



Fall 2010 Quarter PPM eRANKS

Non-Commercial Religious Stations

Release Date: January 25, 2011

Non-Commercial Religious Subscribers - Fall 2010 Quarter (September 16 - December 8) Arbitron

PPM Markets Only

Monday-Sunday, 6 AM to Midnight

Ranked by Metro 6+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	AQH Persons	AQH Share	Wkly Cume Persons	Wkly Cume Rating	Avg Wkly Time Exposed (hrs)
1	KSBJFtr	Houston-Galveston	6	20,100	3.7	570,500	10.4	4.5
2	KTIS-F	Minneapolis-St Paul	16	12,200	4.3	430,600	14.2	3.5
3	WGTS	Washington DC	9	10,800	2.7	355,600	7.4	4.3
4	WPOZ	Orlando	34	8,500	6.2	296,000	17.6	3.8
5	WMBI-F	Chicago	3	7,500	0.9	262,700	3.0	3.8
6	KCBI	Dallas-Ft Worth	5	5,300	0.9	232,500	3.9	2.8
7	WRCM	Charlotte-Gastonia-RockHill	24	5,200	2.8	216,500	9.6	3.0
8	WMIT	Charlotte-Gastonia-RockHill	24	2,600	1.4	173,900	7.7	1.8
9	WCIE/WJIS	Tampa-St Petersburg	19	3,200	1.3	145,500	5.6	2.8
10	KFLR	Phoenix	15	3,300	1.0	143,900	3.9	3.0
11	KLJC	Kansas City	32	2,600	1.6	118,300	6.4	2.3
12	KSOS	Las Vegas	33	2,400	1.7	104,800	6.0	3.0
13	WCRFtr	Cleveland	29	3,200	1.8	95,700	5.0	3.8
14	WGTS	Baltimore	22	2,200	1.1	92,400	3.7	3.0
15	WBVM	Tampa-St Petersburg	19	1,200	0.5	81,200	3.1	1.8
16	WAYF	West Palm Beach-Boca Raton	48	1,500	1.5	81,100	6.7	2.0
16	WAYM	Nashville	44	1,300	1.1	81,100	5.8	2.0
18	KXWA	Denver-Boulder	20	1,200	0.5	80,000	3.0	2.0
19	WONU	Chicago	3	1,200	0.1	69,300	0.8	2.3
20	WBYO	Philadelphia	8	800	0.2	51,800	1.1	2.0
21	KNDL	San Francisco	4	400	0.1	46,400	0.7	1.3
22	WRTP	Raleigh-Durham	42	600	0.5	43,600	2.9	1.5
23	KTIS-A	Minneapolis-St Paul	16	700	0.2	20,100	0.7	4.0
24	WAYR-A	Jacksonville	46	300	0.3	18,900	1.5	2.0
25	KSMH-A	Sacramento	27	300	0.2	16,300	0.8	2.0
26	WCCE	Raleigh-Durham	42	200	0.2	14,100	0.9	1.5

The PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.

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