

# Introducing...

## LPCcloud

### RRC's ListenerPC software in the cloud

LPCcloud performs best using the **Chrome** browser. *Currently, RRC only supports Chrome for use with LPCcloud.*

To make the most of your experience, maximize your **Chrome** browser window and **turn off pop-up blockers**.

To see how to turn off pop-up blockers, go to Google Chrome Help or

<https://support.google.com/chrome/answer/95472?co=GENIE.Platform%3DDesktop&hl=en>.

To get to LPCcloud, go to [www.RROnline.org](http://www.RROnline.org):

Log in with your username and password for **RROnline.org**

Hover over Data & Software | Click **LPCcloud** – you will be taken to the LPCcloud site



*You may be asked to log in again using your RROnline.org log-in for your first visit to LPCcloud*

Click **Create New Report**

Select the **Market/Surveys** for which you'd like to run a report

Select **Geography** (will default to Total Market)

Select **Demographics** (will default to Persons 12+)

Select the **Analysis Type**: Stations/Dayparts, Loyalty/Choice or Crossover

Choose the station(s) and daypart(s) you would like to examine

Click **RUN!**

Your report will be displayed. Besides viewing the report on screen, you may choose from these options:



**EXPORT** the report as a .CSV file (where it can be opened in Excel or your spreadsheet software)

*You will need to know where your files download in your particular browser... that is where you will find the .CSV file after you save it!*



**PRINT** the report as a .PDF file (where it can be printed or saved using Adobe or your pdf software)



**SAVE** the report in the cloud (you can retrieve it on the home page by clicking **Saved Reports**)

These instructions can also be found at [www.RROnline.org](http://www.RROnline.org).

**\*\* Make sure you have turned pop-up blockers off to use these options \*\***