



**Fall 2016  
eRANKS**

**Non-Commercial Religious Stations**

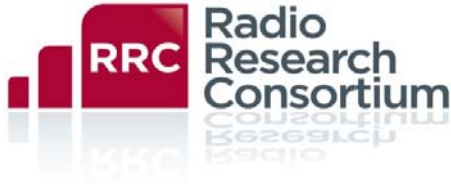
Release Date: March 2, 2017

**Top 30 Non-Commercial Religious Subscribers - Fall 2016 Nielsen Audio  
Diary-Based Markets Only  
Monday-Sunday, 6 AM to Midnight  
Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Nielsen Audio Market	Market Rank	Metro AQH
1	WCSGFtr	Grand Rapids	68	4,100
2	KEEH	Spokane	94	3,500
3	WLFJ-F	Greenville-Spartanburg	59	3,200
4	KLRCFtr	Fayetteville (NW Arkansas)	126	2,700
5	KNWIF+	Des Moines	71	2,600
5	WCQRFtr	JohnsonCity-Kingsport-Bristol	113	2,600
7	KVNE	Tyler-Longview TX	142	2,500
8	WJTL	Lancaster	115	2,400
8	WRXF+	Roanoke-Lynchburg	119	2,400
10	WBCLF+	Ft Wayne	116	2,300
10	WAFJ	Augusta GA	109	2,300
12	WBHY-F	Mobile	100	2,000
13	KDUV	Visalia-Tulare-Hanford	106	1,900
13	WAYJ	Ft Myers-Naples-Marcolsland	60	1,900
13	KHOY	Laredo	190	1,900
16	WAYHF+	Huntsville	107	1,800
17	KNWC-F	Sioux Falls	189	1,700
17	KWND	Springfield MO	134	1,700
17	WNWC-F	Madison	101	1,700
20	WBSN	New Orleans	49	1,600
20	KLUX	Corpus Christi	110	1,600
20	WKESFtr	Lakeland-Winter Haven	92	1,600
23	KTSYFtr	Boise	97	1,500
23	KAXL	Bakersfield	79	1,500
25	WJYJFtr	Richmond	54	1,400
25	WMBWF+	Chattanooga	87	1,400
25	WJYJFtr	Fredericksburg VA	144	1,400
28	WJTL	Harrisburg-Lebanon-Carlisle	83	1,000
28	WEMIF+	Appleton-Oshkosh	139	1,000
28	WSOR	Ft Myers-Naples-Marcolsland	60	1,000

*Stations ending with tr: Total Line Reporting*

*Stations ending with +: RRC-created combination of stations and their repeaters*



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Release Date: March 2, 2017

Top 30 Non-Commercial Religious Subscribers - Fall 2016 Nielsen Audio  
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Ranked by Metro 12+ AQH Share

Share Rank	Station	Nielsen Audio Market	Market Rank	Metro Share
1	KHOY	Laredo	190	7.9
2	KVNE	Tyler-Longview TX	142	7.2
3	KLRCFtlr	Fayetteville (NW Arkansas)	126	7.1
4	KNWC-F	Sioux Falls	189	6.9
5	KEEH	Spokane	94	5.8
6	WJTL	Lancaster	115	5.6
7	WCSGFtlr	Grand Rapids	68	5.3
8	WCQRFtlr	JohnsonCity-Kingsport-Bristol	113	4.9
9	WRXTF+	Roanoke-Lynchburg	119	4.7
10	WBCLF+	Ft Wayne	116	4.6
11	KWND	Springfield MO	134	4.5
11	KNWS-F	Waterloo-Cedar Falls	239	4.5
13	WGRCFtlr	Sunbury-Selinsgrove-Lewisburg	216	4.4
14	WAFJ	Augusta GA	109	4.3
14	KYPL	Yakima	197	4.3
16	WCSGFtlr	Kalamazoo	186	4.2
17	WJYJFtlr	Fredericksburg VA	144	4.1
18	KDNW	Duluth-Superior	210	4.0
19	WAYR-F	Brunswick GA	267	3.8
20	KNWIF+	Des Moines	71	3.6
20	KDUV	Visalia-Tulare-Hanford	106	3.6
22	WNWC-F	Madison	101	3.3
22	WAYHF+	Huntsville	107	3.3
22	WBCLF+	Lima	230	3.3
25	KFNW-F	Fargo-Moorhead	198	3.2
26	WLFJ-F	Greenville-Spartanburg	59	3.1
26	WBHY-F	Mobile	100	3.1
26	WGRCFtlr	Williamsport PA	263	3.1
29	KTSYFtlr	Boise	97	2.9
29	WAYT	Tallahassee	163	2.9
29	WAYP	Panama City	228	2.9

Stations ending with tlr: Total Line Reporting

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Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Nielsen Audio Market	Market Rank	Metro Cume
1	WCSGFtlr	Grand Rapids	68	100,200
2	WLFJ-F	Greenville-Spartanburg	59	82,400
3	KNWIF+	Des Moines	71	60,600
4	KLRCFtlr	Fayetteville (NW Arkansas)	126	58,600
5	WJTL	Lancaster	115	58,300
6	WCQRFtlr	JohnsonCity-Kingsport-Bristol	113	50,800
7	WRXF+	Roanoke-Lynchburg	119	48,100
8	KEEH	Spokane	94	46,400
9	WBHY-F	Mobile	100	45,400
10	KVNE	Tyler-Longview TX	142	44,900
11	WAFJ	Augusta GA	109	43,500
12	WBCLF+	Ft Wayne	116	42,500
13	WAYHF+	Huntsville	107	42,300
14	WJYJFtlr	Richmond	54	42,100
15	KWND	Springfield MO	134	41,300
16	KTSYFtlr	Boise	97	38,400
17	KDUV	Visalia-Tulare-Hanford	106	37,800
18	WBSN	New Orleans	49	37,700
19	WNWC-F	Madison	101	35,800
20	WAYJ	Ft Myers-Naples-Marcosland	60	34,700
21	KNWC-F	Sioux Falls	189	32,900
22	KLUX	Corpus Christi	110	28,500
23	KAXL	Bakersfield	79	27,400
24	KHOY	Laredo	190	27,200
25	WALC	Charleston SC	78	25,100
26	WJYJFtlr	Fredericksburg VA	144	24,300
27	WJTL	Harrisburg-Lebanon-Carlisle	83	23,300
28	WMBWF+	Chattanooga	87	23,000
29	WCSGFtlr	Kalamazoo	186	21,900
30	WKESFtlr	Lakeland-Winter Haven	92	21,800

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**Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Nielsen Audio Market	Market Rank	Cume Rating
1	KNWC-F	Sioux Falls	189	15.2
2	KLRCFtlr	Fayetteville (NW Arkansas)	126	14.2
3	KVNE	Tyler-Longview TX	142	13.3
4	WCSGFtlr	Grand Rapids	68	12.9
5	WJTL	Lancaster	115	12.8
5	KHOY	Laredo	190	12.8
7	KNWS-F	Waterloo-Cedar Falls	239	12.7
8	KWND	Springfield MO	134	11.7
9	WCQRFtlr	JohnsonCity-Kingsport-Bristol	113	10.8
10	WRXTF+	Roanoke-Lynchburg	119	10.7
11	KDNW	Duluth-Superior	210	10.3
12	WCSGFtlr	Kalamazoo	186	9.7
13	WBCLF+	Ft Wayne	116	9.3
14	WAFJ	Augusta GA	109	9.1
14	KFNW-F	Fargo-Moorhead	198	9.1
16	WLFJ-F	Greenville-Spartanburg	59	8.6
16	WAYHF+	Huntsville	107	8.6
18	WBHY-F	Mobile	100	8.5
19	KNWIF+	Des Moines	71	8.4
20	KEEH	Spokane	94	8.3
20	WIZB	Dothan	192	8.3
20	WAYR-F	Brunswick GA	267	8.3
23	KDUV	Visalia-Tulare-Hanford	106	7.7
24	WCLQ	Wausau-Stevens Point	177	7.6
24	KYPL	Yakima	197	7.6
26	WAYT	Tallahassee	163	7.3
26	WJYJFtlr	Fredericksburg VA	144	7.3
28	KTSYFtlr	Boise	97	7.0
29	WNWC-F	Madison	101	6.8
29	WGRCFtlr	Sunbury-Selinsgrove-Lewisburg	216	6.8

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**Ranked by 12+ TOTAL Market Cume Persons**

Cume Rank	Station	Nielsen Audio Market	Total Market Cume Persons
1	WCSGFtlr	Grand Rapids	175,500
2	WLFJ-F	Asheville	107,600
3	WJTL	Harrisburg-Lebanon-Carlisle	98,900
4	WRXTF+	Roanoke-Lynchburg	86,600
5	KVNE	Tyler-Longview TX	80,200
6	WBCLF+	Ft Wayne	79,300
7	KNWIF+	Des Moines	70,400
8	KLRCFtlr	Fayetteville (NW Arkansas)	69,100
9	KNWS-F	Cedar Rapids	66,300
10	KWND	Springfield MO	64,600
11	WCQRFtlr	JohnsonCity-Kingsport-Bristol	56,500
12	WJYJFtlr	Richmond	55,500
13	WNWC-F	Madison	55,100
14	KEEH	Spokane	54,700
15	WBHY-F	Mobile	54,400
15	KNWS-F	Waterloo-Cedar Falls	54,400
17	KDUV	Visalia-Tulare-Hanford	54,200
18	WAYHF+	Huntsville	51,700
19	WAFJ	Augusta GA	48,800
20	WMBWF+	Chattanooga	47,300
21	KTSYFtlr	Boise	45,800
22	WEMIF+	Appleton-Oshkosh	44,700
23	WLFS	Savannah	44,000
24	WBSN	New Orleans	40,800
25	WAYJ	Ft Myers-Naples-MarcoIsland	40,100
26	KWFC	Springfield MO	33,200
27	WAYT	Tallahassee	31,500
28	KFNW-F	Fargo-Moorhead	30,300
29	KLUX	Corpus Christi	29,200
30	WRVL	Roanoke-Lynchburg	29,100

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