



Fall 2015 eRANKS

Release Date: March 14, 2016

Top 30 Public Radio Subscribers - Fall 2015 Nielsen Audio Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Persons

| AQH Rank | Station | Nielsen Audio Market | Market Rank | Metro AQH |
|----------|----------|------------------------------|-------------|-----------|
| 1 | WCVEF+ | Richmond | 54 | 6,000 |
| 2 | WMEAF+ | Portland ME | 92 | 5,100 |
| 2 | KUAZ-A/F | Tucson | 62 | 5,100 |
| 4 | WFPL | Louisville | 55 | 4,900 |
| 5 | WBFOF+ | Buffalo-Niagara Falls | 57 | 4,700 |
| 6 | WWNOF+ | New Orleans | 47 | 4,400 |
| 7 | WAMCF+ | Albany-Schenectady-Troy | 65 | 4,300 |
| 8 | WWOZ | New Orleans | 47 | 4,000 |
| 9 | WVPRF+ | Burlington-Plattsburgh | 144 | 3,600 |
| 10 | KANWFtlr | Albuquerque | 69 | 3,500 |
| 10 | KWGS | Tulsa | 66 | 3,500 |
| 12 | WGCUFtlr | Ft Myers-Naples-Marcolisland | 60 | 3,300 |
| 12 | KBSXF+ | Boise | 97 | 3,300 |
| 12 | WFCR | Springfield MA | 95 | 3,300 |
| 15 | KUNMFtlr | Albuquerque | 69 | 3,200 |
| 15 | WBHMFtlr | Birmingham | 61 | 3,200 |
| 15 | WXXI-F | Rochester NY | 58 | 3,200 |
| 15 | WUSF | Sarasota-Bradenton | 76 | 3,200 |
| 19 | WERN | Madison | 100 | 3,100 |
| 19 | WSMR | Sarasota-Bradenton | 76 | 3,100 |
| 21 | WUOMF+ | Grand Rapids | 68 | 3,000 |
| 21 | WFPK | Louisville | 55 | 3,000 |
| 23 | KLCCF+ | Eugene-Springfield | 152 | 2,900 |
| 23 | WEPR | Greenville-Spartanburg | 59 | 2,900 |
| 25 | KHPRF+ | Honolulu | 63 | 2,800 |
| 25 | WUFTFtlr | Gainesville-Ocala | 89 | 2,800 |
| 25 | WUOMF+ | Ann Arbor | 154 | 2,800 |
| 28 | WITFFtlr | Harrisburg-Lebanon-Carlisle | 82 | 2,700 |
| 28 | KIOS | Omaha-Council Bluffs | 73 | 2,700 |
| 28 | KRCCFtlr | Colorado Springs | 91 | 2,700 |
| 28 | KUFW | Visalia-Tulare-Hanford | 105 | 2,700 |
| 28 | KSKA | Anchorage | 171 | 2,700 |
| 28 | WQCS | Ft Pierce-Stuart-Vero Beach | 99 | 2,700 |

Stations ending with tlr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Ranked by Metro 12+ AQH Share

| Share Rank | Station | Nielsen Audio Market | Market Rank | Metro Share |
|------------|----------|-------------------------------|-------------|-------------|
| 1 | WVPRF+ | Montpelier-Barre-St Johnsbury | 257 | 13.9 |
| 2 | WVPRF+ | Lebanon-Hanover-WhiteRvrJunct | 226 | 10.7 |
| 3 | KSKA | Anchorage | 171 | 10.5 |
| 4 | WVPRF+ | Burlington-Plattsburgh | 144 | 10.0 |
| 5 | WUOMF+ | Ann Arbor | 154 | 9.8 |
| 6 | KLCCF+ | Eugene-Springfield | 152 | 9.0 |
| 7 | WMRAFtlr | Harrisonburg VA | 254 | 8.8 |
| 8 | WEVOF+ | Concord (Lake Regions) | 174 | 8.4 |
| 9 | WMEAF+ | Portland ME | 92 | 8.1 |
| 9 | WCQSFtlr | Asheville | 158 | 8.1 |
| 11 | WFSU | Tallahassee | 161 | 7.9 |
| 12 | KCBXF+ | San Luis Obispo | 172 | 7.8 |
| 13 | KUSCF+ | Santa Barbara CA | 208 | 7.1 |
| 14 | WMCEFtlr | Erie | 177 | 6.9 |
| 15 | WCAIFtlr | Cape Cod | 192 | 6.7 |
| 16 | KBSXF+ | Boise | 97 | 6.6 |
| 16 | KNAUFtlr | Flagstaff-Prescott AZ | 153 | 6.6 |
| 18 | KOPBF+ | Bend OR | 204 | 6.4 |
| 19 | KBIAF+ | Columbia MO | 231 | 6.3 |
| 19 | WEMU | Ann Arbor | 154 | 6.3 |
| 21 | WVPE | South Bend | 182 | 6.2 |
| 22 | WVTFFtlr | Charlottesville VA | 206 | 6.0 |
| 22 | KCLU-F | Santa Barbara CA | 208 | 6.0 |
| 24 | WMEAF+ | Bangor | 218 | 5.9 |
| 25 | WERN | Madison | 100 | 5.8 |
| 26 | WMEAFtlr | Augusta-Waterville ME | 258 | 5.7 |
| 27 | KANUFtlr | Topeka | 202 | 5.6 |
| 27 | KWAXFtlr | Eugene-Springfield | 152 | 5.6 |
| 29 | WVTW | Charlottesville VA | 206 | 5.4 |
| 30 | KTSC | Pueblo | 237 | 5.3 |

