



**Fall 2015
eRANKS**

Non-Commercial Religious Stations

Release Date: March 14, 2016

**Top 30 Non-Commercial Religious Subscribers - Fall 2015 Nielsen Audio
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 12+ AQH Persons**

| AQH Rank | Station | Nielsen Audio Market | Market Rank | Metro AQH |
|-----------------|----------------|-------------------------------|--------------------|------------------|
| 1 | WCSGFtlr | Grand Rapids | 68 | 5,300 |
| 2 | WLFJ-F | Greenville-Spartanburg | 59 | 4,300 |
| 3 | WPOZFtlr | Daytona Beach | 94 | 3,600 |
| 4 | WBCLF+ | Ft Wayne | 114 | 3,400 |
| 5 | KLRCFtlr | Fayetteville (NW Arkansas) | 128 | 2,700 |
| 6 | KNWIF+ | Des Moines | 72 | 2,600 |
| 7 | WCQRFtlr | JohnsonCity-Kingsport-Bristol | 110 | 2,500 |
| 7 | KTSYFtlr | Boise | 97 | 2,500 |
| 9 | WJTL | Lancaster | 115 | 2,400 |
| 10 | KVNE | Tyler-Longview TX | 142 | 2,300 |
| 10 | KLUX | Corpus Christi | 108 | 2,300 |
| 10 | WKESFtlr | Lakeland-Winter Haven | 93 | 2,300 |
| 13 | WRXTF+ | Roanoke-Lynchburg | 117 | 2,200 |
| 13 | KEEH | Spokane | 96 | 2,200 |
| 15 | WCIC | Peoria | 156 | 2,100 |
| 16 | WAYHF+ | Huntsville | 106 | 2,000 |
| 17 | WMIT | Asheville | 158 | 1,900 |
| 17 | WAYJ | Ft Myers-Naples-Marcosland | 60 | 1,900 |
| 19 | WMIT | Greenville-Spartanburg | 59 | 1,800 |
| 19 | WJYJFtlr | Richmond | 54 | 1,800 |
| 19 | WAFJ | Augusta GA | 109 | 1,800 |
| 22 | KWND | Springfield MO | 134 | 1,500 |
| 22 | WNWC-F | Madison | 100 | 1,500 |
| 22 | KDUV | Visalia-Tulare-Hanford | 105 | 1,500 |
| 22 | WJYJFtlr | Fredericksburg VA | 143 | 1,500 |
| 22 | KHOY | Laredo | 189 | 1,500 |
| 27 | WMBWF+ | Chattanooga | 88 | 1,400 |
| 27 | WBHY-F | Mobile | 98 | 1,400 |
| 29 | WLABFtlr | Ft Wayne | 114 | 1,300 |
| 29 | WKNZ | Salisbury-Ocean City | 138 | 1,300 |

Stations ending with tlr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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| Share Rank | Station | Nielsen Audio Market | Market Rank | Metro Share |
|------------|----------|-------------------------------|-------------|-------------|
| 1 | KLRCFtlr | Fayetteville (NW Arkansas) | 128 | 7.4 |
| 2 | WBCLF+ | Ft Wayne | 114 | 6.8 |
| 3 | WCSGFtlr | Grand Rapids | 68 | 6.7 |
| 3 | KVNE | Tyler-Longview TX | 142 | 6.7 |
| 5 | WMIT | Asheville | 158 | 6.4 |
| 6 | WPOZFtlr | Daytona Beach | 94 | 6.1 |
| 7 | KHOY | Laredo | 189 | 6.0 |
| 8 | WCIC | Peoria | 156 | 5.8 |
| 9 | KNWS-F | Waterloo-Cedar Falls | 238 | 5.3 |
| 10 | KTSYFtlr | Boise | 97 | 5.0 |
| 11 | WCQRFtlr | JohnsonCity-Kingsport-Bristol | 110 | 4.9 |
| 11 | WJTL | Lancaster | 115 | 4.9 |
| 11 | WAYP | Panama City | 230 | 4.9 |
| 14 | WBGLF+ | Champaign IL | 209 | 4.5 |
| 14 | WCIC | Bloomington IL | 232 | 4.5 |
| 16 | WRXTF+ | Roanoke-Lynchburg | 117 | 4.3 |
| 16 | WJYJFtlr | Fredericksburg VA | 143 | 4.3 |
| 18 | WLFJ-F | Greenville-Spartanburg | 59 | 4.2 |
| 19 | KLUX | Corpus Christi | 108 | 4.1 |
| 20 | WAYR-F | Brunswick GA | 267 | 4.0 |
| 21 | KNWS-F | Cedar Rapids | 205 | 3.9 |
| 22 | KEEH | Spokane | 96 | 3.8 |
| 22 | WAYHF+ | Huntsville | 106 | 3.8 |
| 22 | KWND | Springfield MO | 134 | 3.8 |
| 22 | WBCLF+ | Lima | 228 | 3.8 |
| 26 | WKESFtlr | Lakeland-Winter Haven | 93 | 3.5 |
| 26 | WAFJ | Augusta GA | 109 | 3.5 |
| 28 | KNWIF+ | Des Moines | 72 | 3.4 |
| 29 | WGRCFtlr | Williamsport PA | 261 | 3.3 |
| 30 | KFNW-F | Fargo-Moorhead | 200 | 3.1 |
| 30 | KDOVFtlr | Medford-Ashland OR | 207 | 3.1 |

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| Cume Rank | Station | Nielsen Audio Market | Market Rank | Metro Cume |
|-----------|----------|-------------------------------|-------------|------------|
| 1 | WCSGFtlr | Grand Rapids | 68 | 106,700 |
| 2 | WLFJ-F | Greenville-Spartanburg | 59 | 99,800 |
| 3 | KLRCFtlr | Fayetteville (NW Arkansas) | 128 | 61,200 |
| 4 | KNWIF+ | Des Moines | 72 | 60,800 |
| 5 | WJTL | Lancaster | 115 | 54,800 |
| 5 | KEEH | Spokane | 96 | 54,800 |
| 7 | WRXF+ | Roanoke-Lynchburg | 117 | 53,800 |
| 8 | WCQRFtlr | JohnsonCity-Kingsport-Bristol | 110 | 53,100 |
| 9 | WBCLF+ | Ft Wayne | 114 | 51,400 |
| 10 | WAYJ | Ft Myers-Naples-MarcoIsland | 60 | 46,300 |
| 11 | WMIT | Greenville-Spartanburg | 59 | 45,700 |
| 12 | WPOZFtlr | Daytona Beach | 94 | 45,400 |
| 13 | KTSYFtlr | Boise | 97 | 45,000 |
| 14 | WJYJFtlr | Richmond | 54 | 44,700 |
| 15 | KWND | Springfield MO | 134 | 42,300 |
| 16 | WLABFtlr | Ft Wayne | 114 | 41,600 |
| 17 | WAYHF+ | Huntsville | 106 | 41,200 |
| 18 | WBHY-F | Mobile | 98 | 39,900 |
| 19 | WCIC | Peoria | 156 | 38,900 |
| 19 | WAFJ | Augusta GA | 109 | 38,900 |
| 21 | WNWC-F | Madison | 100 | 37,600 |
| 22 | KVNE | Tyler-Longview TX | 142 | 37,400 |
| 23 | KDUV | Visalia-Tulare-Hanford | 105 | 34,500 |
| 24 | KLUX | Corpus Christi | 108 | 32,800 |
| 25 | WMIT | Asheville | 158 | 32,300 |
| 26 | WBSN | New Orleans | 47 | 31,200 |
| 27 | WMBWF+ | Chattanooga | 88 | 27,100 |
| 28 | WJYJFtlr | Fredericksburg VA | 143 | 25,600 |
| 29 | KHOY | Laredo | 189 | 25,500 |
| 30 | WKNZ | Salisbury-Ocean City | 138 | 24,800 |

Stations ending with tlr: Total Line Reporting

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| Rating Rank | Station | Nielsen Audio Market | Market Rank | Cume Rating |
|-------------|----------|-------------------------------|-------------|-------------|
| 1 | KLRCFtlr | Fayetteville (NW Arkansas) | 128 | 15.2 |
| 2 | WCSGFtlr | Grand Rapids | 68 | 13.9 |
| 3 | WCIC | Peoria | 156 | 12.7 |
| 4 | WJTL | Lancaster | 115 | 12.1 |
| 4 | WRXF+ | Roanoke-Lynchburg | 117 | 12.1 |
| 4 | KWND | Springfield MO | 134 | 12.1 |
| 4 | KHOY | Laredo | 189 | 12.1 |
| 4 | KNWS-F | Waterloo-Cedar Falls | 238 | 12.1 |
| 9 | WBCLF+ | Ft Wayne | 114 | 11.3 |
| 9 | WCQRFtlr | JohnsonCity-Kingsport-Bristol | 110 | 11.3 |
| 9 | KVNE | Tyler-Longview TX | 142 | 11.3 |
| 12 | WMIT | Asheville | 158 | 11.0 |
| 13 | WLFJ-F | Greenville-Spartanburg | 59 | 10.6 |
| 14 | KNWS-F | Cedar Rapids | 205 | 10.1 |
| 15 | KEEH | Spokane | 96 | 10.0 |
| 16 | WBGLF+ | Champaign IL | 209 | 9.4 |
| 16 | WCIC | Bloomington IL | 232 | 9.4 |
| 16 | WAYR-F | Brunswick GA | 267 | 9.4 |
| 19 | WLABFtlr | Ft Wayne | 114 | 9.2 |
| 20 | WAYP | Panama City | 230 | 8.9 |
| 21 | KFNW-F | Fargo-Moorhead | 200 | 8.8 |
| 22 | KNWIF+ | Des Moines | 72 | 8.6 |
| 23 | WAYHF+ | Huntsville | 106 | 8.5 |
| 24 | KTSYFtlr | Boise | 97 | 8.4 |
| 25 | WPOZFtlr | Daytona Beach | 94 | 8.3 |
| 26 | WAFJ | Augusta GA | 109 | 8.2 |
| 27 | WJYJFtlr | Fredericksburg VA | 143 | 7.7 |
| 28 | WBHY-F | Mobile | 98 | 7.6 |
| 29 | KDNW | Duluth-Superior | 210 | 7.5 |
| 30 | WNWC-F | Madison | 100 | 7.2 |
| 30 | WKNZ | Salisbury-Ocean City | 138 | 7.2 |

Stations ending with tlr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Ranked by 12+ TOTAL Market Cume Persons

| Cume Rank | Station | Nielsen Audio Market | Total Market Cume Persons |
|-----------|---------|------------------------------|---------------------------|
| 1 | WCSGFtr | Grand Rapids | 174,200 |
| 2 | WLFJ-F | Greenville-Spartanburg | 129,100 |
| 3 | WMIT | Asheville | 122,400 |
| 4 | WRXF+ | Roanoke-Lynchburg | 105,600 |
| 5 | WJTL | Lancaster | 92,900 |
| 6 | WBCLF+ | Ft Wayne | 87,400 |
| 7 | KVNE | Tyler-Longview TX | 80,600 |
| 8 | KNWS-F | Cedar Rapids | 76,600 |
| 9 | KNWIF+ | Des Moines | 67,200 |
| 10 | KLRCFtr | Fayetteville (NW Arkansas) | 67,100 |
| 11 | KWND | Springfield MO | 62,100 |
| 12 | KEEH | Spokane | 61,700 |
| 13 | WCQRFtr | JohnsonCity-Kingsport-Bristl | 60,800 |
| 14 | WAYHF+ | Huntsville | 58,500 |
| 15 | WMBWF+ | Chattanooga | 57,600 |
| 16 | WCIC | Peoria | 56,900 |
| 17 | WBGLF+ | Champaign IL | 56,800 |
| 18 | WNWC-F | Madison | 56,300 |
| 19 | WJYJFtr | Richmond | 51,400 |
| 20 | KTSYFtr | Boise | 48,600 |
| 21 | WBHY-F | Mobile | 46,800 |
| 21 | WAYJ | Ft Myers-Naples-MarcolIsland | 46,800 |
| 23 | KDUV | Visalia-Tulare-Hanford | 45,700 |
| 24 | WPOZFtr | Daytona Beach | 45,400 |
| 25 | WLABFtr | Ft Wayne | 44,200 |
| 26 | WAFJ | Augusta GA | 42,100 |
| 27 | KFNW-F | Fargo-Moorhead | 38,000 |
| 28 | WBSN | New Orleans | 35,600 |
| 29 | KLUX | Corpus Christi | 34,000 |
| 30 | WEEC | Dayton | 33,400 |

Stations ending with tr: Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters