



Fall 2008  
eRANKS

Non-Commercial Religious Stations

Release Date: February 16, 2009

Top 30 Non-Commercial Religious Subscribers - Fall 2008 Arbitron

Diary-Based Markets Only

Monday-Sunday, 6 AM to Midnight

Ranked by Metro 12+ AQH Persons

AQH Rank	Station	Arbitron Market	Metro Rank	Metro AQH
1	KTIS-F	Minneapolis-St Paul	16	14,700
2	WPOZFtr	Orlando	34	11,300
3	WLFJ-F	Greenville-Spartanburg	59	5,600
4	WRCM	Charlotte-Gastonia-Rock Hill	25	5,400
5	WCSG	Grand Rapids	67	5,200
6	KLJC	Kansas City	32	5,100
7	KFLR	Phoenix	15	4,800
8	WCRFF+	Cleveland	29	4,400
9	KHZRFtr	St Louis	20	4,200
10	WKESFtr	Tampa-St Petersburg-Clearwater	18	3,600
11	KLRC	Fayetteville (NW Arkansas)	132	3,200
12	WBCLF+	Ft Wayne	107	2,800
13	WJTL	Lancaster	112	2,700
13	WRMB	West Palm Beach-Boca Raton	47	2,700
15	WGNR-Ftr	Indianapolis	40	2,600
16	WAYF	West Palm Beach-Boca Raton	47	2,500
16	WMHK	Columbia SC	89	2,500
16	KSOS	Las Vegas	33	2,500
16	KEEH	Spokane	92	2,500
20	KSIV-F	St Louis	20	2,400
21	KWND	Springfield MO	136	2,300
22	KLUX	Corpus Christi	137	2,200
23	WAYJ	Ft Myers-Naples-Marco Island	61	2,100
24	KTSYFtr	Boise	100	2,000
24	WCICFtr	Peoria	152	2,000
26	WGTS	Baltimore	22	1,900
26	WAFJ	Augusta GA	110	1,900
26	WBHY-F	Mobile	96	1,900
29	WJIE	Louisville	53	1,800
29	WAYH	Huntsville	108	1,800
29	WCRH	Hagerstown-Chambersburg-Wyonsboro	166	1,800

Stations ending with tr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Ranked by Metro 12+ AQH Share**

Share Rank	Station	Arbitron Market	Metro Rank	Metro Share
1	WBGLF+	Decatur IL	283	8.6
2	KLRC	Fayetteville (NW Arkansas)	132	8.3
3	WBGLF+	Terre Haute	209	6.8
4	WCSG	Grand Rapids	67	6.0
5	KWND	Springfield MO	136	5.7
6	WPOZFtr	Orlando	34	5.6
6	WCRH	Hagrstwn-Chambrsbrg-Wynsboro	166	5.6
8	WCICFtr	Peoria	152	5.5
9	WLFJ-F	Greenville-Spartanburg	59	5.4
10	KLUX	Corpus Christi	137	5.1
11	WJTL	Lancaster	112	5.0
11	WBCLF+	Ft Wayne	107	5.0
11	KHOY	Laredo	206	5.0
14	WAYR-F	Brunswick GA	299	4.9
15	KPLW	Wenatchee WA	176	4.7
16	KBNL	Laredo	206	4.6
17	KSWP	Lufkin-Nacogdoches	254	4.5
18	KNWS-F	Waterloo-Cedar Falls	253	4.4
19	KNWS-F	Cedar Rapids	210	4.3
20	KGCB	Flagstaff-Prescott AZ	145	4.2
21	KTIS-F	Minneapolis-St Paul	16	4.1
22	WMHK	Columbia SC	89	3.9
22	KTSYFtr	Boise	100	3.9
22	KEEH	Spokane	92	3.9
25	WAFJ	Augusta GA	110	3.8
25	KFNW-F	Fargo-Moorhead	218	3.8
25	WCICFtr	Bloomington IL	241	3.8
28	KYPL	Yakima	204	3.7
29	WAYH	Huntsville	108	3.4
30	WBGLF+	Champaign IL	220	3.2

