



Winter 2010 Quarter PPM eRANKS

Non-Commercial Religious Stations

Release Date: May 11, 2010

Non-Commercial Religious Subscribers - Winter 2010 Quarter (January 7 - March 31) Arbitron
PPM Markets Only
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 6+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	AQH Persons	AQH Share	Wkly Cume Persons	Wkly Cume Rating	Avg Wkly Time Exposed (hrs)
1	KSBJFtr	Houston-Galveston	6	24,100	5.0	628,500	11.7	5.0
2	KTIS-F	Minneapolis-St Paul	16	10,400	3.9	433,800	14.5	3.0
3	WGTS	Washington DC	9	10,700	2.9	329,800	7.0	4.3
4	WMBI-F	Chicago	3	7,300	0.9	278,300	3.2	3.0
5	KCBI	Dallas-Ft Worth	5	5,500	1.1	237,700	4.1	2.8
6	WCIE/WJIS	Tampa-St Petersburg	19	3,300	1.5	148,500	5.8	2.8
7	KFLR	Phoenix	15	3,300	1.0	139,000	3.8	2.8
8	KSOS	Las Vegas	33	3,300	2.4	126,900	7.3	3.5
9	KLJC	Kansas City	32	2,600	1.9	103,200	5.8	2.5
10	WGTS	Baltimore	22	1,700	0.8	90,100	3.6	2.0
11	KNDL	San Francisco	4	1,100	0.2	76,300	1.1	2.0
12	KXWA	Denver-Boulder	20	1,200	0.5	75,400	2.9	2.0
13	WONU	Chicago	3	1,100	0.1	74,800	0.9	2.0
14	WKES	Tampa-St Petersburg	19	1,000	0.4	50,500	2.0	2.5
15	WBYO	Philadelphia	8	1,200	0.3	36,400	0.8	3.3
16	KTIS-A	Minneapolis-St Paul	16	500	0.2	19,400	0.7	3.5

Stations ending with tlr: Arbitron Total Line Reporting

The PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.