

# Spring 2010 eRANKS

## Non-Commercial Religious Stations

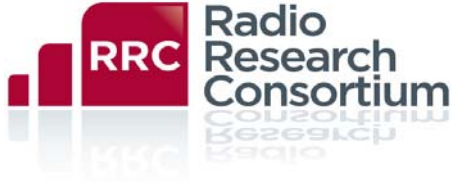
Release Date: September 3, 2010

**Top 30 Non-Commercial Religious Subscribers - Spring 2010 Arbitron  
Diary-Based Markets Only  
Monday-Sunday, 6 AM to Midnight  
Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	WPOZFtlr	Orlando	34	8,700
2	WRCM	Charlotte-Gastonia-Rock Hill	24	5,100
3	WLFJ-F	Greenville-Spartanburg	58	4,900
3	WRMB	West Palm Beach-Boca Raton	47	4,900
5	KVMV	McAllen-Brownsville-Harlingen	59	4,800
6	WMIT	Charlotte-Gastonia-Rock Hill	24	4,400
7	WCSG	Grand Rapids	67	4,100
8	WMHK	Columbia SC	89	3,100
9	WBCLF+	Ft Wayne	108	2,900
10	KGCB	Flagstaff-Prescott AZ	144	2,500
10	WAYF	West Palm Beach-Boca Raton	47	2,500
12	KNWIF+	Des Moines	90	2,400
13	KLRC	Fayetteville (NW Arkansas)	132	2,200
14	KTSY	Boise	100	2,000
14	WGNR-Ftlr	Indianapolis	39	2,000
14	WJTL	Lancaster	112	2,000
14	WLAB	Ft Wayne	108	2,000
18	KEEH	Spokane	91	1,900
18	WAYMF+	Nashville	44	1,900
20	WCIC	Peoria	150	1,800
20	WJISF+	Gainesville-Ocala	81	1,800
22	KVNE	Tyler-Longview TX	145	1,700
22	WMBWF+	Chattanooga	106	1,700
24	KHOY	Laredo	206	1,600
24	KLUX	Corpus Christi	137	1,600
24	WJISF+	Sarasota-Bradenton	73	1,600
24	WMIT	Greenville-Spartanburg	58	1,600
28	KDUV	Visalia-Tulare-Hanford	101	1,500
28	WAYJ	Ft Myers-Naples-Marcol Island	62	1,500
28	WBHY-F	Mobile	95	1,500

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Release Date: September 3, 2010

### Top 30 Non-Commercial Religious Subscribers - Spring 2010 Arbitron Diary-Based Markets Only

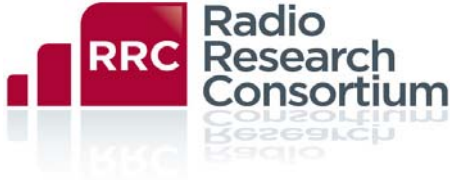
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	KGCB	Flagstaff-Prescott AZ	144	6.5
1	KSWP	Lufkin-Nacogdoches	249	6.5
3	KHOY	Laredo	206	6.3
4	WBGLF+	Decatur IL	276	6.0
5	WAYR-F	Brunswick GA	290	5.9
6	KLRC	Fayetteville (NW Arkansas)	132	5.8
7	WBCLF+	Ft Wayne	108	5.2
8	WCSG	Grand Rapids	67	4.8
8	WJISF+	Sebring FL	280	4.8
10	WCIC	Peoria	150	4.7
10	WMHK	Columbia SC	89	4.7
12	KDOV	Medford-Ashland OR	208	4.5
12	KNWS-F	Waterloo-Cedar Falls	247	4.5
12	WLFJ-F	Greenville-Spartanburg	58	4.5
12	WMIT	Asheville	159	4.5
12	WPOZFtlr	Orlando	34	4.5
17	KVNE	Tyler-Longview TX	145	4.4
18	WBGLF+	Terre Haute	211	4.3
19	KNWIF+	Des Moines	90	4.2
20	WCIC	Bloomington IL	240	4.1
21	KAVX	Lufkin-Nacogdoches	249	3.9
21	KNWS-F	Cedar Rapids	210	3.9
21	WJTL	Lancaster	112	3.9
24	KVMV	McAllen-Brownsville-Harlingen	59	3.8
25	KLUX	Corpus Christi	137	3.7
25	KTSY	Boise	100	3.7
25	WMHK	Florence SC	218	3.7
28	KBNL	Laredo	206	3.6
28	KDNW	Duluth-Superior	212	3.6
28	WCRH	Hagrstwn-Chambrsbrg-Wynsbo	166	3.6
28	WLAB	Ft Wayne	108	3.6

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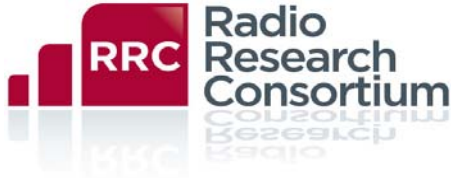
### Top 30 Non-Commercial Religious Subscribers - Spring 2010 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

#### Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WPOZFtlr	Orlando	34	189,300
2	WRCM	Charlotte-Gastonia-Rock Hill	24	116,000
3	WMIT	Charlotte-Gastonia-Rock Hill	24	105,400
4	WLFJ-F	Greenville-Spartanburg	58	96,600
5	WCSG	Grand Rapids	67	87,800
6	KVMV	McAllen-Brownsville-Harlingen	59	80,400
7	WMHK	Columbia SC	89	59,500
8	WAYMF+	Nashville	44	56,400
9	WAYF	West Palm Beach-Boca Raton	47	55,300
10	WRMB	West Palm Beach-Boca Raton	47	52,100
11	KLRC	Fayetteville (NW Arkansas)	132	50,900
12	KNWIF+	Des Moines	90	50,100
13	WMIT	Greenville-Spartanburg	58	49,600
14	WJISF+	Sarasota-Bradenton	73	48,000
15	WGNR-Ftlr	Indianapolis	39	47,300
16	WLAB	Ft Wayne	108	46,400
17	WJTL	Lancaster	112	45,800
18	WAYJ	Ft Myers-Naples-Marcolisland	62	43,400
19	KTSY	Boise	100	42,400
20	KEEH	Spokane	91	41,100
21	WAYH	Huntsville	107	40,800
22	WJISF+	Gainesville-Ocala	81	38,200
23	KDUV	Visalia-Tulare-Hanford	101	37,700
24	WBCLF+	Ft Wayne	108	37,600
25	WAFJ	Augusta GA	109	35,700
26	KWND	Springfield MO	136	33,300
27	WBHY-F	Mobile	95	32,900
28	WCIC	Peoria	150	31,400
29	WAYGF+	Grand Rapids	67	31,300
30	WPOZFtlr	Daytona Beach	87	31,200

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**Top 30 Non-Commercial Religious Subscribers - Spring 2010 Arbitron  
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Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	KLRC	Fayetteville (NW Arkansas)	132	14.9
2	KHOY	Laredo	206	14.2
3	KSWP	Lufkin-Nacogdoches	249	13.5
4	WPOZFtlr	Orlando	34	12.4
5	WAYR-F	Brunswick GA	290	12.3
6	WCSG	Grand Rapids	67	12.2
6	WMHK	Florence SC	218	12.2
8	WMHK	Columbia SC	89	11.3
9	WLFJ-F	Greenville-Spartanburg	58	11.0
10	WJTL	Lancaster	112	10.8
11	WLAB	Ft Wayne	108	10.7
12	WCIC	Peoria	150	10.5
13	KNWS-F	Waterloo-Cedar Falls	247	10.2
13	KWND	Springfield MO	136	10.2
15	KDNW	Duluth-Superior	212	9.9
16	WBGLF+	Decatur IL	276	9.7
17	KNWIF+	Des Moines	90	9.6
17	WCIC	Bloomington IL	240	9.6
19	KVMV	McAllen-Brownsville-Harlingen	59	9.2
19	WAYH	Huntsville	107	9.2
21	WMIT	Asheville	159	9.1
22	KTSY	Boise	100	8.9
23	WBGLF+	Terre Haute	211	8.8
24	WJISF+	Sebring FL	280	8.7
25	KDOV	Medford-Ashland OR	208	8.6
25	WBCLF+	Ft Wayne	108	8.6
27	WAFJ	Augusta GA	109	8.3
28	KGCB	Flagstaff-Prescott AZ	144	8.1
29	KDUV	Visalia-Tulare-Hanford	101	8.0
29	KEEH	Spokane	91	8.0
29	KFNW-F	Fargo-Moorhead	215	8.0
29	KVNE	Tyler-Longview TX	145	8.0

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### Top 30 Non-Commercial Religious Subscribers - Spring 2010 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by 12+ Total Market Cume Persons

Cume Rank	Station	Arbitron Market	Total Market Cume Persons
1	WPOZFtlr	Orlando	311,200
2	WMIT	Charlotte-Gastonia-Rock Hill	197,500
3	WCSG	Grand Rapids	138,300
4	WLFJ-F	Greenville-Spartanburg	124,400
5	WRCM	Charlotte-Gastonia-Rock Hill	121,600
6	WAYMF+	Nashville	95,600
7	WJTL	Harrisburg-Lebanon-Carlisle	93,800
8	WGNR-Ftlr	Indianapolis	90,500
9	WMHK	Columbia SC	86,900
10	KVMV	McAllen-Brownsville-Harlingen	82,600
11	KNWIF+	Des Moines	73,400
12	KVNE	Tyler-Longview TX	68,600
13	WBCLF+	Ft Wayne	66,000
14	WNWC-F	Madison	63,500
15	WAYF	West Palm Beach-Boca Raton	63,300
16	KNWS-F	Cedar Rapids	60,400
17	WRTPF+	Raleigh-Durham	58,000
18	WRMB	West Palm Beach-Boca Raton	56,600
19	WMBWF+	Chattanooga	56,000
20	KLRC	Fayetteville (NW Arkansas)	55,600
20	KDUV	Fresno	55,600
22	WCIC	Peoria	55,000
23	KWFC	Springfield MO	51,700
24	WJISF+	Sarasota-Bradenton	51,400
24	WAYGF+	Grand Rapids	51,400
26	KEEH	Spokane	50,700
27	WLAB	Ft Wayne	50,000
28	WUGN	Saginaw-Bay City-Midland	49,000
29	WAYH	Huntsville	46,400
30	WAYJ	Ft Myers-Naples-MarcoIsland	44,300

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Stations ending with +: RRC-created combination of stations and their repeaters