



**Top 30 Public Radio Subscribers - Fall 2009 Arbitron**  
**Diary-Based Markets Only**  
**Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ AQH Persons**

<b>AQH Rank</b>	<b>Station</b>	<b>Arbitron Market</b>	<b>Market Rank</b>	<b>Metro AQH</b>
1	KUTF+	Austin	38	11,600
2	WUNCF+	Raleigh-Durham	42	11,200
3	WPLNF+	Nashville	44	7,500
4	WFAEF+	Charlotte-Gastonia-Rock Hill	24	7,300
5	WCVEF+	Richmond	55	6,300
6	WMFE	Orlando	34	5,900
7	WCPEFtr	Raleigh-Durham	42	5,700
7	WXEL	West Palm Beach-Boca Raton	47	5,700
9	WFYI	Indianapolis	39	5,200
9	WHRV	Norfolk-VaBeach-Newport News	43	5,200
11	WUWM	Milwaukee-Racine	37	5,000
12	KUAZ-A/F	Tucson	60	4,900
12	KMFA	Austin	38	4,900
14	WDAV	Charlotte-Gastonia-Rock Hill	24	4,700
15	WNPRF+	Hartford-NewBritain-Middltwn	50	4,600
16	WAMCF+	Albany-Schenectady-Troy	63	4,500
17	WUSF	Sarasota-Bradenton	73	4,400
18	WJCT	Jacksonville	46	4,300
18	WHRO	Norfolk-VaBeach-Newport News	43	4,300
18	WUOT	Knoxville	71	4,300
21	WFDD	Greensboro-WnstnSalm-HighPnt	45	4,200
21	WUOMF+	Ann Arbor	152	4,200
23	WWNOF+	New Orleans	52	4,100
24	WERN	Madison	99	4,000
25	WGCUFtr	Ft Myers-Naples-Marcotland	62	3,900
25	WCBE	Columbus OH	36	3,900
25	WFCR	Springfield MA	88	3,900
25	WFPL	Louisville	54	3,900
29	WITF	Harrisburg-Lebanon-Carlisle	78	3,500
29	WXXI-A	Rochester NY	56	3,500
29	WRNIAtlr	Providence-Warwick-Pawtucket	41	3,500

*Stations ending with tr: Arbitron Total Line Reporting*

*Stations ending with +: RRC-created combination of stations and their repeaters*



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**Ranked by Metro 12+ AQH Share**

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	WVPRF+	Montpelier-Barre-St Johnsbury	270	13.7
2	WUOMF+	Ann Arbor	152	13.4
3	WPSUF+	State College PA	250	10.5
4	WVPRF+	Lebanon-Rutland-White Rvr Jnct	184	10.0
5	WMEAF+	Portland ME	167	9.8
5	WCQSFtr	Asheville	160	9.8
7	WFSU	Tallahassee	161	9.1
8	WSKGF+	Ithaca	281	8.6
9	WVTF+	Charlottesville VA	231	8.5
10	WVPRF+	Burlington-Plattsburgh	140	8.1
10	KSKA	Anchorage	173	8.1
12	KLCCF+	Eugene-Springfield	146	8.0
13	WEVOF+	Concord (Lake Regions)	172	7.8
14	WERN	Madison	99	7.2
15	WUNCF+	Raleigh-Durham	42	7.0
16	KUTF+	Austin	38	6.7
16	WMRAFtr	Harrisonburg VA	272	6.7
18	WILL-A	Champaign IL	217	6.5
19	KCHOF+	Chico	198	6.4
20	KCBXF+	San Luis Obispo	170	6.2
21	KUNCFtr	Ft Collins-Greeley	120	6.1
22	WMEAFtr	Augusta-Waterville ME	271	6.0
22	KBIA	Columbia MO	248	6.0
24	WVPE	South Bend	179	5.9
24	KNAUFtr	Flagstaff-Prescott AZ	144	5.9
26	WFCR	Springfield MA	88	5.8
27	KTSC	Pueblo	246	5.7
28	WCVEF+	Richmond	55	5.5
28	WKAR-F	Lansing-East Lansing	125	5.5
28	WUSF	Sarasota-Bradenton	73	5.5
28	KEMCF+	Billings	261	5.5

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**Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	KUTF+	Austin	38	224,800
2	WUNCF+	Raleigh-Durham	42	203,100
3	WFAEF+	Charlotte-Gastonia-Rock Hill	24	146,100
4	WPLNF+	Nashville	44	138,700
5	WFYI	Indianapolis	39	122,500
6	WMFE	Orlando	34	118,600
7	WCVEF+	Richmond	55	111,500
8	WXEL	West Palm Beach-Boca Raton	47	101,600
9	WHRV	Norfolk-VaBeach-Newport News	43	101,300
10	WNPRF+	Hartford-NewBritain-Middltn	50	101,100
11	WCPEFtlr	Raleigh-Durham	42	98,100
12	WUWM	Milwaukee-Racine	37	96,100
13	KUAZ-A/F	Tucson	60	92,100
14	WDAV	Charlotte-Gastonia-Rock Hill	24	89,700
15	KMFA	Austin	38	88,200
16	WJCT	Jacksonville	46	83,200
17	WHRO	Norfolk-VaBeach-Newport News	43	81,900
18	WAMCF+	Albany-Schenectady-Troy	63	80,100
19	WFDD	Greensboro-WnstnSalm-HighPnt	45	79,800
20	WCBE	Columbus OH	36	78,100
21	WBFOF+	Buffalo-Niagara Falls	53	77,700
22	WGCUFtlr	Ft Myers-Naples-Marcolsland	62	76,900
23	WWNOF+	New Orleans	52	72,800
24	WUOMF+	Grand Rapids	67	68,700
25	WFPL	Louisville	54	68,000
26	WEPR	Greenville-Spartanburg	58	67,700
27	WUOT	Knoxville	71	66,600
28	WHA A+	Milwaukee-Racine	37	65,900
29	KGOUF+	Oklahoma City	48	65,200
30	KHPRF+	Honolulu	64	65,000

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Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	WMEAF+	Portland ME	167	23.5
2	WVPRF+	Montpelier-Barre-St Johnsbury	270	22.8
3	WUOMF+	Ann Arbor	152	21.7
4	WVPRF+	Lebanon-Rutland-White Rvr Jnct	184	19.1
5	WCQSFtr	Asheville	160	18.6
6	WVPRF+	Burlington-Plattsburgh	140	18.1
7	WVTFF+	Charlottesville VA	231	16.5
8	WEVOF+	Concord (Lake Regions)	172	16.4
8	WSKGF+	Ithaca	281	16.4
10	KUTF+	Austin	38	15.9
10	KLCCF+	Eugene-Springfield	146	15.9
12	KTSC	Pueblo	246	15.7
13	WPSUF+	State College PA	250	15.6
14	WUNCF+	Raleigh-Durham	42	15.3
14	WFSU	Tallahassee	161	15.3
16	KSKA	Anchorage	173	14.9
17	KUNCFtr	Ft Collins-Greeley	120	14.0
17	KNAUFtr	Flagstaff-Prescott AZ	144	14.0
19	WKAR-F	Lansing-East Lansing	125	13.6
20	WMRAFtr	Harrisonburg VA	272	13.4
21	KCBXF+	San Luis Obispo	170	13.0
22	WERN	Madison	99	12.9
23	KBIA	Columbia MO	248	12.8
24	WILL-A	Champaign IL	217	12.5
25	WVPE	South Bend	179	12.3
26	WCVEF+	Richmond	55	11.8
26	WCAIFtr	Cape Cod	195	11.8
28	WMUK	Kalamazoo	186	11.5
29	WITF	Harrisburg-Lebanon-Carlisle	78	11.4
29	WSHU-F	Danbury CT	200	11.4

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**Ranked by 12+ Total Market Cume Persons**

Rating Rank	Station	Arbitron Market	Total Market Cume Persons
1	WUNCF+	Raleigh-Durham	251,700
2	KUTF+	Austin	234,200
3	WMFE	Orlando	212,100
4	WNPRF+	Hartford-NewBritain-Middltwn	181,500
5	WFAEF+	Charlotte-Gastonia-Rock Hill	168,800
6	WPLNF+	Nashville	168,300
7	WITF	Harrisburg-Lebanon-Carlisle	147,200
8	WFYI	Indianapolis	143,700
9	WFCR	Hartford-NewBritain-Middltwn	141,900
10	WMEAF+	Portland ME	135,400
11	WVPRF+	Burlington-Plattsburgh	132,200
12	WUOMF+	Grand Rapids	129,200
13	WAMCF+	Albany-Schenectady-Troy	128,700
14	WCPEFtlr	Raleigh-Durham	127,800
15	WCVEF+	Richmond	124,000
16	WDAV	Charlotte-Gastonia-Rock Hill	113,100
17	WHRV	Norfolk-VaBeach-Newport News	109,200
18	KUAZ-A/F	Tucson	108,700
19	WXEL	West Palm Beach-Boca Raton	107,200
20	WUWM	Milwaukee-Racine	103,500
21	KUNMFtlr	Albuquerque	102,100
22	WFDD	Greensboro-WnstnSalm-HighPnt	96,200
23	KHPRF+	Honolulu	96,100
24	WGCUFtlr	Ft Myers-Naples-MarcolIsland	93,200
25	WJCT	Jacksonville	92,700
26	WHRO	Norfolk-VaBeach-Newport News	90,500
27	WBHMF+	Birmingham	90,400
28	KMFA	Austin	89,000
29	WBFOF+	Buffalo-Niagara Falls	88,900
30	WUOT	Knoxville	88,000

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