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**Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Arbitron Market	Metro Rank	Metro Cume
1	KTIS-F	Minneapolis-St Paul	16	271,600
2	WPOZFtlr	Orlando	34	203,100
3	WRCM	Charlotte-Gastonia-Rock Hill	25	128,400
4	KFLR	Phoenix	15	107,000
5	WLFJ-F	Greenville-Spartanburg	59	101,400
6	WCSG	Grand Rapids	67	91,700
7	KLJC	Kansas City	32	85,800
8	WCRFF+	Cleveland	29	72,700
9	WKESFtlr	Tampa-St Petersburg-Clearwater	18	63,400
10	KSOS	Las Vegas	33	59,700
11	WAYF	West Palm Beach-Boca Raton	47	57,900
12	KHZRFtlr	St Louis	20	57,200
13	WGNR-Ftlr	Indianapolis	40	55,900
14	WJTL	Lancaster	112	55,400
15	WMHK	Columbia SC	89	53,000
16	WGTS	Baltimore	22	51,300
17	KLRC	Fayetteville (NW Arkansas)	132	50,500
18	KWND	Springfield MO	136	49,700
18	WAYJ	Ft Myers-Naples-Marco Island	61	49,700
20	KSIV-F	St Louis	20	49,400
21	KXWAF+	Denver-Boulder	21	49,100
22	WRMB	West Palm Beach-Boca Raton	47	48,100
23	WLAB	Ft Wayne	107	47,600
24	WAFJ	Augusta GA	110	46,200
25	KEEH	Spokane	92	44,900
26	KTSYFtlr	Boise	100	44,700
27	WBCLF+	Ft Wayne	107	42,300
28	WCICFtlr	Peoria	152	39,600
29	WAYH	Huntsville	108	37,800
30	KNWIF+	Des Moines	90	35,300
30	WBHY-F	Mobile	96	35,300

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**Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Metro Rank	Cume Rating
1	KWND	Springfield MO	136	15.3
2	KLRC	Fayetteville (NW Arkansas)	132	15.1
3	WBGLF+	Decatur IL	283	13.5
4	WPOZFtlr	Orlando	34	13.4
4	WBGLF+	Terre Haute	209	13.4
6	WCICFtlr	Peoria	152	13.3
7	WJTL	Lancaster	112	13.2
8	WCSG	Grand Rapids	67	12.8
9	WLFJ-F	Greenville-Spartanburg	59	11.8
9	KNWS-F	Waterloo-Cedar Falls	253	11.8
11	WCICFtlr	Bloomington IL	241	11.3
12	KHOY	Laredo	206	11.2
13	WLAB	Ft Wayne	107	11.0
14	WAFJ	Augusta GA	110	10.8
15	KSWP	Lufkin-Nacogdoches	254	10.4
16	WMHK	Columbia SC	89	10.2
17	KTIS-F	Minneapolis-St Paul	16	10.1
17	WCRH	Hagrstwn-Chambrsbrg-Wynsboro	166	10.1
19	WBCLF+	Ft Wayne	107	9.7
20	KTSYFtlr	Boise	100	9.5
21	WAYR-F	Brunswick GA	299	9.0
22	KEEH	Spokane	92	8.8
23	WAYH	Huntsville	108	8.7
24	WBGLF+	Champaign IL	220	8.6
25	WMHK	Florence SC	217	8.5
26	KNWS-F	Cedar Rapids	210	8.4
27	WUGN	Saginaw-Bay City-Midland	134	8.3
27	KGCB	Flagstaff-Prescott AZ	145	8.3
29	KFNW-F	Fargo-Moorhead	218	8.0
30	KYPL	Yakima	204	7.8

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**Ranked by 12+ Total Market Cume Persons**

Cume Rank	Station	Primary Arbitron Market	Total Market Cume Persons
1	WPOZFtlr	Orlando	322,800
2	KTIS-F	Minneapolis-St Paul	319,000
3	WCSG	Grand Rapids	155,700
4	WCRFF+	Cleveland	148,400
5	WRCM	Charlotte-Gastonia-Rock Hill	134,300
6	WLFJ-F	Greenville-Spartanburg	133,600
7	KFLR	Phoenix	120,300
8	WGNR-Ftlr	Indianapolis	115,800
9	WKESFtlr	Tampa-St Petersburg-Clearwater	112,400
10	KLJC	Kansas City	101,600
11	WAYF	West Palm Beach-Boca Raton	100,300
11	WJTL	Harrisburg-Lebanon-Carlisle	100,300
13	WRMB	West Palm Beach-Boca Raton	89,200
14	WMHK	Columbia SC	88,300
15	KXWAF+	Denver-Boulder	85,700
16	WBCLF+	Ft Wayne	76,400
17	WUGN	Saginaw-Bay City-Midland	75,500
18	KHZRFtlr	St Louis	70,200
19	WNWC-F	Madison	65,900
20	WLAB	Ft Wayne	64,000
21	KTSYFtlr	Boise	63,700
22	WCICFtlr	Peoria	63,200
23	WGTS	Baltimore	63,100
24	KSOS	Las Vegas	62,900
25	KLRC	Fayetteville (NW Arkansas)	61,000
26	WJIE	Louisville	59,400
27	WMBWF+	Chattanooga	59,100
28	KWND	Springfield MO	57,900
29	WAYJ	Ft Myers-Naples-Marcol Island	57,200
30	KSIV-F	St Louis	56,400

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