



Fall 2010 Quarter PPM eRANKS

Release Date: January 25, 2011

Public Radio Subscribers - Fall 2010 Quarter (September 16 - December 8) Arbitron
PPM Markets Only
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 6+ AQH Persons

AQH Rank	Station	Arbitron Market	Metro Rank	Metro AQH
1	WNYC-F	New York	1	34,800
2	KQED	San Francisco	4	29,800
3	WQXR	New York	1	27,400
4	KUSC	Los Angeles	2	22,700
5	WAMU	Washington DC	9	19,500
6	KPCC	Los Angeles	2	19,400
7	WETAFlr	Washington DC	9	18,800
8	WBEZ	Chicago	3	17,700
9	WHYY	Philadelphia	8	16,300
10	WABE	Atlanta	7	16,100
10	KUHF	Houston-Galveston	6	16,100
12	WBURFlr	Boston	10	13,500
13	KNOW	Minneapolis-St Paul	16	13,000
14	KUOW-F	Seattle-Tacoma	13	12,500
15	WLRN	Miami-FtLauderdale-Hillywd	12	12,300
16	WNYC-A	New York	1	11,900
17	KOPB	Portland OR	23	11,700
18	KUT	Austin	38	11,000
19	KCRWFlr	Los Angeles	2	10,600
20	KCFRFlr	Denver-Boulder	20	9,500
21	WCRB	Boston	10	9,100
22	WXPB	Philadelphia	8	8,800
22	WUNC	Raleigh-Durham	42	8,800
24	KPLU	Seattle-Tacoma	13	8,000
25	KWMU	St Louis	21	7,800
26	KJZZ	Phoenix	15	7,400
26	KQAC	Portland OR	23	7,400
28	KPBS	San Diego	17	7,300
29	KNAI	Phoenix	15	7,200
30	KKJZ	Los Angeles	2	6,900

Stations ending with tlr: Arbitron Total Line Reporting

The PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.



Fall 2010 Quarter PPM eRANKS

Release Date: January 25, 2011

Public Radio Subscribers - Fall 2010 Quarter (September 16 - December 8) Arbitron
PPM Markets Only
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 6+ AQH Share

Share Rank	Station	Arbitron Market	Metro Rank	Metro Share
1	KUT	Austin	38	7.9
2	WUNC	Raleigh-Durham	42	7.5
3	KOPB	Portland OR	23	6.0
4	KQED	San Francisco	4	5.5
5	WAMU	Washington DC	9	4.8
6	KNOW	Minneapolis-St Paul	16	4.6
6	WETAftr	Washington DC	9	4.6
8	WPKT	Hartford-NewBritain-Middletown	50	4.4
9	KUOW-F	Seattle-Tacoma	13	4.0
10	KCFRftr	Denver-Boulder	20	3.9
11	WABE	Atlanta	7	3.8
11	KQAC	Portland OR	23	3.8
13	WBURftr	Boston	10	3.6
13	WFAE	Charlotte-Gastonia-RockHill	24	3.6
13	WPLN-Ftr	Nashville	44	3.6
13	WHRV	Norfolk-VaBeach-Newport News	43	3.6
17	WVXU	Cincinnati	28	3.5
17	WHYY	Philadelphia	8	3.5
17	KXJZ	Sacramento	27	3.5
20	KWMU	St Louis	21	3.3
21	WLRN	Miami-FtLauderdale-Hllywd	12	3.2
21	KPBS	San Diego	17	3.2
23	WYPR	Baltimore	22	3.1
23	WFYI	Indianapolis	39	3.1
25	KUHF	Houston-Galveston	6	3.0
26	KCUR	Kansas City	32	2.7
27	KPLU	Seattle-Tacoma	13	2.6
28	WXEL	West Palm Beach-Boca Raton	48	2.5
29	WCRB	Boston	10	2.4
29	WLRNftr	West Palm Beach-Boca Raton	48	2.4

Stations ending with ftr: Arbitron Total Line Reporting

The PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.



Fall 2010 Quarter PPM eRANKS

Release Date: January 25, 2011

Public Radio Subscribers - Fall 2010 Quarter (September 16 - December 8) Arbitron
PPM Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 6+ Cume Persons

Cume Rank	Station	Arbitron Market	Metro Rank	Weekly Metro Cume
1	KQED	San Francisco	4	808,400
2	WNYC-F	New York	1	804,700
3	KUSC	Los Angeles	2	722,300
4	WQXR	New York	1	712,100
5	WAMU	Washington DC	9	617,700
6	WBEZ	Chicago	3	581,700
7	KPCC	Los Angeles	2	536,200
8	WABE	Atlanta	7	516,800
9	WETAftr	Washington DC	9	503,900
10	WHYY	Philadelphia	8	459,300
11	KCRWFtr	Los Angeles	2	458,800
12	WBURFtr	Boston	10	449,200
13	WNYC-A	New York	1	384,400
14	KUOW-F	Seattle-Tacoma	13	351,000
15	WLRN	Miami-FtLauderdale-Hllywd	12	350,800
16	KNOW	Minneapolis-St Paul	16	347,100
17	KKJZ	Los Angeles	2	344,200
18	KNAI	Phoenix	15	344,000
19	WCRB	Boston	10	339,300
20	KERA	Dallas-Ft Worth	5	330,200
21	KUHF	Houston-Galveston	6	327,900
22	WBGO	New York	1	316,600
23	KPLU	Seattle-Tacoma	13	313,700
24	WXPB	Philadelphia	8	311,500
25	WFUV	New York	1	307,500
26	KOPB	Portland OR	23	292,900
27	KCFRFtr	Denver-Boulder	20	280,800
28	WGBH	Boston	10	253,600
29	KJZZ	Phoenix	15	253,200
30	KWMU	St Louis	21	253,100

Stations ending with tlr: Arbitron Total Line Reporting

The PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.



Fall 2010 Quarter PPM eRANKS

Release Date: January 25, 2011

Public Radio Subscribers - Fall 2010 Quarter (September 16 - December 8) Arbitron
PPM Markets Only
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 6+ Cume Rating

Rating Rank	Station	Arbitron Market	Metro Rank	Weekly Cume Rating
1	WUNC	Raleigh-Durham	42	16.6
2	KUT	Austin	38	14.1
3	WAMU	Washington DC	9	12.8
4	KOPB	Portland OR	23	12.5
5	KQED	San Francisco	4	12.0
6	WPLN-Ftr	Nashville	44	11.6
7	KNOW	Minneapolis-St Paul	16	11.5
8	KCFR-Ftr	Denver-Boulder	20	10.7
9	WETA-Ftr	Washington DC	9	10.5
10	WABE	Atlanta	7	10.4
11	WBUR-Ftr	Boston	10	10.2
12	WPKT	Hartford-NewBritain-Middletown	50	10.1
13	KWMU	St Louis	21	10.0
14	WQOX	Memphis	49	9.7
14	KQAC	Portland OR	23	9.7
16	WFYI	Indianapolis	39	9.5
17	WHYY	Philadelphia	8	9.4
18	WVXU	Cincinnati	28	9.3
18	KNAI	Phoenix	15	9.3
18	KUOW-F	Seattle-Tacoma	13	9.3
21	KXJZ	Sacramento	27	8.9
22	WLRN	Miami-FtLauderdale-Hllywd	12	8.8
22	WCPE	Raleigh-Durham	42	8.8
24	WXEL	West Palm Beach-Boca Raton	48	8.7
25	KCEP	Las Vegas	33	8.3
25	KPLU	Seattle-Tacoma	13	8.3
27	WHRV	Norfolk-VaBeach-Newport News	43	8.2
28	KCMP	Minneapolis-St Paul	16	7.9
28	KPBS	San Diego	17	7.9
30	WCRB	Boston	10	7.7

Stations ending with tlr: Arbitron Total Line Reporting

The PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.