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Ranked by Metro 12+ Cume Persons

| Cume Rank | Station | Nielsen Audio Market | Market Rank | Metro Cume |
|-----------|----------|------------------------------|-------------|------------|
| 1 | KUAZ-A/F | Tucson | 62 | 98,200 |
| 2 | WCVEF+ | Richmond | 54 | 95,800 |
| 3 | WFPL | Louisville | 55 | 94,200 |
| 4 | WWNOF+ | New Orleans | 47 | 92,400 |
| 5 | WBFOF+ | Buffalo-Niagara Falls | 57 | 87,200 |
| 6 | WMEAF+ | Portland ME | 92 | 86,800 |
| 7 | WAMCF+ | Albany-Schenectady-Troy | 65 | 80,400 |
| 8 | KANWFtlr | Albuquerque | 69 | 70,600 |
| 9 | KBSXF+ | Boise | 97 | 70,100 |
| 10 | WERN | Madison | 100 | 69,100 |
| 11 | WUOMF+ | Grand Rapids | 68 | 67,600 |
| 12 | WXXI-F | Rochester NY | 58 | 67,100 |
| 13 | WGCUFtlr | Ft Myers-Naples-Marcolisland | 60 | 66,600 |
| 13 | WEPR | Greenville-Spartanburg | 59 | 66,600 |
| 15 | KUNMFtlr | Albuquerque | 69 | 65,800 |
| 16 | WWOZ | New Orleans | 47 | 63,100 |
| 17 | KHPRF+ | Honolulu | 63 | 61,800 |
| 18 | WVPRF+ | Burlington-Plattsburgh | 144 | 61,000 |
| 19 | KUFW | Visalia-Tulare-Hanford | 105 | 60,100 |
| 20 | KWGS | Tulsa | 66 | 59,800 |
| 21 | WUOMF+ | Ann Arbor | 154 | 58,500 |
| 22 | WFCR | Springfield MA | 95 | 58,400 |
| 23 | WFPK | Louisville | 55 | 57,700 |
| 24 | KIOS | Omaha-Council Bluffs | 73 | 57,600 |
| 25 | WYSO | Dayton | 64 | 57,000 |
| 26 | WBHMFtlr | Birmingham | 61 | 56,100 |
| 27 | WUOT | Knoxville | 71 | 55,700 |
| 28 | KGOUF+ | Oklahoma City | 50 | 55,300 |
| 29 | WUFTFtlr | Gainesville-Ocala | 89 | 55,200 |
| 30 | WITFFtlr | Harrisburg-Lebanon-Carlisle | 82 | 54,200 |

Stations ending with tlr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



Fall 2015 eRANKS

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**Top 30 Public Radio Subscribers - Fall 2015 Nielsen Audio
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 12+ Cume Rating**

| Rating Rank | Station | Nielsen Audio Market | Market Rank | Cume Rating |
|-------------|----------|-------------------------------|-------------|-------------|
| 1 | WVPRF+ | Montpelier-Barre-St Johnsbury | 257 | 25.1 |
| 2 | WUOMF+ | Ann Arbor | 154 | 18.6 |
| 3 | WVPRF+ | Burlington-Plattsburgh | 144 | 18.5 |
| 4 | WVPRF+ | Lebanon-Hanover-WhiteRvrJunc | 226 | 18.3 |
| 5 | KSKA | Anchorage | 171 | 17.4 |
| 6 | WEVOF+ | Concord (Lake Regions) | 174 | 17.2 |
| 7 | KLCCF+ | Eugene-Springfield | 152 | 16.0 |
| 8 | WMEAF+ | Portland ME | 92 | 15.7 |
| 9 | WFSU | Tallahassee | 161 | 15.5 |
| 10 | WCQSFtlr | Asheville | 158 | 15.2 |
| 11 | KBIAF+ | Columbia MO | 231 | 14.6 |
| 12 | KTSC | Pueblo | 237 | 13.8 |
| 13 | WERN | Madison | 100 | 13.3 |
| 13 | KCBXF+ | San Luis Obispo | 172 | 13.3 |
| 15 | KBSXF+ | Boise | 97 | 13.1 |
| 15 | KNAUFtlr | Flagstaff-Prescott AZ | 153 | 13.1 |
| 15 | KCLU-F | Santa Barbara CA | 208 | 13.1 |
| 18 | WMRAFtlr | Harrisonburg VA | 254 | 12.5 |
| 19 | KUFW | Visalia-Tulare-Hanford | 105 | 12.3 |
| 20 | WMEAFtlr | Augusta-Waterville ME | 258 | 12.2 |
| 20 | WCAIFtlr | Cape Cod | 192 | 12.2 |
| 20 | WVTW | Charlottesville VA | 206 | 12.2 |
| 20 | KOPBF+ | Bend OR | 204 | 12.2 |
| 24 | WVPE | South Bend | 182 | 11.7 |
| 25 | KUAZ-A/F | Tucson | 62 | 11.3 |
| 26 | WMEAF+ | Bangor | 218 | 10.9 |
| 27 | WVTFFtlr | Charlottesville VA | 206 | 10.8 |
| 28 | WFCR | Springfield MA | 95 | 10.7 |
| 29 | WMCEFtlr | Erie | 177 | 10.6 |
| 30 | KUCV | Lincoln | 166 | 10.4 |

Stations ending with tlr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Top 30 Public Radio Subscribers - Fall 2015 Nielsen Audio Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by 12+ TOTAL MARKET Cume Persons

| Cume Rank | Station | Nielsen Audio Market | Total Market Cume Persons |
|-----------|----------|-----------------------------|---------------------------|
| 1 | WUOMF+ | Grand Rapids | 136,200 |
| 2 | WMEAF+ | Portland ME | 135,100 |
| 3 | WAMCF+ | Albany-Schenectady-Troy | 134,500 |
| 4 | WVPRF+ | Burlington-Plattsburgh | 133,900 |
| 5 | WITFFtr | Harrisburg-Lebanon-Carlisle | 131,000 |
| 6 | WVTFFtr | Roanoke-Lynchburg | 128,500 |
| 7 | KANWFtr | Albuquerque | 122,800 |
| 8 | KUAZ-A/F | Tucson | 117,200 |
| 9 | WFPL | Louisville | 110,100 |
| 10 | WCVEF+ | Richmond | 108,200 |
| 11 | WWNOF+ | New Orleans | 105,600 |
| 12 | WBFOF+ | Buffalo-Niagara Falls | 102,100 |
| 13 | KUNMFtr | Albuquerque | 102,000 |
| 14 | KHPRF+ | Honolulu | 100,500 |
| 15 | WGCUFtr | Ft Myers-Naples-MarcoIsland | 91,900 |
| 16 | WERN | Madison | 89,100 |
| 17 | WZIP | Akron | 88,800 |
| 18 | KLCCF+ | Eugene-Springfield | 88,400 |
| 19 | WKSUFtr | Akron | 82,500 |
| 20 | KCLU-F | Oxnard-Ventura | 81,700 |
| 21 | WRVOF+ | Syracuse | 81,600 |
| 22 | WUOT | Knoxville | 81,400 |
| 23 | KBSXF+ | Boise | 80,100 |
| 24 | WEPR | Greenville-Spartanburg | 76,000 |
| 25 | WVPE | South Bend | 73,700 |
| 26 | WBHMFtr | Birmingham | 73,100 |
| 27 | WCQSFtr | Asheville | 72,300 |
| 27 | WHA A+ | Madison | 72,300 |
| 29 | KIOS | Omaha-Council Bluffs | 71,700 |
| 30 | WUFTFtr | Gainesville-Ocala | 71,100 |

Stations ending with tr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters