



**Fall 2012**  
**eRANKS**

**Non-Commercial Religious Stations**

Release Date: March 11, 2013

**Top 30 Non-Commercial Religious Subscribers - Fall 2012 Arbitron**  
**Diary-Based Markets Only**  
**Monday-Sunday, 6 AM to Midnight**  
**Ranked by Metro 12+ AQH Persons**

<b>AQH Rank</b>	<b>Station</b>	<b>Arbitron Market</b>	<b>Market Rank</b>	<b>Metro AQH</b>
1	WLFJ-F	Greenville-Spartanburg	59	5,200
2	WCSGF+	Grand Rapids	69	3,900
3	WMHK	Columbia SC	88	3,700
4	WJTL	Lancaster	113	3,500
5	KEEH	Spokane	93	3,400
6	KDUV	Visalia-Tulare-Hanford	103	2,600
6	KNWIF+	Des Moines	74	2,600
8	KLRC	Fayetteville (NW Arkansas)	131	2,400
9	KWND	Springfield MO	139	2,300
9	WBHY-F	Mobile	97	2,300
11	WCIC	Peoria	154	2,200
11	WLABFtlr	Ft Wayne	112	2,200
11	WPOZFtlr	Daytona Beach	94	2,200
14	WAFJ	Augusta GA	110	2,100
14	KLUX	Corpus Christi	111	2,100
16	WMIT	Asheville	159	1,800
17	KHOY	Laredo	191	1,700
17	KVNE	Tyler-Longview TX	142	1,700
17	WBCLF+	Ft Wayne	112	1,700
20	KPLW	Wenatchee-Moses Lake WA	217	1,600
20	WAYJ	Ft Myers-Naples-Marcolsland	61	1,600
20	WMIT	Greenville-Spartanburg	59	1,600
23	WAYH	Huntsville	105	1,500
24	KGCB	Flagstaff-Prescott AZ	155	1,400
24	WMBWF+	Chattanooga	109	1,400
24	WNWC-F	Madison	99	1,400
24	WALC	Charleston SC	82	1,400
28	KNWS-F	Cedar Rapids	204	1,300
29	WAYT	Tallahassee	160	1,200
29	WEMIF+	Appleton-Oshkosh	137	1,200

*Stations ending with tlr: Arbitron Total Line Reporting*

*Stations ending with +: RRC-created combination of stations and their repeaters*



**Fall 2012**  
**eRANKS**

**Non-Commercial Religious Stations**

Release Date: March 11, 2013

**Top 30 Non-Commercial Religious Subscribers - Fall 2012 Arbitron**

**Diary-Based Markets Only**

**Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ AQH Share**

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	KPLW	Wenatchee-Moses Lake WA	217	8.3
2	WJTL	Lancaster	113	7.1
3	KSWP	Lufkin-Nacogdoches	239	6.7
4	KHOY	Laredo	191	6.2
5	KLRC	Fayetteville (NW Arkansas)	131	6.1
5	WCIC	Peoria	154	6.1
7	KWND	Springfield MO	139	6.0
7	WAYR-F	Brunswick GA	273	6.0
9	KEEH	Spokane	93	5.8
10	KNWS-F	Cedar Rapids	204	5.7
11	WMHK	Columbia SC	88	5.4
11	WMIT	Asheville	159	5.4
13	WLFJ-F	Greenville-Spartanburg	59	5.1
14	WCSGF+	Grand Rapids	69	4.8
15	KVNE	Tyler-Longview TX	142	4.6
16	KDUV	Visalia-Tulare-Hanford	103	4.3
17	WLABFtlr	Ft Wayne	112	4.1
18	KGCB	Flagstaff-Prescott AZ	155	4.0
18	WAFJ	Augusta GA	110	4.0
20	WAYT	Tallahassee	160	3.9
21	WBCLF+	Lima	226	3.7
22	WPOZFtlr	Daytona Beach	94	3.6
23	KNWIF+	Des Moines	74	3.5
23	WAYP	Panama City	232	3.5
23	WBHY-F	Mobile	97	3.5
26	KLUX	Corpus Christi	111	3.4
26	WMHK	Florence SC	212	3.4
28	KDNW	Duluth-Superior	206	3.2
28	WBCLF+	Ft Wayne	112	3.2
30	KYPL	Yakima	195	3.1

*Stations ending with tlr: Arbitron Total Line Reporting*

*Stations ending with +: RRC-created combination of stations and their repeaters*



