr: Arbitron Total Line Reporting

The PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.

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