AquH Gender Composition for 13 AAA Stations in 12 PPM Markets

<table>
<thead>
<tr>
<th></th>
<th>Average</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>60%</td>
<td>50%</td>
<td>75%</td>
</tr>
<tr>
<td>Female</td>
<td>40%</td>
<td>25%</td>
<td>50%</td>
</tr>
</tbody>
</table>

Prepared By RRC From Data © Nielsen Audio
AQH Ethnic Composition for 13 AAA Stations in 12 PPM Markets

- **Average**: 93%
- **Min**: 86%
- **Max**: 99%

- Other: 93%
- Black: 3%
- Hispanic/All: 5%
- Other: 86%
- Black: 0%
- Hispanic/All: 1%
- Other: 99%
- Black: 6%
- Hispanic/All: 13%

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Average AQH Share for 13 AAA Stations in 12 PPM Markets:
- Average: 1.1
- Min: 0.4
- Max: 3.1
AAA Nielsen Audio, PPM, 13 Stations/12 Markets, July 2017 thru June 2018, P6+, M-Su 6a-12a

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Average Weekly Cume Rating for 13 AAA Stations in 12 PPM Markets

- **Average**: 4.0
- **Min**: 1.0
- **Max**: 8.6

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Weekly Time Spent Listening for 13 AAA Stations in 12 PPM Markets

Average: 2:30
Min: 1:30
Max: 4:30

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Weekly Occasions for 13 AAA Stations in 12 PPM Markets

Average: 9.0
Min: 6.5
Max: 11.9
Duration (AVG Time Spent Per Occasion) for 13 AAA Stations in 12 PPM Markets

- Average: 0:12
- Min: 0:09
- Max: 0:16
Daily Time Spent Listening for 13 AAA Stations in 12 PPM Markets

- Average: 1:08
- Min: 0:49
- Max: 2:03
AAA Nielsen Audio, PPM, 13 Stations/12 Markets, July 2017 thru June 2018, P6+, M-Su 6a-12a

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P1 Composition for 13 AAA Stations in 12 PPM Markets

- Average
  - % P1 AQH: 59%
  - % P1 Avg Daily Cume: 39%
  - % P1 Avg Weekly Cume: 22%

- Min
  - % P1 AQH: 41%
  - % P1 Avg Daily Cume: 23%
  - % P1 Avg Weekly Cume: 12%

- Max
  - % P1 AQH: 82%
  - % P1 Avg Daily Cume: 54%
  - % P1 Avg Weekly Cume: 34%
P1 Occasions for 13 AAA Stations in 12 PPM Markets

- Avg Daily Occasions: 4.1
- Avg Weekly Occasions: 9.0
- P1 Avg Daily Occasions: 6.1
- P1 Avg Weekly Occasions: 23.6