**Fall 2012**  
**eRANKS**

**Non-Commercial Religious Stations**

Release Date: March 11, 2013

**Top 30 Non-Commercial Religious Subscribers - Fall 2012 Arbitron**  
**Diary-Based Markets Only**  
**Monday-Sunday, 6 AM to Midnight**  
**Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WLFJ-F	Greenville-Spartanburg	59	101,600
2	WCSGF+	Grand Rapids	69	97,600
3	KNWIF+	Des Moines	74	68,300
4	WMHK	Columbia SC	88	66,300
5	WJTL	Lancaster	113	63,000
6	KEEH	Spokane	93	54,200
7	KLRC	Fayetteville (NW Arkansas)	131	52,600
8	KWND	Springfield MO	139	51,700
9	WMIT	Greenville-Spartanburg	59	49,200
10	WLABFtlr	Ft Wayne	112	46,800
11	WPOZFtlr	Daytona Beach	94	46,200
12	WAFJ	Augusta GA	110	44,600
13	WCIC	Peoria	154	41,300
14	KDUV	Visalia-Tulare-Hanford	103	40,600
15	WBHY-F	Mobile	97	39,300
16	WBCLF+	Ft Wayne	112	39,100
17	WMIT	Asheville	159	37,800
18	WAYJ	Ft Myers-Naples-MarcosIsland	61	35,300
19	WALC	Charleston SC	82	34,900
20	WAYH	Huntsville	105	34,800
21	KVNE	Tyler-Longview TX	142	32,300
22	KLUX	Corpus Christi	111	31,700
23	WMBWF+	Chattanooga	109	31,100
24	WNWC-F	Madison	99	30,100
25	WAYT	Tallahassee	160	25,400
25	KTSY	Boise	101	25,400
27	KHOY	Laredo	191	24,100
28	WAYGF+	Grand Rapids	69	21,800
29	WJTL	York	108	20,300
30	KFLQ	Albuquerque	68	20,000

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



**Fall 2012  
eRANKS**

**Non-Commercial Religious Stations**

Release Date: March 11, 2013

**Top 30 Non-Commercial Religious Subscribers - Fall 2012 Arbitron**

**Diary-Based Markets Only**

**Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	KWND	Springfield MO	139	15.5
2	WJTL	Lancaster	113	14.3
3	KLRC	Fayetteville (NW Arkansas)	131	14.0
4	WCIC	Peoria	154	13.6
4	WAYR-F	Brunswick GA	273	13.6
6	WMIT	Asheville	159	13.4
7	WCSGF+	Grand Rapids	69	13.3
8	KSWP	Lufkin-Nacogdoches	239	13.2
9	KHOY	Laredo	191	12.1
10	WMHK	Columbia SC	88	11.8
11	WLFJ-F	Greenville-Spartanburg	59	11.2
12	KPLW	Wenatchee-Moses Lake WA	217	10.6
12	WLABFtr	Ft Wayne	112	10.6
14	KEEH	Spokane	93	10.3
14	KNWS-F	Cedar Rapids	204	10.3
16	KNWIF+	Des Moines	74	10.2
17	KVNE	Tyler-Longview TX	142	9.9
18	WAFJ	Augusta GA	110	9.8
19	WAYT	Tallahassee	160	9.4
20	WPOZFtr	Daytona Beach	94	8.8
20	WBCLF+	Ft Wayne	112	8.8
22	WCIC	Bloomington IL	233	8.6
23	KDUV	Visalia-Tulare-Hanford	103	8.4
24	WMHK	Florence SC	212	8.3
25	WBCLF+	Lima	226	8.0
25	WAYP	Panama City	232	8.0
25	KDNW	Duluth-Superior	206	8.0
25	KFNW-F	Fargo-Moorhead	203	8.0
29	WBHY-F	Mobile	97	7.7
30	WAYH	Huntsville	105	7.4

*Stations ending with tr: Arbitron Total Line Reporting*

*Stations ending with +: RRC-created combination of stations and their repeaters*



**Fall 2012  
eRANKS**

**Non-Commercial Religious Stations**

Release Date: March 11, 2013

**Top 30 Non-Commercial Religious Subscribers - Fall 2012 Arbitron  
Diary-Based Markets Only  
Monday-Sunday, 6 AM to Midnight**

**Ranked by 12+ Total Market Cume Persons**

<b>Cume Rank</b>	<b>Station</b>	<b>Arbitron Market</b>	<b>Total Market Cume Persons</b>
1	WCSGF+	Grand Rapids	152,700
2	WLFJ-F	Greenville-Spartanburg	128,500
3	WMIT	Greenville-Spartanburg	124,600
4	WMHK	Columbia SC	104,900
5	WJTL	Harrisburg-Lebanon-Carlisle	103,900
6	WBCLF+	Ft Wayne	74,400
7	KNWIF+	Des Moines	73,200
8	KVNE	Tyler-Longview TX	70,800
9	KWND	Springfield MO	69,800
10	WMBWF+	Chattanooga	61,000
11	KLRC	Fayetteville (NW Arkansas)	60,400
12	KNWS-F	Cedar Rapids	59,800
13	KEEH	Spokane	59,400
14	WCIC	Peoria	58,400
15	WAYGF+	Grand Rapids	51,800
16	WAYH	Huntsville	51,100
17	WBHY-F	Mobile	51,000
18	WAFJ	Augusta GA	50,900
19	KDUV	Visalia-Tulare-Hanford	49,800
20	WLABFtlr	Ft Wayne	49,600
21	WNWC-F	Madison	47,500
22	WPOZFtlr	Daytona Beach	46,200
23	WAYJ	Ft Myers-Naples-Marcol Island	36,900
24	WAYT	Tallahassee	36,200
25	WALC	Charleston SC	35,400
26	KLUX	Corpus Christi	34,000
27	WEMIF+	Appleton-Oshkosh	31,300
28	KTSY	Boise	30,600
28	KWFC	Springfield MO	30,600
30	KFNW-F	Fargo-Moorhead	28,800

*Stations ending with tlr: Arbitron Total Line Reporting*

*Stations ending with +: RRC-created combination of stations and their repeaters*