



Fall 2010 eRANKS

Release Date: March 3, 2011

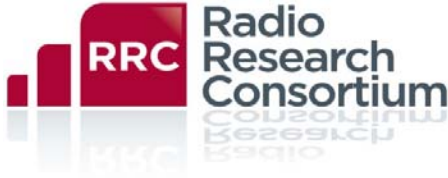
Top 30 Public Radio Subscribers - Fall 2010 Arbitron Diary-Based Markets Only Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Persons

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	KUAZ-A/F	Tucson	60	6,400
2	WCVEF+	Richmond	55	5,600
3	WAMCF+	Albany-Schenectady-Troy	63	4,500
4	WFCR	Springfield MA	87	4,400
4	WFPL	Louisville	54	4,400
6	WWNOF+	New Orleans	52	4,200
7	WVPRF+	Burlington-Plattsburgh	140	4,000
8	WUOT	Knoxville	70	3,800
8	WUOMF+	Ann Arbor	152	3,800
10	WXXI-A	Rochester NY	56	3,600
11	WITF	Harrisburg-Lebanon-Carlisle	78	3,400
12	WBHMF+	Birmingham	57	3,300
12	WCQSFtlr	Asheville	159	3,300
12	KNAUFtlr	Flagstaff-Prescott AZ	146	3,300
15	KANWFtlr	Albuquerque	68	3,200
15	WGCUFtlr	Ft Myers-Naples-Marcol Island	62	3,200
15	WERN	Madison	98	3,200
15	WXXI-F	Rochester NY	56	3,200
15	WFPK	Louisville	54	3,200
20	WMHTF+	Albany-Schenectady-Troy	63	3,100
20	WUFTFtlr	Gainesville-Ocala	82	3,100
22	KWGS	Tulsa	65	3,000
23	WKSUF+	Akron	76	2,900
23	KHPRF+	Honolulu	64	2,900
23	KUAT	Tucson	60	2,900
23	KUNCFtlr	Ft Collins-Greeley	115	2,900
27	WMEAF+	Portland ME	168	2,800
27	WUOMF+	Grand Rapids	67	2,800
27	WEPR	Greenville-Spartanburg	58	2,800
27	WRVOF+	Syracuse	84	2,800

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



**Top 30 Public Radio Subscribers - Fall 2010 Arbitron
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight**

Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	WUOMF+	Ann Arbor	152	12.2
2	WCQSFtlr	Asheville	159	10.7
3	WVPRF+	Burlington-Plattsburgh	140	10.3
4	WVPRF+	Montpelier-Barre-St Johnsbury	264	9.2
5	WMEAF+	Portland ME	168	9.1
6	WVTFF+	Charlottesville VA	229	8.9
7	KNAUFtlr	Flagstaff-Prescott AZ	146	8.7
8	WEVOF+	Concord (Lake Regions)	172	8.5
9	WVPRF+	Lebanon-Rutland-White Rvr Jnct	187	8.2
10	KSKA	Anchorage	167	8.0
11	KBIA	Columbia MO	242	7.8
12	WFSU	Tallahassee	162	7.3
13	KTSC	Pueblo	244	7.1
14	KLCCF+	Eugene-Springfield	145	6.5
15	WFCR	Springfield MA	87	6.3
16	WERN	Madison	98	6.1
17	KUNCFtlr	Ft Collins-Greeley	115	5.7
18	WKAR-F	Lansing-East Lansing	125	5.6
18	WSHU-F	Danbury CT	203	5.6
20	KUAZ-A/F	Tucson	60	5.5
21	KCHOF+	Chico	202	5.4
21	WMRAFtlr	Harrisonburg VA	265	5.4
21	KRWG	Las Cruces NM	216	5.4
24	KUWRF+	Casper	290	5.2
25	WVPE	South Bend	180	5.0
25	KOPBF+	Bend OR	205	5.0
27	WAMCF+	Albany-Schenectady-Troy	63	4.9
27	WCVEF+	Richmond	55	4.9
27	KCBXF+	San Luis Obispo	171	4.9
30	WITF	Harrisburg-Lebanon-Carlisle	78	4.8

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Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WCVEF+	Richmond	55	102,600
2	KUAZ-A/F	Tucson	60	92,800
3	WWNOF+	New Orleans	52	85,300
4	WAMCF+	Albany-Schenectady-Troy	63	78,800
5	WFPL	Louisville	54	71,100
6	WUOMF+	Ann Arbor	152	70,900
7	WFCR	Springfield MA	87	70,800
8	WBHMF+	Birmingham	57	70,400
9	WUOT	Knoxville	70	70,000
10	WGCUFtlr	Ft Myers-Naples-Marcolsland	62	67,400
11	WXXI-F	Rochester NY	56	63,000
12	KANWFtlr	Albuquerque	68	61,900
13	WBFOF+	Buffalo-Niagara Falls	53	60,800
14	KIWR	Omaha-Council Bluffs	72	60,500
15	WITF	Harrisburg-Lebanon-Carlisle	78	59,600
15	WUOMF+	Grand Rapids	67	59,600
15	WEPR	Greenville-Spartanburg	58	59,600
18	WVPRF+	Burlington-Plattsburgh	140	58,500
19	WXXI-A	Rochester NY	56	56,400
20	KGOUF+	Oklahoma City	47	56,200
21	WWOZ	New Orleans	52	54,600
22	WERN	Madison	98	53,100
22	WRTUFtlr	Puerto Rico	14	53,100
24	KUNMFtlr	Albuquerque	68	52,800
25	WMHTF+	Albany-Schenectady-Troy	63	52,500
26	KUAT	Tucson	60	52,000
27	WKSUF+	Akron	76	51,700
28	KHPRF+	Honolulu	64	51,600
29	WRVOF+	Syracuse	84	51,300
30	KUNCFtlr	Ft Collins-Greeley	115	51,100

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**Top 30 Public Radio Subscribers - Fall 2010 Arbitron
Diary-Based Markets Only
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Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	WUOMF+	Ann Arbor	152	23.7
2	WVPRF+	Montpelier-Barre-St Johnsbury	264	20.5
3	WEVOF+	Concord (Lake Regions)	172	19.3
4	WVPRF+	Lebanon-Rutland-White Rvr Jnct	187	18.8
5	WMEAF+	Portland ME	168	18.5
5	WVTFF+	Charlottesville VA	229	18.5
7	WVPRF+	Burlington-Plattsburgh	140	18.4
8	KTSC	Pueblo	244	17.6
9	WCQSFtlr	Asheville	159	17.4
10	KNAUFtlr	Flagstaff-Prescott AZ	146	16.2
11	KBIA	Columbia MO	242	15.6
12	WFSU	Tallahassee	162	14.9
13	KLCCF+	Eugene-Springfield	145	13.4
14	WFCR	Springfield MA	87	13.0
15	KUNCFtlr	Ft Collins-Greeley	115	12.5
16	KSKA	Anchorage	167	12.2
16	KCBXF+	San Luis Obispo	171	12.2
18	WSHU-F	Danbury CT	203	11.8
19	WMRAFtlr	Harrisonburg VA	265	11.3
20	WERN	Madison	98	11.0
21	WVPE	South Bend	180	10.9
22	WCAIFtlr	Cape Cod	195	10.8
23	WCVEF+	Richmond	55	10.7
23	KUAZ-A/F	Tucson	60	10.7
25	WKAR-F	Lansing-East Lansing	125	10.5
26	WITF	Harrisburg-Lebanon-Carlisle	78	10.4
27	WUOT	Knoxville	70	10.3
27	WMEAFtlr	Augusta-Waterville ME	266	10.3
27	KRWG	Las Cruces NM	216	10.3
30	KCLU-F	Santa Barbara CA	214	10.2

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Ranked by 12+ Total Market Cume Persons

Rating Rank	Station	Arbitron Market	Total Market Cume Persons
1	WVPRF+	Burlington-Plattsburgh	131,200
2	WAMCF+	Albany-Schenectady-Troy	130,400
3	WITF	Harrisburg-Lebanon-Carlisle	124,100
4	WMEAF+	Portland ME	122,900
5	WUOMF+	Grand Rapids	118,900
6	WCVEF+	Richmond	111,100
7	KANWFtr	Albuquerque	99,800
8	KUAZ-A/F	Tucson	98,800
9	WWNOF+	New Orleans	94,500
10	KUNMFtr	Albuquerque	91,900
11	WUOT	Knoxville	90,100
12	WGCUFtr	Ft Myers-Naples-MarcoIsland	88,400
13	WFCR	Springfield MA	87,000
14	WBHMF+	Birmingham	86,200
15	WEPR	Greenville-Spartanburg	85,300
16	WFPL	Louisville	84,000
17	WKSUF+	Akron	83,900
18	WCQSFtr	Asheville	80,400
19	KIWR	Omaha-Council Bluffs	79,000
20	WZIP	Akron	78,500
21	WRVOF+	Syracuse	78,200
22	KHPRF+	Honolulu	76,800
23	WERN	Madison	73,200
24	WBFOF+	Buffalo-Niagara Falls	72,600
24	WMHTF+	Albany-Schenectady-Troy	72,600
26	WVTF+	Roanoke-Lynchburg	72,100
27	WVPE	South Bend	71,000
28	KUAR	Little Rock	67,000
29	WXXI-F	Rochester NY	66,100
30	WUOMF+	Lansing-East Lansing	62,800

Stations ending with tr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters