AQH Age Cell Composition of 47 News Stations in 43 PPM Markets

<table>
<thead>
<tr>
<th>Age Cell</th>
<th>Average</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-11</td>
<td>2%</td>
<td>0%</td>
<td>8%</td>
</tr>
<tr>
<td>12-17</td>
<td>2%</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>18-24</td>
<td>3%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>25-34</td>
<td>9%</td>
<td>5%</td>
<td>7%</td>
</tr>
<tr>
<td>35-44</td>
<td>17%</td>
<td>3%</td>
<td>41%</td>
</tr>
<tr>
<td>45-54</td>
<td>15%</td>
<td>12%</td>
<td>35%</td>
</tr>
<tr>
<td>55-64</td>
<td>12%</td>
<td>8%</td>
<td>34%</td>
</tr>
<tr>
<td>65-74</td>
<td>12%</td>
<td>7%</td>
<td>30%</td>
</tr>
<tr>
<td>75+</td>
<td>18%</td>
<td>15%</td>
<td>23%</td>
</tr>
</tbody>
</table>

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AQH Gender Composition of 47 News Stations in 43 PPM Markets

- **Average**: Male 54% | Female 46%
- **Min**: Male 38% | Female 33%
- **Max**: Male 68% | Female 62%

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AQH Ethnic Composition of 47 News Stations in 43 PPM Markets

- Average: 83%
- Min: 43%
- Max: 97%

- Other: 10%
- Black: 10%
- Hispanic/All: 2%

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AQH Share by Daypart of 47 News Stations in 43 PPM Markets

Average
- M-F 6a-10a: 4.9
- M-F 10a-3p: 3.2
- M-F 3p-7p: 3.1
- M-F 7p-12a: 3.4

Min
- M-F 6a-10a: 0.7
- M-F 10a-3p: 0.4
- M-F 3p-7p: 0.4
- M-F 7p-12a: 0.6

Max
- M-F 6a-10a: 12.4
- M-F 10a-3p: 7.6
- M-F 3p-7p: 8.6
- M-F 7p-12a: 8.0
- Sa-Su 6a-12a: 8.4
Weekly Time Spent Listening of 47 News Stations in 43 PPM Markets

Average: 3:48
Min: 2:30
Max: 4:45

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Weekly Occasions of 47 News Stations in 43 PPM Markets

Average: 13.5
Min: 9.0
Max: 18.3

News Nielsen Audio, PPM, 47 Stations/43 Markets, July 2017 thru June 2018, P 6+, M-Su 6a-12a
Prepared By RRC From Data © Nielsen Audio
Duration (Time Spent Per Occasion) of 47 News Stations in 43 PPM Markets

Average: 0:13
Min: 0:11
Max: 0:16
Daily Time Spent Listening of 47 News Stations in 43 PPM Markets

- Average: 1:15
- Min: 1:01
- Max: 1:33

Prepared By RRC From Data © Nielsen Audio
News Nielsen Audio, PPM, 47 Stations/43 Markets, July 2017 thru June 2018, P 6+, M-Su 6a-12a

P1 Composition of 47 News Stations in 43 PPM Markets

Average
- % P1 AQH: 76%
- % P1 Avg Daily Cume: 63%
- % P1 Avg Weekly Cume: 46%

Min
- % P1 AQH: 39%
- % P1 Avg Daily Cume: 30%
- % P1 Avg Weekly Cume: 21%

Max
- % P1 AQH: 89%
- % P1 Avg Daily Cume: 79%
- % P1 Avg Weekly Cume: 63%

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News Nielsen Audio, PPM, 47 Stations/43 Markets, July 2017 thru June 2018, P 6+, M-Su 6a-12a

Prepared By RRC From Data © Nielsen Audio

P1 Occasions of 47 News Stations in 43 PPM Markets

<table>
<thead>
<tr>
<th></th>
<th>Avg Daily Occasions</th>
<th>Avg Weekly Occasions</th>
<th>P1 Avg Daily Occasions</th>
<th>P1 Avg Weekly Occasions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4.3</td>
<td>13.5</td>
<td>5.1</td>
<td>21.8</td>
</tr>
</tbody>
</table>