



Fall 2017 eRANKS

(Includes orders received as of 2/27/18)

Non-Commercial Religious Stations

Release Date: March 1, 2018

Top 30 Non-Commercial Religious Subscribers - Fall 2017 Nielsen Audio

Diary-Based Markets Only

Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Persons

AQH Rank	Station	Nielsen Audio Market	Market Rank	Metro AQH
1	WCSGFtlr	Grand Rapids	68	4,300
2	WLFJ-F	Greenville-Spartanburg	59	3,600
3	KLRCFtlr	Fayetteville (NW Arkansas)	123	3,400
4	KNWC-F	Sioux Falls	188	2,700
5	WAFJ	Augusta GA	109	2,600
6	KVNE	Tyler-Longview TX	142	2,500
7	KWND	Springfield MO	135	2,400
8	WBCLF+	Ft Wayne	115	2,300
8	KNWIF+	Des Moines	70	2,300
10	WCQRFtlr	JohnsonCity-Kingsport-Bristol	113	2,200
11	KEEH	Spokane	93	2,100
12	WBHY-F	Mobile	100	2,000
12	KTSYFtlr	Boise	95	2,000
12	KHOY	Laredo	190	2,000
15	WNWC-F	Madison	101	1,900
16	WMBWFtlr	Chattanooga	88	1,800
17	WJTL	Lancaster	116	1,600
17	KDUV	Visalia-Tulare-Hanford	107	1,600
19	WJYJFtlr	Richmond	53	1,500
19	WKNZ	Salisbury-Ocean City	134	1,500
21	WRXTF+	Roanoke-Lynchburg	119	1,400
21	WAYJ	Ft Myers-Naples	57	1,400
21	WBSNFtlr	New Orleans	49	1,400
21	WRVL	Roanoke-Lynchburg	119	1,400
25	WAYHF+	Huntsville	106	1,300
25	WJYJFtlr	Fredericksburg VA	143	1,300
25	KAXL	Bakersfield	79	1,300
28	WCLQ	Wausau-Stevens Point	177	1,200
28	WALC	Charleston SC	78	1,200
28	KMBIF+	Spokane	93	1,200
28	WKESFtlr	Sarasota-Bradenton	73	1,200
28	WLCQ-LP	Springfield MA	99	1,200

Stations ending with tlr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Ranked by Metro 12+ AQH Share

Share Rank	Station	Nielsen Audio Market	Market Rank	Metro Share
1	KNWC-F	Sioux Falls	188	10.5
2	KLRCFtlr	Fayetteville (NW Arkansas)	123	7.9
2	KHOY	Laredo	190	7.9
4	KVNE	Tyler-Longview TX	142	6.7
5	KWND	Springfield MO	135	5.8
6	WCSGFtlr	Grand Rapids	68	5.5
7	KNWS-F	Waterloo-Cedar Falls	238	5.2
8	WBCLF+	Ft Wayne	115	4.6
8	WAFJ	Augusta GA	109	4.6
10	KFNW-F	Fargo-Moorhead	197	4.3
11	WCQRFtlr	JohnsonCity-Kingsport-Bristol	113	4.1
12	WKNZ	Salisbury-Ocean City	134	4.0
12	WCLQ	Wausau-Stevens Point	177	4.0
14	WGRCFtlr	Sunbury-Selinsgrove-Lewisburg	215	3.9
14	KYPL	Yakima	198	3.9
16	WAYR-F	Brunswick GA	263	3.8
17	KTSYFtlr	Boise	95	3.7
17	WJYJFtlr	Fredericksburg VA	143	3.7
19	WLFJ-F	Greenville-Spartanburg	59	3.6
20	WNWC-F	Madison	101	3.5
20	WAYP	Panama City	224	3.5
22	WJTL	Lancaster	116	3.4
22	KEEH	Spokane	93	3.4
24	WBHY-F	Mobile	100	3.1
24	KNWS-F	Cedar Rapids	206	3.1
24	WIZB	Dothan	192	3.1
27	KNWIF+	Des Moines	70	3.0
27	WMBWFtlr	Chattanooga	88	3.0
29	WRXTF+	Roanoke-Lynchburg	119	2.8
29	WRVL	Roanoke-Lynchburg	119	2.8
29	KDUV	Visalia-Tulare-Hanford	107	2.8

