



**Fall 2009  
eRANKS**

**Non-Commercial Religious Stations**

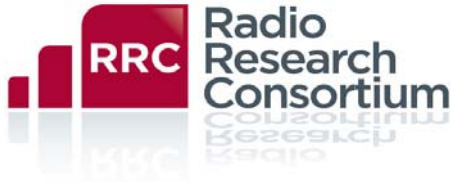
Release Date: March 3, 2010

**Top 30 Non-Commercial Religious Subscribers - Fall 2009 Arbitron  
Diary-Based Markets Only  
Monday-Sunday, 6 AM to Midnight  
Ranked by Metro 12+ AQH Persons**

<b>AQH Rank</b>	<b>Station</b>	<b>Arbitron Market</b>	<b>Market Rank</b>	<b>Metro AQH</b>
1	WPOZFtlr	Orlando	34	8,900
2	WRCM	Charlotte-Gastonia-Rock Hill	24	6,000
3	WLFJ-F	Greenville-Spartanburg	58	4,700
4	WCSG	Grand Rapids	67	3,700
5	WJTL	Lancaster	112	3,300
6	WMHK	Columbia SC	89	2,900
7	WGNR-Ftlr	Indianapolis	39	2,800
8	KLRC	Fayetteville (NW Arkansas)	132	2,700
8	WBCLF+	Ft Wayne	108	2,700
10	KEEH	Spokane	91	2,600
11	KWND	Springfield MO	136	2,500
12	KFLQ	Albuquerque	68	2,400
12	KGCB	Flagstaff-Prescott AZ	144	2,400
12	WAYJ	Ft Myers-Naples-Marcosland	62	2,400
15	WAYF	West Palm Beach-Boca Raton	47	2,300
16	WLAB	Ft Wayne	108	2,200
17	WJISF+	Gainesville-Ocala	81	2,000
18	WAYMF+	Nashville	44	1,900
18	WJISF+	Sarasota-Bradenton	73	1,900
18	WRMB	West Palm Beach-Boca Raton	47	1,900
21	KLUX	Corpus Christi	137	1,800
21	KTSYF+	Boise	100	1,800
21	WCIC	Peoria	150	1,800
21	WNWC-F	Madison	99	1,800
26	KHOY	Laredo	206	1,700
26	WPOZFtlr	Daytona Beach	87	1,700
28	WAFJ	Augusta GA	109	1,500
29	KNWIF+	Des Moines	90	1,400
29	KVNE	Tyler-Longview TX	145	1,400
29	WBGLF+	Terre Haute	211	1,400
29	WUGN	Saginaw-Bay City-Midland	134	1,400

*Stations ending with tlr: Arbitron Total Line Reporting*

*Stations ending with +: RRC-created combination of stations and their repeaters*



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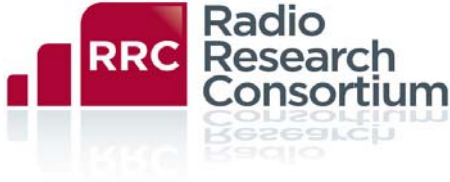
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**Top 30 Non-Commercial Religious Subscribers - Fall 2009 Arbitron**  
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**Monday-Sunday, 6 AM to Midnight**  
**Ranked by Metro 12+ AQH Share**

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	WBGLF+	Terre Haute	211	7.0
2	KHOY	Laredo	206	6.9
3	KLRC	Fayetteville (NW Arkansas)	132	6.7
4	WJTL	Lancaster	112	6.4
5	WAYR-F	Brunswick GA	298	6.1
6	KGCB	Flagstaff-Prescott AZ	144	5.9
6	WBGLF+	Decatur IL	283	5.9
8	KWND	Springfield MO	136	5.6
9	KNWS-F	Waterloo-Cedar Falls	251	5.3
10	WCIC	Peoria	150	5.2
11	WBCLF+	Ft Wayne	108	4.8
11	WJISF+	Sebring FL	287	4.8
13	WCSG	Grand Rapids	67	4.5
13	KLUX	Corpus Christi	137	4.5
15	WPOZFtr	Orlando	34	4.4
15	WLFJ-F	Greenville-Spartanburg	58	4.4
17	KSWP	Lufkin-Nacogdoches	253	4.3
18	WMHK	Columbia SC	89	4.2
18	KEEH	Spokane	91	4.2
20	WMHK	Florence SC	218	4.1
20	WCRH	Hagrstwn-Chambrsbrg-Wynsbo	166	4.1
22	WCIC	Bloomington IL	241	4.0
23	WLAB	Ft Wayne	108	3.9
24	KDNW	Duluth-Superior	212	3.8
25	KVNE	Tyler-Longview TX	145	3.7
26	KBNL	Laredo	206	3.6
27	KYPL	Yakima	204	3.4
28	KNWS-F	Cedar Rapids	210	3.3
28	WNWC-F	Madison	99	3.3
28	KDOV	Medford-Ashland OR	208	3.3

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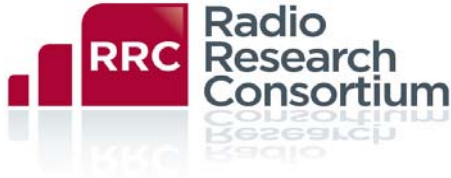
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**Top 30 Non-Commercial Religious Subscribers - Fall 2009 Arbitron**  
**Diary-Based Markets Only**  
**Monday-Sunday, 6 AM to Midnight**  
**Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WPOZFtlr	Orlando	34	179,200
2	WRCM	Charlotte-Gastonia-Rock Hill	24	128,100
3	WLFJ-F	Greenville-Spartanburg	58	93,000
4	WCSG	Grand Rapids	67	82,300
5	WGNR-Ftlr	Indianapolis	39	73,100
6	WJTL	Lancaster	112	59,800
7	WAYMF+	Nashville	44	58,900
8	WMHK	Columbia SC	89	57,300
9	WAYF	West Palm Beach-Boca Raton	47	56,500
10	KEEH	Spokane	91	51,400
11	KLRC	Fayetteville (NW Arkansas)	132	47,100
12	WAYJ	Ft Myers-Naples-Marcosland	62	45,700
13	WJISF+	Sarasota-Bradenton	73	41,500
14	WLAB	Ft Wayne	108	41,400
15	KWND	Springfield MO	136	41,100
16	KFLQ	Albuquerque	68	40,800
17	WRMB	West Palm Beach-Boca Raton	47	40,700
18	WAFJ	Augusta GA	109	40,300
19	WPOZFtlr	Daytona Beach	87	39,400
20	WBCLF+	Ft Wayne	108	38,800
21	WCIC	Peoria	150	38,600
22	WNWC-F	Madison	99	36,200
23	KTSYF+	Boise	100	36,100
24	WBHY-F	Mobile	95	35,600
25	KNWIF+	Des Moines	90	34,100
26	WJISF+	Gainesville-Ocala	81	31,900
27	WAYH	Huntsville	107	30,500
28	WRTPF+	Raleigh-Durham	42	30,300
29	KVNE	Tyler-Longview TX	145	27,000
30	KHOY	Laredo	206	24,900

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**Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	KNWS-F	Waterloo-Cedar Falls	251	14.3
2	WJTL	Lancaster	112	14.1
3	KHOY	Laredo	206	13.8
3	KLRC	Fayetteville (NW Arkansas)	132	13.8
5	WCIC	Peoria	150	12.9
6	KWND	Springfield MO	136	12.6
7	WAYR-F	Brunswick GA	298	12.0
7	WMHK	Florence SC	218	12.0
9	WPOZFtlr	Orlando	34	11.8
10	WCSG	Grand Rapids	67	11.5
11	WBGLF+	Terre Haute	211	11.3
12	WBGLF+	Decatur IL	283	11.1
13	WMHK	Columbia SC	89	10.9
14	WLFJ-F	Greenville-Spartanburg	58	10.6
15	KSWP	Lufkin-Nacogdoches	253	10.5
16	WCIC	Bloomington IL	241	10.2
17	KEEH	Spokane	91	10.0
18	KNWS-F	Cedar Rapids	210	9.8
19	WLAB	Ft Wayne	108	9.5
20	WAFJ	Augusta GA	109	9.3
21	WCRH	Hagrstwn-Chambrsbrg-Wynsbo	166	9.2
22	WBCLF+	Ft Wayne	108	8.9
23	KVNE	Tyler-Longview TX	145	8.8
23	KYPL	Yakima	204	8.8
25	WJISF+	Sebring FL	287	8.4
26	WAYT	Tallahassee	161	8.2
27	KDNW	Duluth-Superior	212	8.1
28	KGCB	Flagstaff-Prescott AZ	144	8.0
29	WBGLF+	Champaign IL	217	7.7
30	KDOV	Medford-Ashland OR	208	7.6
30	KTSYF+	Boise	100	7.6
30	WNWC-F	Madison	99	7.6

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*Stations ending with +: RRC-created combination of stations and their repeaters*



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**Ranked by 12+ Total Market Cume Persons**

Cume Rank	Station	Arbitron Market	Total Market Cume Persons
1	WPOZFtlr	Orlando	310,400
2	WLFJ-F	Greenville-Spartanburg	152,300
3	WCSG	Grand Rapids	143,700
4	WRCM	Charlotte-Gastonia-Rock Hill	137,900
5	WGNR-Ftlr	Indianapolis	104,700
6	WJTL	Harrisburg-Lebanon-Carlisle	103,100
7	WAYMF+	Nashville	99,700
8	WMHK	Columbia SC	94,800
9	KNWS-F	Waterloo-Cedar Falls	81,400
10	WAYF	West Palm Beach-Boca Raton	71,800
11	WBCLF+	Ft Wayne	71,400
12	WMBWF+	Chattanooga	71,000
13	WNWC-F	Madison	60,700
14	KWND	Springfield MO	59,800
15	KEEH	Spokane	59,300
16	WRTPF+	Raleigh-Durham	58,800
17	WUGN	Saginaw-Bay City-Midland	57,600
18	WCIC	Peoria	56,400
19	KTSYF+	Boise	54,900
20	WAFJ	Augusta GA	53,400
21	KVNE	Tyler-Longview TX	52,600
22	KFLQ	Albuquerque	51,800
22	KNWIF+	Des Moines	51,800
24	KLRC	Fayetteville (NW Arkansas)	50,900
25	WBHY-F	Mobile	50,100
26	WAYJ	Ft Myers-Naples-Marcolisland	49,400
27	WRMB	West Palm Beach-Boca Raton	48,300
28	WJISF+	Sarasota-Bradenton	46,700
29	WLAB	Ft Wayne	45,900
30	KWFC	Springfield MO	45,100

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