



Fall 2011 eRANKS

Release Date: March 12, 2012

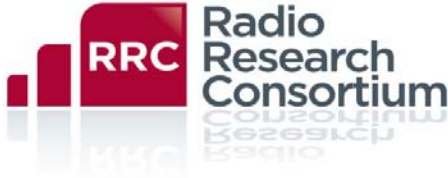
Top 30 Public Radio Subscribers - Fall 2011 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Persons

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	WCVEF+	Richmond	56	6,800
2	WMEAF+	Portland ME	90	4,700
2	KANWFtlr	Albuquerque	68	4,700
4	KUAZ-A/F	Tucson	61	4,600
5	WWNOF+	New Orleans	47	4,500
6	WUOMF+	Ann Arbor	155	4,300
7	WERN	Madison	100	4,200
8	WBHMF+	Birmingham	59	3,900
8	WFCR	Springfield MA	91	3,900
8	WQCS	Ft Pierce-Stuart-Vero Beach	98	3,900
11	WVPRF+	Burlington-Plattsburgh	142	3,800
12	KHPRF+	Honolulu	64	3,700
13	WBFOF+	Buffalo-Niagara Falls	55	3,600
13	WXXI-F	Rochester NY	57	3,600
15	WGCUFtlr	Ft Myers-Naples-Marcosland	62	3,500
16	WAMCF+	Albany-Schenectady-Troy	65	3,400
16	WUOT	Knoxville	72	3,400
18	WFPL	Louisville	54	3,300
18	KUNCFtlr	Ft Collins-Greeley	120	3,300
20	WWOZ	New Orleans	47	3,200
20	WXXI-A	Rochester NY	57	3,200
22	WCQSFtlr	Asheville	161	3,100
23	WEPR	Greenville-Spartanburg	60	2,900
23	WRVOF+	Syracuse	85	2,900
23	KMUW	Wichita	99	2,900
26	KNAUFtlr	Flagstaff-Prescott AZ	154	2,800
26	WSMR	Sarasota-Bradenton	76	2,800
28	KIOS	Omaha-Council Bluffs	74	2,700
28	WMHTF+	Albany-Schenectady-Troy	65	2,700
28	KUAT	Tucson	61	2,700
28	WFSU	Tallahassee	164	2,700
28	KUFW	Visalia-Tulare-Hanford	104	2,700

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	WUOMF+	Ann Arbor	155	13.2
2	WCQSFtlr	Asheville	161	10.1
2	KTSC	Pueblo	242	10.1
4	WVPRF+	Burlington-Plattsburgh	142	9.4
5	WVPRF+	Lebanon-Rutland-White Rvr Jct	185	9.1
6	WFSU	Tallahassee	164	8.6
7	WEVOF+	Concord (Lake Regions)	176	7.8
8	WVPRF+	Montpelier-Barre-St Johnsbury	262	7.6
8	KNAUFtlr	Flagstaff-Prescott AZ	154	7.6
10	KBIA	Columbia MO	238	7.4
11	KSKA	Anchorage	170	7.3
12	WMEAF+	Portland ME	90	7.0
12	WERN	Madison	100	7.0
14	WSKGF+	Binghamton	184	6.8
15	WMRAFtlr	Harrisonburg VA	260	6.6
16	KUNCFtlr	Ft Collins-Greeley	120	6.5
17	WQCS	Ft Pierce-Stuart-Vero Beach	98	6.3
18	WMEAFtlr	Augusta-Waterville ME	264	6.2
19	WILL-A	Champaign IL	212	6.1
20	KCHOFF+	Chico	204	6.0
21	WCVEF+	Richmond	56	5.9
22	KLCCF+	Eugene-Springfield	149	5.8
23	WKAR-F	Lansing-East Lansing	127	5.7
24	WHQR	Wilmington NC	162	5.6
25	WFCR	Springfield MA	91	5.5
26	WMEAF+	Bangor	220	5.4
27	WVPE	South Bend	183	5.2
27	KMUW	Wichita	99	5.2
29	KCBXF+	San Luis Obispo	175	5.1
29	KEMCF+	Billings	251	5.1

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Stations ending with +: RRC-created combination of stations and their repeaters



**Top 30 Public Radio Subscribers - Fall 2011 Arbitron
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight**

Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WCVEF+	Richmond	56	115,000
2	KUAZ-A/F	Tucson	61	89,600
3	WMEAF+	Portland ME	90	82,100
4	WWNOF+	New Orleans	47	78,500
5	KANWFtlr	Albuquerque	68	78,000
6	WGCUFtlr	Ft Myers-Naples-Marcolsland	62	74,400
7	KHPRF+	Honolulu	64	74,300
8	WBFOF+	Buffalo-Niagara Falls	55	71,400
9	WERN	Madison	100	69,800
10	WRTUFtlr	Puerto Rico	14	69,700
11	WAMCF+	Albany-Schenectady-Troy	65	67,400
12	WBHMF+	Birmingham	59	67,100
13	WEPR	Greenville-Spartanburg	60	63,700
14	WVPRF+	Burlington-Plattsburgh	142	63,200
15	WXXI-F	Rochester NY	57	62,900
16	WUOMF+	Ann Arbor	155	61,800
17	KGOUF+	Oklahoma City	47	60,900
18	WUOMF+	Grand Rapids	69	60,600
19	KUNMFtlr	Albuquerque	68	60,200
20	WFCR	Springfield MA	91	59,800
21	WWOZ	New Orleans	47	59,700
22	WXXI-A	Rochester NY	57	57,700
23	WFPL	Louisville	54	57,100
24	WUOT	Knoxville	72	55,000
25	KUNCFtlr	Ft Collins-Greeley	120	53,100
26	KUAT	Tucson	61	52,400
27	WRVOF+	Syracuse	85	49,700
28	KIOS	Omaha-Council Bluffs	74	49,300
29	WQCS	Ft Pierce-Stuart-Vero Beach	98	49,200
30	KIPOFtlr	Honolulu	64	49,000

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**Top 30 Public Radio Subscribers - Fall 2011 Arbitron
Diary-Based Markets Only
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Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	WUOMF+	Ann Arbor	155	20.7
2	KTSC	Pueblo	242	20.5
3	WVPRF+	Montpelier-Barre-St Johnsbury	262	20.2
4	WVPRF+	Burlington-Plattsburgh	142	19.4
5	WVPRF+	Lebanon-Rutland-White Rvr Jct	185	16.8
6	WFSU	Tallahassee	164	15.8
6	WEVOF+	Concord (Lake Regions)	176	15.8
8	KBIA	Columbia MO	238	15.5
9	WMEAF+	Portland ME	90	15.1
9	WCQSFltr	Asheville	161	15.1
11	KNAUFtr	Flagstaff-Prescott AZ	154	15.0
12	KSKA	Anchorage	170	14.2
13	WERN	Madison	100	14.1
14	WMRAFtr	Harrisonburg VA	260	13.2
15	KUNCFtr	Ft Collins-Greeley	120	12.7
16	KLCCF+	Eugene-Springfield	149	12.3
17	WKAR-F	Lansing-East Lansing	127	12.0
17	KOPBF+	Bend OR	213	12.0
19	WMEAF+	Bangor	220	11.9
19	KCBXF+	San Luis Obispo	175	11.9
21	WCVEF+	Richmond	56	11.8
22	WMEAFtr	Augusta-Waterville ME	264	11.7
23	WSKGF+	Binghamton	184	11.4
24	WVPE	South Bend	183	11.3
24	WILL-A	Champaign IL	212	11.3
24	KCLU-F	Santa Barbara CA	218	11.3
27	WSHU-F	Bridgeport	125	11.2
28	WFCR	Springfield MA	91	11.1
29	WCAIFtr	Cape Cod	202	10.9
30	KUAZ-A/F	Tucson	61	10.7
30	KUCV	Lincoln	171	10.7

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Ranked by 12+ Total Market Cume Persons

Rating Rank	Station	Arbitron Market	Total Market Cume Persons
1	WVPRF+	Burlington-Plattsburgh	127,700
2	WCVEF+	Richmond	124,300
3	WMEAF+	Portland ME	122,000
4	KANWFtlr	Albuquerque	116,200
5	KUNMFtlr	Albuquerque	115,100
6	WUOMF+	Grand Rapids	111,000
7	WAMCF+	Albany-Schenectady-Troy	103,800
8	KHPRF+	Honolulu	102,200
9	WGCUFtlr	Ft Myers-Naples-MarcoIsland	99,600
10	KUAZ-A/F	Tucson	98,000
11	WEPR	Greenville-Spartanburg	91,900
12	WKSUF+	Akron	90,600
13	WERN	Madison	90,000
14	WBFOF+	Buffalo-Niagara Falls	89,200
15	WWNOF+	New Orleans	87,900
16	WBHMF+	Birmingham	83,900
17	WVPE	South Bend	81,800
18	WZIP	Akron	81,300
19	KCLU-F	Oxnard-Ventura	73,700
21	WRTUFtlr	Puerto Rico	69,700
22	WRVOF+	Syracuse	69,500
23	WFCR	Springfield MA	69,000
24	WCQSFTlr	Greenville-Spartanburg	68,800
26	KIWR	Omaha-Council Bluffs	67,900
26	WFPL	Louisville	67,900
28	WVTF+	Roanoke-Lynchburg	67,400
29	WSKGF+	Binghamton	65,700
30	WXXI-F	Rochester NY	65,200

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Stations ending with +: RRC-created combination of stations and their repeaters

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