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Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Nielsen Audio Market	Market Rank	Metro Cume
1	WCSGFtr	Grand Rapids	68	104,600
2	WLFJ-F	Greenville-Spartanburg	59	86,900
3	KLRCFtr	Fayetteville (NW Arkansas)	123	68,600
4	KNWIF+	Des Moines	70	65,400
5	WBHY-F	Mobile	100	55,400
6	WAFJ	Augusta GA	109	52,700
7	KWND	Springfield MO	135	52,600
8	WCQRFtr	JohnsonCity-Kingsport-Bristol	113	47,800
9	WJTL	Lancaster	116	46,300
10	KVNE	Tyler-Longview TX	142	43,900
11	WAYJ	Ft Myers-Naples	57	43,500
12	KEEH	Spokane	93	41,200
13	KTSYFtr	Boise	95	41,100
14	KNWC-F	Sioux Falls	188	39,700
15	WJYJFtr	Richmond	53	38,500
16	WAYHF+	Huntsville	106	37,800
17	WRXTF+	Roanoke-Lynchburg	119	35,800
18	WNWC-F	Madison	101	34,400
19	WMBWFtr	Chattanooga	88	34,200
20	WBCLF+	Ft Wayne	115	33,200
21	WBSNFtr	New Orleans	49	32,600
22	KDUV	Visalia-Tulare-Hanford	107	32,400
23	WALC	Charleston SC	78	31,400
24	KAXL	Bakersfield	79	30,400
25	WRVL	Roanoke-Lynchburg	119	28,600
26	KXTHF+	Oklahoma City	50	26,900
27	KHOY	Laredo	190	26,200
28	WJYJFtr	Fredericksburg VA	143	25,400
29	WJTL	Harrisburg-Lebanon-Carlisle	82	25,100
30	WCLQ	Wausau-Stevens Point	177	22,400

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Ranked by Metro 12+ Cume Rating

Rating Rank	Station	Nielsen Audio Market	Market Rank	Cume Rating
1	KNWC-F	Sioux Falls	188	18.1
2	KLRCFtlr	Fayetteville (NW Arkansas)	123	16.2
3	KWND	Springfield MO	135	14.9
4	WCSGFtlr	Grand Rapids	68	13.3
5	KVNE	Tyler-Longview TX	142	13.0
6	KHOY	Laredo	190	12.2
7	KNWS-F	Waterloo-Cedar Falls	238	12.0
8	WAFJ	Augusta GA	109	10.9
9	WBHY-F	Mobile	100	10.3
10	WCQRFtlr	JohnsonCity-Kingsport-Bristol	113	10.2
11	WJTL	Lancaster	116	10.1
12	WAYR-F	Brunswick GA	263	9.4
13	WCLQ	Wausau-Stevens Point	177	9.3
14	KFNW-F	Fargo-Moorhead	197	9.0
15	WLFJ-F	Greenville-Spartanburg	59	8.9
15	KNWIF+	Des Moines	70	8.9
17	KNWS-F	Cedar Rapids	206	8.6
17	KDNW	Duluth-Superior	212	8.6
17	WGRCFtlr	Sunbury-Selinsgrove-Lewisburg	215	8.6
20	WIZB	Dothan	192	8.3
21	WRXTF+	Roanoke-Lynchburg	119	8.0
22	WAYHF+	Huntsville	106	7.7
23	WJYJFtlr	Fredericksburg VA	143	7.5
24	WBCLF+	Ft Wayne	115	7.3
24	KTSYFtlr	Boise	95	7.3
26	KEEH	Spokane	93	7.2
26	WGRCFtlr	Williamsport PA	261	7.2
28	WAYP	Panama City	224	7.0
29	WCSGFtlr	Kalamazoo	185	6.7
29	WAYT	Tallahassee	162	6.7

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Ranked by 12+ Total Market Cume Persons

Cume Rank	Station	Nielsen Audio Market	Total Market Cume Persons
1	WCSGFtlr	Grand Rapids	171,200
2	WLFJ-F	Greenville-Spartanburg	113,700
3	WNWC-F	Madison	88,200
4	WJTL	Harrisburg-Lebanon-Carlisle	87,200
5	KVNE	Tyler-Longview TX	84,900
6	KLRCFtlr	Fayetteville (NW Arkansas)	81,500
7	KWND	Springfield MO	73,900
8	WBHY-F	Mobile	71,000
9	WBCLF+	Ft Wayne	70,200
10	KNWIF+	Des Moines	67,800
11	KNWS-F	Cedar Rapids	67,100
12	KNWC-F	Sioux Falls	66,000
13	WAFJ	Augusta GA	62,000
14	WCQRFtlr	JohnsonCity-Kingsport-Bristol	60,300
15	WRXTF+	Roanoke-Lynchburg	58,700
16	WMBWFtlr	Chattanooga	56,600
17	KEEH	Spokane	49,200
18	WAYHF+	Huntsville	47,500
19	KTSYFtlr	Boise	46,900
20	WRVL	Roanoke-Lynchburg	44,800
20	WBSNFtlr	New Orleans	44,800
20	WAYJ	Ft Myers-Naples	44,800
23	WJYJFtlr	Richmond	44,300
24	KDUV	Visalia-Tulare-Hanford	44,100
25	WLFS	Savannah	37,500
26	WAYT	Tallahassee	36,500
27	WKNZ	Salisbury-Ocean City	34,200
28	WGRCFtlr	Wilkes Barre-Scranton	34,000
28	KWFC	Springfield MO	34,000
30	WCLQ	Wausau-Stevens Point	33,200

Stations ending with tlr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters