

Non-Commercial Religious Stations

Release Date: February 15, 2008

Top 30 Non-Commercial Religious Subscribers - Fall 2007 Arbitron**Diary-Based Markets Only****Monday-Sunday, 6 AM to Midnight****Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Metro Rank	Metro AQH
1	KTIS-F	Minneapolis-St Paul	16	16,000
2	WMBI-F	Chicago	3	15,700
3	WPOZFtlr	Orlando	34	9,300
4	WGTS	Washington DC	9	8,900
5	KCBI	Dallas-Ft Worth	5	6,600
6	KFLR	Phoenix	15	5,400
7	KVTT	Dallas-Ft Worth	5	5,100
8	WCSG	Grand Rapids	67	5,000
8	WRCM	Charlotte-Gastonia-Rock Hill	25	5,000
10	WCRFF+	Cleveland	28	4,600
11	KLJC	Kansas City	32	4,500
12	WJISF+	Tampa-St Petersburg-Clearwater	19	4,000
13	WLFJ-F	Greenville-Spartanburg	59	3,900
13	KMRO	Los Angeles	2	3,900
15	WCRJ	Jacksonville	47	3,800
15	KSGN	Riverside-San Bernardino	26	3,800
17	WKESFtlr	Tampa-St Petersburg-Clearwater	19	3,400
18	WMHK	Columbia SC	90	3,300
19	WAYF	West Palm Beach-Boca Raton	46	3,000
19	WRMB	West Palm Beach-Boca Raton	46	3,000
21	KEEH	Spokane	92	2,900
22	WLAB	Ft Wayne	106	2,800
23	WBVMF+	Tampa-St Petersburg-Clearwater	19	2,600
24	WJTL	Lancaster	113	2,400
25	WBHY-F	Mobile	93	2,300
25	WSOR	Ft Myers-Naples-Marcol Island	62	2,300
25	KSOS	Las Vegas	33	2,300
28	KVMV	McAllen-Brownsville-Harlingen	58	2,200
28	WGTS	Baltimore	21	2,200
30	WUGN	Saginaw-Bay City-Midland	132	2,100
30	WBCLF+	Ft Wayne	106	2,100

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters

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Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Metro Rank	Metro Share
1	KOBC	Joplin MO	237	7.9
1	WAYR-F	Brunswick GA	299	7.9
3	KHOY	Laredo	203	7.2
4	KNWS-F	Waterloo-Cedar Falls	250	5.7
4	WCSG	Grand Rapids	67	5.7
6	KLRC	Fayetteville (NW Arkansas)	134	5.4
7	WLAB	Ft Wayne	106	5.1
8	WCICFtlr	Peoria	150	5.0
8	WPINFtlr	Bluefield WV	284	5.0
10	WMHK	Columbia SC	90	4.9
10	WPOZFtlr	Orlando	34	4.9
12	WBGLF+	Decatur IL	283	4.8
13	KLUX	Corpus Christi	136	4.7
13	KSWP	Lufkin-Nacogdoches	254	4.7
15	KNWS-F	Cedar Rapids	211	4.6
15	WUGN	Saginaw-Bay City-Midland	132	4.6
17	KEEH	Spokane	92	4.5
17	KTIS-F	Minneapolis-St Paul	16	4.5
17	WJTL	Lancaster	113	4.5
20	WCICFtlr	Bloomington IL	242	4.4
20	WCRH	Hagrstwn-Chambrsbrg-Wynsboro	166	4.4
22	WBGLF+	Terre Haute	209	4.3
23	KBNL	Laredo	203	4.2
24	KWND	Springfield MO	140	4.1
24	WBGLF+	Champaign IL	225	4.1
26	KFNW-F	Fargo-Moorhead	220	4.0
27	KYPL	Yakima	201	3.9
27	WLFJ-F	Greenville-Spartanburg	59	3.9
29	WBCLF+	Ft Wayne	106	3.8
30	WAFJ	Augusta GA	110	3.6
30	WBCLF+	Lima	253	3.6

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**Top 30 Non-Commercial Religious Subscribers - Fall 2007 Arbitron
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Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Arbitron Market	Metro Rank	Metro Cume
1	KTIS-F	Minneapolis-St Paul	16	280,400
2	WMBI-F	Chicago	3	215,300
3	KCBI	Dallas-Ft Worth	5	180,700
4	WPOZFtlr	Orlando	34	176,600
5	WGTS	Washington DC	9	173,200
6	WRCM	Charlotte-Gastonia-Rock Hill	25	141,700
7	KVTT	Dallas-Ft Worth	5	111,000
8	WCSG	Grand Rapids	67	108,400
9	KLJC	Kansas City	32	94,800
10	WJISF+	Tampa-St Petersburg-Clearwater	19	93,200
11	WLFJ-F	Greenville-Spartanburg	59	91,600
11	KFLR	Phoenix	15	91,600
13	KSGN	Riverside-San Bernardino	26	81,800
14	WBVMF+	Tampa-St Petersburg-Clearwater	19	80,200
15	WCRFF+	Cleveland	28	78,300
16	WCRJ	Jacksonville	47	71,700
17	WAYF	West Palm Beach-Boca Raton	46	67,000
18	WGTS	Baltimore	21	62,700
19	WLAB	Ft Wayne	106	60,300
20	WKESFtlr	Tampa-St Petersburg-Clearwater	19	59,100
21	WGNR-Ftlr	Indianapolis	40	57,500
22	WJTL	Lancaster	113	54,600
22	KSIV-F	St Louis	20	54,600
24	WMHK	Columbia SC	90	54,000
25	KEEH	Spokane	92	51,300
26	KSOS	Las Vegas	33	48,300
27	KVMV	McAllen-Brownsville-Harlingen	58	46,500
28	WRMB	West Palm Beach-Boca Raton	46	46,100
29	WAYMF+	Nashville	44	44,600
30	KVRK	Dallas-Ft Worth	5	42,300

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Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Metro Rank	Cume Rating
1	KOBC	Joplin MO	237	16.6
2	WCSG	Grand Rapids	67	15.2
3	WLAB	Ft Wayne	106	14.0
4	KNWS-F	Waterloo-Cedar Falls	250	13.9
5	WJTL	Lancaster	113	13.1
6	KHOY	Laredo	203	12.7
6	KLRC	Fayetteville (NW Arkansas)	134	12.7
8	WAYR-F	Brunswick GA	299	12.6
9	WCICFtlr	Peoria	150	12.3
10	WPOZFtlr	Orlando	34	11.9
11	WLFJ-F	Greenville-Spartanburg	59	10.9
12	WMHK	Columbia SC	90	10.7
13	KTIS-F	Minneapolis-St Paul	16	10.5
14	KNWS-F	Cedar Rapids	211	10.3
15	KEEH	Spokane	92	10.2
16	KSWP	Lufkin-Nacogdoches	254	9.8
16	WAFJ	Augusta GA	110	9.8
18	WBGLF+	Decatur IL	283	9.5
19	WBCLF+	Ft Wayne	106	9.4
20	KWND	Springfield MO	140	9.3
20	WBGLF+	Champaign IL	225	9.3
22	WAYH	Huntsville	109	9.2
23	WCRH	Hagrstwn-Chambrsbrg-Wynsboro	166	9.0
24	WCICFtlr	Bloomington IL	242	8.9
25	WBGLF+	Terre Haute	209	8.7
26	WPINFtlr	Bluefield WV	284	8.6
27	KDNW	Duluth-Superior	205	8.5
28	WBCLF+	Lima	253	8.4
28	WRXTF+	Roanoke-Lynchburg	115	8.4
30	WBHY-F	Mobile	93	8.3

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Cume Rank	Station	Primary Arbitron Market	Total Market Cume Persons
1	KTIS-F	Minneapolis-St Paul	327,100
2	WPOZFtlr	Orlando	306,100
3	WGTS	Washington DC	252,600
4	WMBI-F	Chicago	224,800
5	KCBI	Dallas-Ft Worth	196,400
6	WJISF+	Tampa-St Petersburg-Clearwater	174,800
7	WCSG	Grand Rapids	168,600
8	WCRFF+	Cleveland	159,400
9	WRCM	Charlotte-Gastonia-Rock Hill	145,300
10	KSGN	Los Angeles	142,200
11	WLFJ-F	Greenville-Spartanburg	134,100
12	WGNR-Ftlr	Indianapolis	123,400
13	KVTT	Dallas-Ft Worth	115,500
14	WAYF	West Palm Beach-Boca Raton	114,700
15	WJTL	Harrisburg-Lebanon-Carlisle	111,300
16	KLJC	Kansas City	102,800
17	WKESFtlr	Tampa-St Petersburg-Clearwater	102,400
18	WBVMF+	Tampa-St Petersburg-Clearwater	95,200
19	KFLR	Phoenix	94,700
20	WRMB	West Palm Beach-Boca Raton	91,200
21	WAYMF+	Nashville	88,300
22	WMHK	Columbia SC	84,400
23	WUGN	Saginaw-Bay City-Midland	77,500
24	WCFL	Chicago	74,500
25	WGTS	Baltimore	73,700
26	KXWAF+	Denver-Boulder	73,300
27	WCRJ	Jacksonville	71,700
28	WBCLF+	Ft Wayne	69,800
29	WMBWF+	Chattanooga	69,600
30	WLAB	Ft Wayne	66,400

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