



**Fall 2011
eRANKS**

Non-Commercial Religious Stations

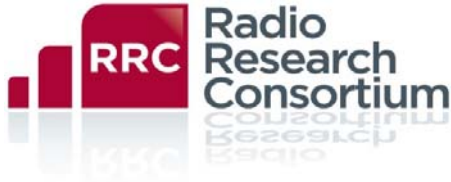
Release Date: March 12, 2012

**Top 30 Non-Commercial Religious Subscribers - Fall 2011 Arbitron
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	WCSGF+	Grand Rapids	69	5,000
2	WLFJ-F	Greenville-Spartanburg	60	3,900
3	WBHY-F	Mobile	97	3,200
4	KLRC	Fayetteville (NW Arkansas)	130	2,800
5	WPOZFtlr	Daytona Beach	94	2,700
6	WCIC	Peoria	153	2,600
7	KLUX	Corpus Christi	111	2,500
8	WMHK	Columbia SC	89	2,400
8	WNWC-F	Madison	100	2,400
8	WJISF+	Sarasota-Bradenton	76	2,400
11	WMIT	Greenville-Spartanburg	60	2,200
11	KEEH	Spokane	93	2,200
13	WJTL	Lancaster	112	2,100
13	WBCLF+	Ft Wayne	113	2,100
13	KTSY	Boise	101	2,100
16	WMIT	Asheville	161	2,000
16	KWND	Springfield MO	138	2,000
18	WLABFtlr	Ft Wayne	113	1,900
19	KVNE	Tyler-Longview TX	144	1,800
19	WJISF+	Gainesville-Ocala	86	1,800
21	KHOY	Laredo	205	1,700
22	KGCB	Flagstaff-Prescott AZ	154	1,600
23	WAFJ	Augusta GA	110	1,500
24	KNWIF+	Des Moines	73	1,400
24	WAYJ	Ft Myers-Naples-Marcol Island	62	1,400
26	WMBWF+	Chattanooga	108	1,300
26	KDUV	Visalia-Tulare-Hanford	104	1,300
28	WJTL	York	107	1,200
28	WAYH	Huntsville	106	1,200
30	WLFS	Savannah	156	1,100

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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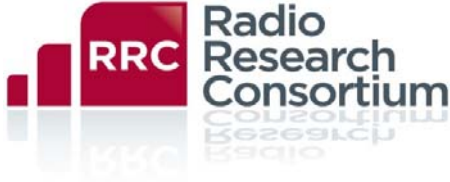
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	WCIC	Peoria	153	7.3
2	KLRC	Fayetteville (NW Arkansas)	130	7.0
3	KHOY	Laredo	205	6.9
4	WMIT	Asheville	161	6.5
5	WAYR-F	Brunswick GA	282	6.4
6	WCSGF+	Grand Rapids	69	6.0
7	WBGLF+	Champaign IL	212	5.6
8	KSWP	Lufkin-Nacogdoches	243	5.3
9	KVNE	Tyler-Longview TX	144	5.2
10	WBGLF+	Terre Haute	210	5.1
11	WBCLF+	Lima	250	4.8
12	WBHY-F	Mobile	97	4.7
13	KAVX	Lufkin-Nacogdoches	243	4.6
13	WJISF+	Sebring FL	276	4.6
15	KWND	Springfield MO	138	4.4
15	KGCB	Flagstaff-Prescott AZ	154	4.4
17	WJTL	Lancaster	112	4.2
18	KLUX	Corpus Christi	111	4.1
19	WNWC-F	Madison	100	4.0
19	WPOZFtlr	Daytona Beach	94	4.0
19	KBNL	Laredo	205	4.0
22	WBCLF+	Ft Wayne	113	3.9
22	WBGLF+	Decatur IL	273	3.9
24	WLFJ-F	Greenville-Spartanburg	60	3.8
24	KNWS-F	Cedar Rapids	209	3.8
24	KTSY	Boise	101	3.8
27	KEEH	Spokane	93	3.7
28	WLABFtlr	Ft Wayne	113	3.6
29	WMHK	Columbia SC	89	3.5
29	KDNW	Duluth-Superior	208	3.5

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Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WCSGF+	Grand Rapids	69	97,500
2	WLFJ-F	Greenville-Spartanburg	60	92,500
3	KLRC	Fayetteville (NW Arkansas)	130	62,100
4	WJTL	Lancaster	112	54,000
5	WMHK	Columbia SC	89	49,900
6	WBHY-F	Mobile	97	47,100
7	WJISF+	Gainesville-Ocala	86	46,000
8	KEEH	Spokane	93	45,600
9	WBCLF+	Ft Wayne	113	45,100
10	WLABFtlr	Ft Wayne	113	43,600
11	KNWIF+	Des Moines	73	43,300
11	KTSY	Boise	101	43,300
13	WCIC	Peoria	153	41,700
14	WPOZFtlr	Daytona Beach	94	41,000
15	WJISF+	Sarasota-Bradenton	76	38,900
16	WMIT	Asheville	161	37,700
17	WMIT	Greenville-Spartanburg	60	36,900
18	WAFJ	Augusta GA	110	36,100
19	WNWC-F	Madison	100	36,000
19	KWND	Springfield MO	138	36,000
21	WAYJ	Ft Myers-Naples-MarcoIsland	62	34,500
22	KVNE	Tyler-Longview TX	144	32,300
23	WAYH	Huntsville	106	31,400
24	KLUX	Corpus Christi	111	29,300
25	WAYGF+	Grand Rapids	69	25,700
26	KGCB	Flagstaff-Prescott AZ	154	25,400
27	KDUV	Fresno	67	24,900
28	WMBWF+	Chattanooga	108	24,000
29	KDUV	Visalia-Tulare-Hanford	104	23,700
30	WJTL	York	107	23,400

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Ranked by Metro 12+ Cume Rating

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	KLRC	Fayetteville (NW Arkansas)	130	16.6
2	WCIC	Peoria	153	13.7
3	WCSGF+	Grand Rapids	69	13.5
3	WMIT	Asheville	161	13.5
5	KSWP	Lufkin-Nacogdoches	243	12.6
6	WJTL	Lancaster	112	12.3
6	WAYR-F	Brunswick GA	282	12.3
8	KHOY	Laredo	205	11.9
9	WBGLF+	Terre Haute	210	10.9
10	KWND	Springfield MO	138	10.7
11	WLFJ-F	Greenville-Spartanburg	60	10.4
12	WBCLF+	Ft Wayne	113	10.3
13	WBGLF+	Champaign IL	212	10.2
14	KVNE	Tyler-Longview TX	144	10.1
14	WMHK	Florence SC	215	10.1
16	WLABFtlr	Ft Wayne	113	9.9
17	WBGLF+	Decatur IL	273	9.8
18	KNWS-F	Cedar Rapids	209	9.4
19	WBHY-F	Mobile	97	9.3
20	KNWS-F	Waterloo-Cedar Falls	244	9.1
21	WMHK	Columbia SC	89	9.0
22	KTSY	Boise	101	8.9
23	WAYGF+	Kalamazoo	186	8.8
24	KEEH	Spokane	93	8.7
25	WJISF+	Sebring FL	276	8.6
26	KGCB	Flagstaff-Prescott AZ	154	8.3
26	WBCLF+	Lima	250	8.3
28	WJISF+	Gainesville-Ocala	86	8.2
29	WAFJ	Augusta GA	110	8.0
29	KDNW	Duluth-Superior	208	8.0

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Ranked by 12+ Total Market Cume Persons

Cume Rank	Station	Arbitron Market	Total Market Cume Persons
1	WCSGF+	Grand Rapids	151,500
2	WLFJ-F	Greenville-Spartanburg	139,100
3	WMIT	Greenville-Spartanburg	136,700
4	WJTL	Lancaster	97,300
5	WBCLF+	Ft Wayne	75,200
6	WMHK	Columbia SC	74,000
7	KLRC	Fayetteville (NW Arkansas)	71,900
8	WNWC-F	Madison	71,100
9	KVNE	Tyler-Longview TX	69,000
10	WCIC	Peoria	66,000
11	KNWS-F	Waterloo-Cedar Falls	61,000
12	KWND	Springfield MO	60,900
13	WJISF+	Gainesville-Ocala	59,400
14	WAYGF+	Grand Rapids	58,700
14	WBHY-F	Mobile	58,700
16	WUGN	Saginaw-Bay City-Midland	58,600
17	KNWIF+	Des Moines	58,300
18	WBGLF+	Champaign IL	55,500
19	KEEH	Spokane	52,900
20	WLABFtlr	Ft Wayne	49,500
21	KDUV	Fresno	48,600
22	KTSY	Boise	48,400
23	WMBWF+	Chattanooga	48,000
24	WAFJ	Augusta GA	45,900
25	WPOZFtlr	Daytona Beach	41,000
26	WAYH	Huntsville	39,400
27	WAYJ	Ft Myers-Naples-Marcol Island	37,700
28	KXTHF+	Oklahoma City	33,900
29	KLUX	Corpus Christi	31,500
30	WLFS	Savannah	30,900

Stations ending with tlr: Arbitron Total Line Reporting

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