

**Top 30 Non-Commercial Religious Subscribers – Fall 2001 Arbitron  
Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Mkt Rank	Metro AQH
1	KSBJ/KYBJ	Houston-Galveston	9	20,000
2	WMBI-F	Chicago	3	17,500
3	KTIS-F	Minneapolis-St Paul	16	15,500
4	KCBI	Dallas-Ft Worth	5	7,600
5	WLFA/WLFJ	Greenville-Spartanburg	60	6,900
6	KLDV	Denver-Boulder	22	6,500
7	WMCU	Miami-Ft Lauderdale-Hollywood	12	6,300
8	WCRF/WVMS	Cleveland	25	6,000
9	KLVA	Phoenix	15	5,900
10	WRCM	Charlotte-Gastonia-Rock Hill	37	5,400
11	KSGN	Riverside-San Bernardino	28	5,200
11	KVTT	Dallas-Ft Worth	5	5,200
13	WEAZ/WPOZ	Orlando	39	5,000
14	KYLV	Oklahoma City	54	4,900
15	WGTS	Washington DC	7	4,700
16	KLJC	Kansas City	29	4,300
16	WKES/WKZM	Tampa-St Petersburg-Clearwater	21	4,300
18	KZLV	San Antonio	31	4,200
19	WJIS/WLPJ	Tampa-St Petersburg-Clearwater	21	4,100
20	WMHK	Columbia SC	88	3,700
20	WRMB	West Palm Beach-Boca Raton	47	3,700
22	WBCL/WBCY	Ft Wayne	101	3,600
23	KFLR	Phoenix	15	3,400
23	KSIV-F	St Louis	19	3,400
23	WBSN	New Orleans	45	3,400
26	KVMV	McAllen-Brownsville-Harlingen	63	3,200
26	WAYF	West Palm Beach-Boca Raton	47	3,200
26	WJTL	Lancaster	113	3,200
29	KLRD/KXRD	Riverside-San Bernardino	28	2,900
30	KLVM/KLVR	San Francisco	4	2,800
30	WGNR-F	Indianapolis	40	2,800

**Top 30 Non-Commercial Religious Subscribers – Fall 2001 Arbitron  
Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ AQH Share**

Share Rank	Station	Arbitron Market	Mkt Rank	Metro Share
1	KOBC	Joplin MO	229	9.3
2	KLVW	Odessa-Midland	187	6.6
3	WBCL/WBCY	Ft Wayne	101	6.2
3	WLFA/WLFJ	Greenville-Spartanburg	60	6.2
5	WJTL	Lancaster	113	6.1
6	KNWC-F	Sioux Falls	211	5.8
7	WCRH	Hagrstwn-Chambrsbrg-Wynsboro	166	5.5
8	WMHK	Columbia SC	88	5.4
9	KHOY	Laredo	210	5.1
10	WCQR	JohnsonCity-Kingsport-Bristl	98	4.6
11	KLRC	Fayetteville (NW Arkansas)	149	4.3
12	KTIS-F	Minneapolis-St Paul	16	4.2
13	KYLV	Oklahoma City	54	4.0
14	WIBI/WSCT	Springfield IL	202	3.8
15	WCIC	Bloomington IL	235	3.7
16	KTSY	Boise	121	3.6
17	KGBI	Omaha-Council Bluffs	74	3.4
17	WBHY-F	Mobile	91	3.4
17	WLAB	Ft Wayne	101	3.4
17	WMBW/WMKW	Chattanooga	106	3.4
21	KLOV	Medford-Ashland OR	207	3.3
21	KSBJ/KYBJ	Houston-Galveston	9	3.3
21	WCIC	Peoria	142	3.3
24	KNWS-F	Waterloo-Cedar Falls	239	3.2
25	KLFV	Grand Junction	259	3.1
25	KXRI	Amarillo	191	3.1
27	KVMV	McAllen-Brownsville-Harlingen	63	3.0
27	WBGL	Champaign IL	212	3.0
27	WRCM	Charlotte-Gastonia-Rock Hill	37	3.0
30	WDLM-F	QuadCities(Davnprt-RI-Moline)	140	2.9
30	WNWC-F	Madison	97	2.9

**Top 30 Non-Commercial Religious Subscribers – Fall 2001 Arbitron  
Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Arbitron Market	Mkt Rank	Metro Cume
1	KSBJ/KYBJ	Houston-Galveston	9	278,800
2	WMBI-F	Chicago	3	258,500
3	KTIS-F	Minneapolis-St Paul	16	192,800
4	KCBI	Dallas-Ft Worth	5	179,100
5	KVTT	Dallas-Ft Worth	5	107,300
6	KLVA	Phoenix	15	103,300
7	KLDV	Denver-Boulder	22	97,700
8	WMCU	Miami-Ft Lauderdale-Hollywood	12	95,700
9	WCRF/WVMS	Cleveland	25	95,100
10	WGTS	Washington DC	7	92,800
11	WLFA/WLFJ	Greenville-Spartanburg	60	92,000
12	KLJC	Kansas City	29	90,000
13	WRCM	Charlotte-Gastonia-Rock Hill	37	89,400
14	KYLV	Oklahoma City	54	84,200
15	KSIV-F	St Louis	19	80,500
16	WEAZ/WPOZ	Orlando	39	78,700
17	KFLR	Phoenix	15	78,200
18	WJIS/WLPJ	Tampa-St Petersburg-Clearwater	21	71,000
19	WKES/WKZM	Tampa-St Petersburg-Clearwater	21	63,900
20	KZLV	San Antonio	31	61,200
21	WAYM	Nashville	44	60,800
22	KSGN	Riverside-San Bernardino	28	60,000
23	WMHK	Columbia SC	88	55,700
24	KLVM/KLVR	San Francisco	4	55,200
25	WJTL	Lancaster	113	52,600
26	WRMB	West Palm Beach-Boca Raton	47	49,800
27	WUFL	Detroit	10	46,300
28	WGNR-F	Indianapolis	40	45,900
29	KLRD/KXRD	Riverside-San Bernardino	28	45,100
30	WBCL/WBCY	Ft Wayne	101	44,200

**Top 30 Non-Commercial Religious Subscribers – Fall 2001 Arbitron  
Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Mkt Rank	Cume Rating
1	KLVW	Odessa-Midland	187	14.0
2	WJTL	Lancaster	113	13.4
3	KOBC	Joplin MO	229	12.5
3	WCRH	Hagrstwn-Chambrsbrg-Wynsboro	166	12.5
5	KNWC-F	Sioux Falls	211	12.2
5	WMHK	Columbia SC	88	12.2
7	KHOY	Laredo	210	12.0
8	WLFA/WLFJ	Greenville-Spartanburg	60	11.8
9	WCIC	Bloomington IL	235	11.4
10	WBCL/WBCY	Ft Wayne	101	10.7
11	KLRC	Fayetteville (NW Arkansas)	149	10.4
12	KYLV	Oklahoma City	54	9.3
13	WCIC	Peoria	142	8.9
14	KNWS-F	Waterloo-Cedar Falls	239	8.6
15	WLAB	Ft Wayne	101	8.5
16	WCQR	JohnsonCity-Kingsport-Bristol	98	8.2
16	WMBW/WMKW	Chattanooga	106	8.2
18	KTIS-F	Minneapolis-St Paul	16	7.9
19	WBGL	Champaign IL	212	7.8
20	KDOV	Medford-Ashland OR	207	7.6
20	KLFV	Grand Junction	259	7.6
20	KLOV	Medford-Ashland OR	207	7.6
20	WUGN	Saginaw-Bay City-Midland	129	7.6
24	KGBI	Omaha-Council Bluffs	74	7.4
25	KSBJ/KYBJ	Houston-Galveston	9	7.2
26	KTSY	Boise	121	7.1
27	WBHY-F	Mobile	91	6.9
27	WRCM	Charlotte-Gastonia-Rock Hill	37	6.9
29	WWIL-F	Wilmington NC	177	6.8
30	KQRI	Lubbock	180	6.7

**Top 30 Non-Commercial Religious Subscribers – Fall 2001 Arbitron  
Monday-Sunday, 6 AM to Midnight**

Ranked by 12+ Total Cume Persons

Cume Rank	Station	Arbitron Market	Total Cume
1	KSBJ/KYBJ	Houston-Galveston	317,100
2	WMBI-F	Chicago	271,300
3	KTIS-F	Minneapolis-St Paul	218,500
4	KCBI	Dallas-Ft Worth	203,900
5	WCRF/WVMS	Cleveland	197,600
6	WLFA/WLFJ	Greenville-Spartanburg	153,500
7	KLDV	Denver-Boulder	141,300
8	WJIS/WLPJ	Sarasota-Bradenton	134,600
9	WEAZ/WPOZ	Orlando	117,800
10	WGTS	Washington DC	116,600
11	KVTT	Dallas-Ft Worth	115,300
12	WEAZ/WPOZ	Daytona Beach	113,300
13	WRCM	Charlotte-Gastonia-Rock Hill	109,700
14	KLVA	Phoenix	108,300
15	KLJC	Kansas City	108,200
16	WMCU	Miami-Ft Lauderdale-Hollywood	105,600
17	WKES/WKZM	Sarasota-Bradenton	98,800
18	KLRD/KXRD	Los Angeles	97,400
19	WJTL	Harrisburg-Lebanon-Carlisle	97,100
20	KYLV	Oklahoma City	91,400
21	KSGN	Los Angeles	90,100
22	KSIV-F	St Louis	89,800
23	WAYM	Nashville	88,600
24	WGNR-F	Indianapolis	87,200
25	WRMB	West Palm Beach-Boca Raton	86,900
26	KFLR	Phoenix	86,700
27	WUGN	Saginaw-Bay City-Midland	85,600
28	KLRD/KXRD	Riverside-San Bernardino	84,500
29	WMBW/WMKW	Chattanooga	81,000
30	WMHK	Columbia SC	77,400

Produced by the RRC, Inc. from data copyright © 2002 Arbitron Inc. Arbitron data are provided for use by subscribers only. Use of the data by non-subscribers shall be liable for a fine of up to \$50,000 for each occurrence.

Copyright © 2002, Radio Research Consortium, Inc.

[www.RRConline.org](http://www.RRConline.org)  
rrc@rrconline.org