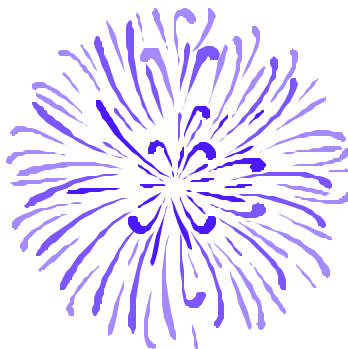
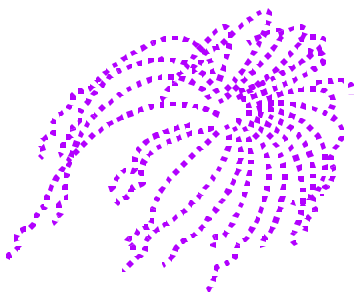


**Top 15 Public Radio Subscribers – Winter 2001 Arbitron  
Persons 12+, Monday-Sunday 6 AM-12 Midnight**

**Top 15 Public Radio Subscribers by Metro AQH Share**

| Rank | Arbitron Market # Rank    | Station(s) | Metro Share |
|------|---------------------------|------------|-------------|
| 1    | Lansing-East Lansing #177 | WKAR-F     | 7.3         |
| 2    | Springfield MA #82        | WFCR       | 7.1         |
| 3    | Richmond #58              | WCVE       | 6.5         |
| 4    | Raleigh-Durham #48        | WRQM/WUNC  | 5.9         |
| 5    | Austin #47                | KUT        | 5.6         |
| 5    | Denver-Boulder #23        | KVOD       | 5.6         |
| 7    | Portland OR #25           | KOPB       | 5.4         |
| 8    | Kansas City #30           | KCUR       | 4.6         |
| 9    | Seattle-Tacoma #14        | KUOW       | 4.1         |
| 9    | Boston #8                 | WBUR-A/F   | 4.1         |
| 9    | Baton Rouge #84           | WRKF       | 4.1         |
| 12   | Minneapolis-St Paul #17   | KNOW       | 4.0         |
| 13   | Las Vegas #39             | KCEP       | 3.8         |
| 13   | Raleigh-Durham #48        | WCPE       | 3.8         |
| 13   | Nashville #44             | WHRN/WPLN  | 3.8         |



Top 15 Public Radio Subscribers by Metro Cume Rating

| Rank | Arbitron Market # Rank    | Station(s) | Metro Rating |
|------|---------------------------|------------|--------------|
| 1    | Raleigh-Durham #48        | WRQM/WUNC  | 15.7         |
| 2    | Denver-Boulder #23        | KVOD       | 15.5         |
| 3    | Lansing-East Lansing #117 | WKAR-F     | 14.5         |
| 4    | Springfield MA #82        | WFCR       | 14.1         |
| 5    | Austin #47                | KUT        | 12.7         |
| 6    | Richmond #58              | WCVE       | 12.5         |
| 7    | Portland OR #25           | KOPB       | 12.4         |
| 8    | Boston #8                 | WBUR-A/F   | 11.0         |
| 9    | Minneapolis-St Paul #17   | KNOW       | 10.4         |
| 9    | Akron #71                 | WZIP       | 10.4         |
| 11   | Washington DC #9          | WAMU       | 10.0         |
| 11   | Nashville #44             | WHRW/WPLN  | 10.0         |
| 13   | Akron #71                 | WKSU/WKSV  | 9.9          |
| 14   | San Francisco #4          | KQED       | 9.8          |
| 15   | Las Vegas #39             | KCEP       | 9.7          |
| 15   | Kansas City #30           | KCUR       | 9.7          |

Top 15 Public Radio Subscribers by Metro Cume Persons

| Rank | Arbitron Market # Rank | Station(s) | Metro Cume |
|------|------------------------|------------|------------|
| 1    | San Francisco #4       | KQED       | 568,800    |
| 2    | New York #1            | WNYC-F     | 523,100    |
| 3    | New York #1            | WNYC-A     | 491,500    |
| 4    | Chicago #3             | WBEZ       | 475,000    |
| 5    | Los Angeles #2         | KFAC/KUSC  | 422,400    |
| 6    | Boston #8              | WBUR-A/F   | 411,100    |
| 7    | Washington DC #9       | WAMU       | 373,700    |
| 8    | Los Angeles #2         | KCRU/KCRW  | 360,500    |
| 9    | Los Angeles #2         | KLON       | 343,700    |
| 10   | Washington DC #9       | WETA/WETH  | 339,200    |
| 11   | Los Angeles #2         | KPCC       | 306,400    |
| 12   | Denver-Boulder #23     | KVOD       | 298,000    |
| 13   | Atlanta #11            | WABE       | 291,600    |
| 14   | Philadelphia #5        | WHYY       | 277,400    |
| 15   | Philadelphia #5        | WJAZ/WRTI  | 262,200    |

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