

Fall 2012 eRANKS

Release Date: March 11, 2013

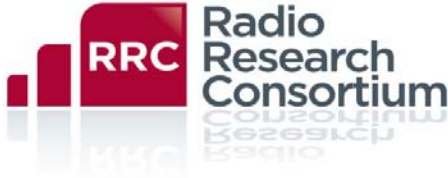
Top 30 Public Radio Subscribers - Fall 2012 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Persons

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	WNYC-F	Hudson Valley	39	7,100
2	WMEAF+	Portland ME	90	6,000
3	KUAZ-A/F	Tucson	62	5,500
4	WCVEF+	Richmond	55	5,400
5	WWNOF+	New Orleans	47	5,300
6	WVPRF+	Burlington-Plattsburgh	143	4,800
7	WFPL	Louisville	54	4,400
8	KANWFtlr	Albuquerque	68	4,300
9	WAMCF+	Albany-Schenectady-Troy	65	4,100
10	KHPRF+	Honolulu	64	3,900
10	WBHMF+	Birmingham	60	3,900
12	WERN	Madison	99	3,700
12	WUOMF+	Grand Rapids	69	3,700
14	WFCR	Springfield MA	92	3,500
14	WRVOF+	Syracuse	87	3,500
14	WUOT	Knoxville	72	3,500
14	WBFOF+	Buffalo-Niagara Falls	56	3,500
18	KNAUFtlr	Flagstaff-Prescott AZ	155	3,400
18	WFPK	Louisville	54	3,400
18	KGOUF+	Oklahoma City	49	3,400
18	WQXR	Hudson Valley	39	3,400
22	WSMR	Sarasota-Bradenton	76	3,300
22	WUSF	Sarasota-Bradenton	76	3,300
22	WGCUFtlr	Ft Myers-Naples-MarcoIsland	61	3,300
25	KUAT	Tucson	62	3,200
25	WXXI-A	Rochester NY	58	3,200
27	WUFTFtlr	Gainesville-Ocala	89	3,100
27	WRTUFtlr	Puerto Rico	15	3,100
29	KIOS	Omaha-Council Bluffs	75	3,000
29	KUNMFtlr	Albuquerque	68	3,000

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	WVPRF+	Burlington-Plattsburgh	143	12.3
2	WVPRF+	Montpelier-Barre-St Johnsbury	257	11.3
3	KSKA	Anchorage	167	9.8
4	KNAUFtlr	Flagstaff-Prescott AZ	155	9.7
5	WMEAF+	Portland ME	90	9.3
6	WEVOF+	Concord (Lake Regions)	174	8.9
7	WVPRF+	Lebanon-Rutland-White Rvr Jnct	186	8.7
8	WFSU	Tallahassee	160	8.5
9	WCQSFTlr	Asheville	159	7.8
10	KLCCF+	Eugene-Springfield	151	7.7
11	KTSC	Pueblo	240	7.5
12	KBIAF+	Columbia MO	234	7.2
13	WERN	Madison	99	6.8
14	KOPBF+	Bend OR	211	6.6
15	KUWRF+	Casper	275	6.5
16	WMEAFtlr	Augusta-Waterville ME	258	6.2
17	KCBXF+	San Luis Obispo	170	6.1
17	KRWG	Las Cruces NM	205	6.1
19	KPRNFtlr	Grand Junction	248	5.9
19	WSKGF+	Binghamton	183	5.9
21	WVPE	South Bend	179	5.7
22	WBAA-A	Lafayette IN	230	5.5
22	WCAIFtlr	Cape Cod	200	5.5
22	WGLT	Bloomington IL	233	5.5
25	WMEAF+	Bangor	218	5.4
26	KBSXF+	Boise	101	5.3
27	KUAZ-A/F	Tucson	62	5.2
27	WFCR	Springfield MA	92	5.2
29	KEMCF+	Billings	245	5.1
29	WNCW	Asheville	159	5.1

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Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WNYC-F	Hudson Valley	39	105,600
2	KUAZ-A/F	Tucson	62	98,400
2	WWNOF+	New Orleans	47	98,400
4	WCVEF+	Richmond	55	97,100
5	WMEAF+	Portland ME	90	84,600
6	WAMCF+	Albany-Schenectady-Troy	65	83,600
7	WBFOF+	Buffalo-Niagara Falls	56	80,100
8	KHPRF+	Honolulu	64	75,800
9	WUOMF+	Grand Rapids	69	74,600
10	WVPRF+	Burlington-Plattsburgh	143	74,300
11	KANWFtlr	Albuquerque	68	73,500
12	WBHMF+	Birmingham	60	72,700
13	WFPL	Louisville	54	69,700
14	WERN	Madison	99	68,300
15	KIWR	Omaha-Council Bluffs	75	65,100
16	WFCR	Springfield MA	92	62,600
17	WGCUFtlr	Ft Myers-Naples-MarcosIsland	61	61,800
18	WUFTFtlr	Gainesville-Ocala	89	59,500
19	WQXR	Hudson Valley	39	58,400
20	WITFFtlr	Harrisburg-Lebanon-Carlisle	81	58,300
21	WUSF	Sarasota-Bradenton	76	57,900
21	WUOT	Knoxville	72	57,900
23	KGOUF+	Oklahoma City	49	57,200
24	WRTUFtlr	Puerto Rico	15	57,100
25	KUNMFtlr	Albuquerque	68	56,700
26	WXXI-A	Rochester NY	58	56,300
27	KIOS	Omaha-Council Bluffs	75	55,300
28	KBSXF+	Boise	101	54,400
29	WXXI-F	Rochester NY	58	54,000
30	KWGS	Tulsa	66	53,100

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**Top 30 Public Radio Subscribers - Fall 2012 Arbitron
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	WVPRF+	Burlington-Plattsburgh	143	22.9
2	WVPRF+	Montpelier-Barre-St Johnsbury	257	22.2
3	KTSC	Pueblo	240	19.1
4	WEVOF+	Concord (Lake Regions)	174	19.0
5	KSKA	Anchorage	167	17.6
6	KNAUFtlr	Flagstaff-Prescott AZ	155	17.1
7	WCQSFtlr	Asheville	159	16.9
8	KBIAF+	Columbia MO	234	16.2
9	WVPRF+	Lebanon-Rutland-White Rvr Jnct	186	15.9
10	WMEAF+	Portland ME	90	15.6
11	WFSU	Tallahassee	160	14.2
12	WERN	Madison	99	13.7
13	KLCCF+	Eugene-Springfield	151	12.9
13	WCAIFtlr	Cape Cod	200	12.9
15	KCBXF+	San Luis Obispo	170	12.8
16	WVPE	South Bend	179	12.7
17	KOPBF+	Bend OR	211	12.2
18	WNCW	Asheville	159	11.9
19	KUAZ-A/F	Tucson	62	11.6
19	WFCR	Springfield MA	92	11.6
21	WMEAFtlr	Augusta-Waterville ME	258	11.4
22	KBSXF+	Boise	101	11.1
22	WUWF	Pensacola	128	11.1
24	KUNCFtlr	Ft Collins-Greeley	120	10.7
25	WGLT	Bloomington IL	233	10.6
25	KUCV	Lincoln	168	10.6
27	WUFTFtlr	Gainesville-Ocala	89	10.5
27	WAMCF+	Albany-Schenectady-Troy	65	10.5
29	KCLU-F	Santa Barbara CA	209	10.3
30	WUOMF+	Grand Rapids	69	10.2

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Top 30 Public Radio Subscribers - Fall 2012 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by 12+ Total Market Cume Persons

Cume Rank	Station	Arbitron Market	Total Market Cume Persons
1	WUOMF+	Grand Rapids	145,200
2	WVPRF+	Burlington-Plattsburgh	140,300
3	WAMCF+	Albany-Schenectady-Troy	139,100
4	WITFFtlr	Harrisburg-Lebanon-Carlisle	129,200
5	WMEAF+	Portland ME	127,000
6	KANWFtlr	Albuquerque	124,700
7	WNYC-F	Hudson Valley	111,900
8	KUAZ-A/F	Tucson	105,600
9	WCVEF+	Richmond	104,900
10	WWNOF+	New Orleans	102,400
11	KUNMFtlr	Albuquerque	100,400
12	KHPRF+	Honolulu	97,300
13	WKSUF+	Akron	93,700
14	WBHMF+	Birmingham	92,500
15	WZIP	Akron	92,200
16	WBFOF+	Buffalo-Niagara Falls	91,000
17	WERN	Madison	88,100
18	WGCUFtlr	Ft Myers-Naples-Marcol Island	87,600
19	KIWR	Omaha-Council Bluffs	81,300
20	WFCR	Springfield MA	80,300
21	WCQSFtlr	Asheville	79,800
22	WFPL	Louisville	79,500
23	WNCW	Asheville	78,800
24	WMHTF+	Albany-Schenectady-Troy	77,600
25	WUFTFtlr	Gainesville-Ocala	75,900
26	WUOT	Knoxville	74,800
27	WRVOF+	Syracuse	69,900
28	KIOS	Omaha-Council Bluffs	69,200
29	WEPR	Greenville-Spartanburg	68,800
30	KCLU-F	Oxnard-Ventura	66,500

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters