



**Fall 2010  
eRANKS**

**Non-Commercial Religious Stations**

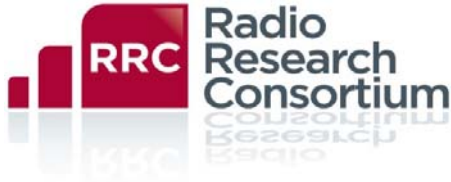
Release Date: March 3, 2011

**Top 30 Non-Commercial Religious Subscribers - Fall 2010 Arbitron  
Diary-Based Markets Only  
Monday-Sunday, 6 AM to Midnight  
Ranked by Metro 12+ AQH Persons**

<b>AQH Rank</b>	<b>Station</b>	<b>Arbitron Market</b>	<b>Market Rank</b>	<b>Metro AQH</b>
1	WCSGF+	Grand Rapids	67	4,100
2	WLFJ-F	Greenville-Spartanburg	58	3,200
3	KEEH	Spokane	92	2,800
4	WMHK	Columbia SC	88	2,700
5	WJISF+	Sarasota-Bradenton	73	2,600
6	WLABFtlr	Ft Wayne	108	2,500
7	KLRC	Fayetteville (NW Arkansas)	128	2,400
8	WAFJ	Augusta GA	109	2,100
9	KVNE	Tyler-Longview TX	145	2,000
9	KLUX	Corpus Christi	137	2,000
11	WJTL	Lancaster	111	1,900
11	WBHY-F	Mobile	94	1,900
11	KTSY	Boise	101	1,900
14	WBCLF+	Ft Wayne	108	1,800
14	WJISF+	Gainesville-Ocala	82	1,800
16	WAYJ	Ft Myers-Naples-Marcol Island	62	1,700
16	KHOY	Laredo	206	1,700
18	WCIC	Peoria	150	1,600
18	KWND	Springfield MO	136	1,600
18	WMBWF+	Chattanooga	107	1,600
21	WMIT	Asheville	159	1,500
21	WPOZFtlr	Daytona Beach	90	1,500
21	KGCB	Flagstaff-Prescott AZ	146	1,500
21	KDUV	Visalia-Tulare-Hanford	102	1,500
25	WMIT	Greenville-Spartanburg	58	1,400
25	WAYH	Huntsville	106	1,400
25	KWFC	Springfield MO	136	1,400
25	WCRH	Hagrstwn-Chambrsbrg-Wynsbor	166	1,400
29	KNWIF+	Des Moines	91	1,300
29	WSMR	Sarasota-Bradenton	73	1,300

*Stations ending with tlr: Arbitron Total Line Reporting*

*Stations ending with +: RRC-created combination of stations and their repeaters*



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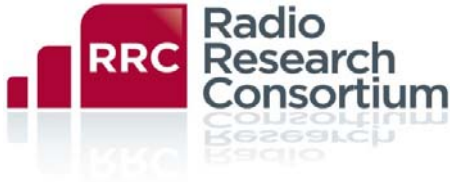
**Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ AQH Share**

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	KHOY	Laredo	206	6.7
2	KLRC	Fayetteville (NW Arkansas)	128	6.4
3	KSWP	Lufkin-Nacogdoches	248	6.0
4	WJISF+	Sebring FL	280	5.9
5	KNWS-F	Waterloo-Cedar Falls	245	5.2
5	WBGLF+	Decatur IL	277	5.2
7	KVNE	Tyler-Longview TX	145	5.1
7	WBGLF+	Terre Haute	212	5.1
9	WCSGF+	Grand Rapids	67	4.9
9	WMIT	Asheville	159	4.9
9	WAYR-F	Brunswick GA	289	4.9
12	WLABFtlr	Ft Wayne	108	4.6
13	KEEH	Spokane	92	4.4
13	WCIC	Peoria	150	4.4
13	KLUX	Corpus Christi	137	4.4
16	WCRH	Hagrstwn-Chambrsbrg-Wynsbo	166	4.2
17	WMHK	Columbia SC	88	4.1
18	WAFJ	Augusta GA	109	4.0
19	WJTL	Lancaster	111	3.9
19	KGCB	Flagstaff-Prescott AZ	146	3.9
21	KWND	Springfield MO	136	3.7
22	KTSY	Boise	101	3.6
22	KDOV	Medford-Ashland OR	209	3.6
24	WJISF+	Sarasota-Bradenton	73	3.5
24	KPLW	Wenatchee WA	174	3.5
24	KBNL	Laredo	206	3.5
27	WBCLF+	Ft Wayne	108	3.3
27	KWFC	Springfield MO	136	3.3
29	WBGLF+	Champaign IL	217	3.2
29	WIZB	Dothan	191	3.2
29	WBCLF+	Lima	251	3.2

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**Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WCSGF+	Grand Rapids	67	93,500
2	WLFJ-F	Greenville-Spartanburg	58	80,500
3	WMHK	Columbia SC	88	60,600
4	KEEH	Spokane	92	52,700
5	KLRC	Fayetteville (NW Arkansas)	128	51,200
6	WJTL	Lancaster	111	50,300
7	WJISF+	Sarasota-Bradenton	73	46,500
8	WBHY-F	Mobile	94	44,200
9	WAFJ	Augusta GA	109	43,700
10	KNWIF+	Des Moines	91	43,000
11	WAYJ	Ft Myers-Naples-MarcosIsland	62	41,500
12	KWND	Springfield MO	136	40,900
13	WJISF+	Gainesville-Ocala	82	39,800
14	WLABFtlr	Ft Wayne	108	39,200
15	WAYH	Huntsville	106	38,900
16	WMIT	Asheville	159	38,700
17	WBCLF+	Ft Wayne	108	36,300
18	WMIT	Greenville-Spartanburg	58	32,200
19	KTSY	Boise	101	31,300
20	WCIC	Peoria	150	31,200
21	WNWC-F	Madison	98	29,000
22	WALC	Charleston SC	81	28,500
23	KVNE	Tyler-Longview TX	145	27,900
24	WPOZFtlr	Daytona Beach	90	27,300
25	WMBWF+	Chattanooga	107	27,000
26	KHOY	Laredo	206	26,000
27	WJTL	York	104	23,900
28	KGCB	Flagstaff-Prescott AZ	146	22,600
29	KDUV	Visalia-Tulare-Hanford	102	22,500
30	KLUX	Corpus Christi	137	20,700

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**Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	KLRC	Fayetteville (NW Arkansas)	128	14.7
2	WMIT	Asheville	159	14.4
3	KHOY	Laredo	206	14.3
4	KSWP	Lufkin-Nacogdoches	248	13.4
5	WCSGF+	Grand Rapids	67	13.0
6	KWND	Springfield MO	136	12.4
7	KNWS-F	Waterloo-Cedar Falls	245	12.1
8	WJTL	Lancaster	111	11.8
9	WAYR-F	Brunswick GA	289	11.4
10	WMHK	Columbia SC	88	11.2
11	WCIC	Peoria	150	10.3
12	WBGLF+	Terre Haute	212	10.2
13	KEEH	Spokane	92	10.1
13	WMHK	Florence SC	220	10.1
13	WJISF+	Sebring FL	280	10.1
16	WAFJ	Augusta GA	109	10.0
17	KDNW	Duluth-Superior	213	9.6
18	KFNW-F	Fargo-Moorhead	215	9.3
19	KNWS-F	Cedar Rapids	211	9.1
20	WLFJ-F	Greenville-Spartanburg	58	9.0
20	KVNE	Tyler-Longview TX	145	9.0
20	WBGLF+	Decatur IL	277	9.0
23	WBHY-F	Mobile	94	8.9
23	WBGLF+	Champaign IL	217	8.9
23	WLABFtr	Ft Wayne	108	8.9
23	WCIC	Bloomington IL	238	8.9
27	WAYH	Huntsville	106	8.6
28	WIZB	Dothan	191	8.4
29	WBCLF+	Ft Wayne	108	8.3
30	KNWIF+	Des Moines	91	8.2
30	WCRH	Hagrstwn-Chambrsbrg-Wynsboi	166	8.2

*Stations ending with tr: Arbitron Total Line Reporting*

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**Ranked by 12+ Total Market Cume Persons**

<b>Cume Rank</b>	<b>Station</b>	<b>Arbitron Market</b>	<b>Total Market Cume Persons</b>
1	WCSGF+	Grand Rapids	136,200
2	WMIT	Asheville	131,200
3	WLFJ-F	Greenville-Spartanburg	109,300
4	WMHK	Columbia SC	97,000
5	WJTL	Harrisburg-Lebanon-Carlisle	88,300
6	WNWC-F	Madison	79,300
7	WBCLF+	Ft Wayne	74,000
8	KVNE	Tyler-Longview TX	66,700
9	KLRC	Fayetteville (NW Arkansas)	57,200
10	KNWS-F	Waterloo-Cedar Falls	57,000
11	KEEH	Spokane	56,200
12	WAFJ	Augusta GA	55,100
13	WCIC	Peoria	54,400
14	WBHY-F	Mobile	52,700
15	WUGN	Saginaw-Bay City-Midland	52,500
16	WJISF+	Sarasota-Bradenton	52,200
17	KWND	Springfield MO	51,900
18	KNWIF+	Des Moines	51,500
19	WMBWF+	Chattanooga	48,500
20	WBGLF+	Champaign IL	47,300
21	WAYJ	Ft Myers-Naples-MarcoIsland	46,800
22	WAYH	Huntsville	45,100
23	WLABFtlr	Ft Wayne	40,000
24	KDUV	Fresno	38,500
25	WAYGF+	Grand Rapids	38,200
26	KWFC	Springfield MO	35,500
27	KTSY	Boise	34,700
28	WEEC	Dayton	31,400
29	WALC	Charleston SC	28,500
30	KXTHF+	Oklahoma City	28,000

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