



Spring 2010 eRANKS

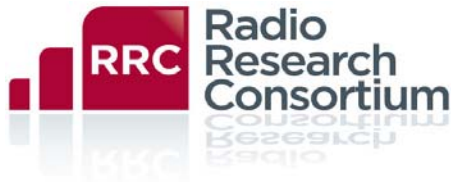
Release Date: September 3, 2010

**Top 30 Public Radio Subscribers - Spring 2010 Arbitron
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	KUT	Austin	38	11,500
2	WUNCF+	Raleigh-Durham	42	10,000
3	WFAEFtr	Charlotte-Gastonia-Rock Hill	24	8,200
4	WPLNFtr	Nashville	44	6,100
4	WFYI	Indianapolis	39	6,100
6	WCVEF+	Richmond	55	5,400
6	WJCT	Jacksonville	46	5,400
8	WWNOF+	New Orleans	52	5,100
8	WMFE	Orlando	34	5,100
10	WHRV	Norfolk-VaBeach-Newport News	43	5,000
11	WNPRF+	Hartford-NewBritain-Middltn	50	4,900
12	WOSU-F	Columbus OH	36	4,800
13	WXEL	West Palm Beach-Boca Raton	47	4,700
13	WUWM	Milwaukee-Racine	37	4,700
15	WUOMF+	Ann Arbor	152	4,600
16	WFPL	Louisville	54	4,200
17	KUAZ-A/F	Tucson	60	4,100
18	WERN	Madison	99	4,000
18	WDAV	Charlotte-Gastonia-Rock Hill	24	4,000
20	WAMCF+	Albany-Schenectady-Troy	63	3,900
20	KMFA	Austin	38	3,900
22	WUOMF+	Grand Rapids	67	3,800
22	WHRO	Norfolk-VaBeach-Newport News	43	3,800
24	WBHMF+	Birmingham	57	3,600
25	WCQSFtr	Asheville	159	3,400
25	WUOT	Knoxville	71	3,400
25	KANWFtr	Albuquerque	68	3,400
25	WBFOF+	Buffalo-Niagara Falls	53	3,400
29	WVPRF+	Burlington-Plattsburgh	140	3,300
29	WUSF	Sarasota-Bradenton	73	3,300
29	WEPR	Greenville-Spartanburg	58	3,300
29	WGCUFtr	Ft Myers-Naples-Marcolsland	62	3,300
29	WXXI-A	Rochester NY	56	3,300
29	WWOZ	New Orleans	52	3,300
29	WHA A+	Milwaukee-Racine	37	3,300

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Top 30 Public Radio Subscribers - Spring 2010 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	WUOMF+	Ann Arbor	152	14.5
2	WVPRF+	Montpelier-Barre-St Johnsbury	265	12.1
3	WCQSFTlr	Asheville	159	10.9
4	WMEAF+	Portland ME	167	9.2
5	WVPRF+	Lebanon-Rutland-White Rvr Jnct	184	8.9
6	WVPRF+	Burlington-Plattsburgh	140	8.2
7	WVTFF+	Charlottesville VA	230	8.0
8	KNAUFtlr	Flagstaff-Prescott AZ	144	7.8
9	WEVOF+	Concord (Lake Regions)	172	7.5
10	KBIA	Columbia MO	245	7.4
11	KSKA	Anchorage	173	7.2
12	WERN	Madison	99	7.1
13	KLCCF+	Eugene-Springfield	146	7.0
14	WUNCF+	Raleigh-Durham	42	6.7
15	KUT	Austin	38	6.6
16	KCHOF+	Chico	199	6.2
16	KOPBF+	Bend OR	205	6.2
18	WFSU	Tallahassee	161	6.1
18	WILL-A	Champaign IL	217	6.1
18	WKAR-F	Lansing-East Lansing	125	6.1
21	KRWG	Las Cruces NM	220	6.0
21	KUNCFtlr	Ft Collins-Greeley	120	6.0
23	KUCV	Lincoln	171	5.8
24	WMEAF+	Bangor	224	5.7
25	KCBXF+	San Luis Obispo	170	5.4
25	WEVOF+	Manchester	194	5.4
27	KUAF	Fayetteville (NW Arkansas)	132	5.3
28	KEMCF+	Billings	256	5.1
28	KUWRF+	Casper	291	5.1
30	WVPE	South Bend	179	5.0

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Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	KUT	Austin	38	197,100
2	WUNCF+	Raleigh-Durham	42	178,600
3	WFAEFtlr	Charlotte-Gastonia-Rock Hill	24	162,700
4	WPLNFtlr	Nashville	44	121,300
5	WCVEF+	Richmond	55	110,200
6	WMFE	Orlando	34	109,100
7	WFYI	Indianapolis	39	108,400
8	WNPRF+	Hartford-NewBritain-Middltn	50	95,300
9	WHRV	Norfolk-VaBeach-Newport News	43	95,000
10	WXEL	West Palm Beach-Boca Raton	47	94,100
11	WJCT	Jacksonville	46	92,400
12	WUWM	Milwaukee-Racine	37	92,100
13	KMFA	Austin	38	83,700
14	WOSU-F	Columbus OH	36	79,900
15	KIWR	Omaha-Council Bluffs	72	79,000
16	KUAZ-A/F	Tucson	60	78,700
17	WCBE	Columbus OH	36	78,200
18	WWNOF+	New Orleans	52	76,500
19	WFDD	Greensboro-WnstnSalm-HighPnt	45	75,100
20	WUOMF+	Ann Arbor	152	74,800
21	WBFOF+	Buffalo-Niagara Falls	53	74,400
22	WDAV	Charlotte-Gastonia-Rock Hill	24	73,100
23	WUOMF+	Grand Rapids	67	72,300
24	WEPR	Greenville-Spartanburg	58	72,100
25	WFPL	Louisville	54	70,800
26	WBHMF+	Birmingham	57	69,300
27	WUOT	Knoxville	71	68,900
27	WUSF	Sarasota-Bradenton	73	68,900
29	WKNOFtlr	Memphis	49	66,100
30	WAMCF+	Albany-Schenectady-Troy	63	65,800
30	WGBH	Providence-Warwick-Pawtucket	41	65,800

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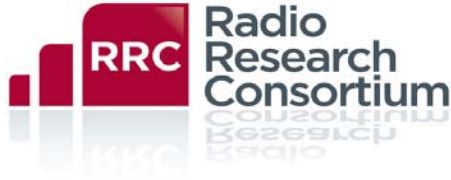
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**Top 30 Public Radio Subscribers - Spring 2010 Arbitron
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	WUOMF+	Ann Arbor	152	25.1
2	WVPRF+	Montpelier-Barre-St Johnsbury	265	21.1
3	WVPRF+	Burlington-Plattsburgh	140	17.7
4	WCQSftlr	Asheville	159	17.6
4	WVPRF+	Lebanon-Rutland-White Rvr Jnct	184	17.6
6	WVTFF+	Charlottesville VA	230	16.6
7	WMEAF+	Portland ME	167	16.5
8	KSKA	Anchorage	173	15.8
9	WEVOF+	Concord (Lake Regions)	172	15.4
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13	KBIA	Columbia MO	245	13.5
14	WUNCF+	Raleigh-Durham	42	13.4
15	WERN	Madison	99	13.3
16	WKAR-F	Lansing-East Lansing	125	13.2
17	KUNCFtlr	Ft Collins-Greeley	120	13.0
18	KCBXF+	San Luis Obispo	170	12.9
19	WMEAF+	Bangor	224	12.7
20	KIWR	Omaha-Council Bluffs	72	12.5
21	WCVEF+	Richmond	55	11.7
21	WSHU-F	Danbury CT	201	11.7
23	KLCCF+	Eugene-Springfield	146	11.6
23	WILL-A	Champaign IL	217	11.6
25	WSKGF+	Binghamton	183	11.5
26	WVPE	South Bend	179	11.2
27	WFCR	Springfield MA	88	11.1
28	WUSF	Sarasota-Bradenton	73	11.0
29	WMRAFtlr	Harrisonburg VA	267	10.9
30	KUCV	Lincoln	171	10.8
30	KCLU-F	Santa Barbara CA	214	10.8

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Ranked by 12+ Total Market Cume Persons

Rating Rank	Station	Arbitron Market	Total Market Cume Persons
1	WUNCF+	Raleigh-Durham	227,500
2	WMFE	Orlando	211,600
3	WFAEFtlr	Charlotte-Gastonia-Rock Hill	208,400
4	KUT	Austin	207,800
5	WNPRF+	Hartford-NewBritain-Middltwn	174,300
6	WPLNFtlr	Nashville	141,200
7	WUOMF+	Grand Rapids	139,500
8	WFCR	Hartford-NewBritain-Middltwn	127,500
9	WVPRF+	Burlington-Plattsburgh	125,800
10	WITF	Harrisburg-Lebanon-Carlisle	120,600
11	WCVEF+	Richmond	118,600
12	WAMCF+	Albany-Schenectady-Troy	115,300
13	WFYI	Indianapolis	111,700
14	WJCT	Jacksonville	110,200
15	WMEAF+	Portland ME	108,200
16	KANWFtlr	Albuquerque	102,800
16	WHRV	Norfolk-VaBeach-Newport News	102,800
18	KIWR	Omaha-Council Bluffs	102,000
19	WUWM	Milwaukee-Racine	100,900
20	WVTF+	Roanoke-Lynchburg	99,900
21	WXEL	West Palm Beach-Boca Raton	99,700
22	KHPRF+	Honolulu	93,800
23	WWNOF+	New Orleans	93,600
24	WEPR	Greenville-Spartanburg	92,900
25	KUNMFtlr	Albuquerque	91,700
26	WFDD	Greensboro-WnstnSalm-HighPnt	91,300
27	WOSU-F	Columbus OH	90,600
28	WBHMF+	Birmingham	90,200
29	WUOT	Knoxville	90,100
30	WBFOF+	Buffalo-Niagara Falls	87,800

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Stations ending with +: RRC-created combination of stations and their repeaters

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