



**Top 30 Public Radio Subscribers – Winter 2003 Arbitron  
Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Mkt Rank	Metro AQH
1	KQED	San Francisco	4	43,900
2	WBEW/WBEZ	Chicago	3	31,100
3	WBUR-A/F	Boston	9	30,500
4	WNYC-A	New York	1	30,400
5	WNYC-F	New York	1	29,000
6	KCRU/KCRW	Los Angeles	2	25,700
7	KFAC/KUSC	Los Angeles	2	22,900
8	WAMU	Washington DC	8	21,500
9	KNOW	Minneapolis-St Paul	16	19,900
10	KOPB	Portland OR	24	19,000
11	WABE	Atlanta	11	19,000
12	WHYY	Philadelphia	6	18,100
13	KPCC	Los Angeles	2	18,000
14	KUOW	Seattle-Tacoma	14	17,800
15	WFUV	New York	1	17,500
16	KJZZ	Phoenix	15	17,200
17	WXPH/WXPN	Philadelphia	6	17,100
18	KKJZ/KUOR	Los Angeles	2	16,200
19	KPLU	Seattle-Tacoma	14	15,300
20	KERA	Dallas-Ft Worth	5	14,700
20	WLRN	Miami-Ft Lauderdale-Hollywood	12	14,700
22	WETA/WETH	Washington DC	8	13,900
23	KNAI	Phoenix	15	13,100
23	KSJN	Minneapolis-St Paul	16	13,100
25	WRTI	Philadelphia	6	12,600
26	WDET	Detroit	10	12,500
27	KUHF	Houston-Galveston	7	11,800
28	KUT	Austin	42	11,500
29	KPBS	San Diego	17	10,400
30	WGBH	Boston	9	10,100



**Top 30 Public Radio Subscribers – Winter 2003 Arbitron  
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Ranked by Metro 12+ AQH Share**

Share Rank	Station	Arbitron Market	Mkt Rank	Metro Share
1	KOPB	Portland OR	24	7.8
2	KUT	Austin	42	7.2
2	WRQM/WUNC	Raleigh-Durham	46	7.2
4	WFCR	Springfield MA	81	7.1
5	KNOW	Minneapolis-St Paul	16	5.5
6	KQED	San Francisco	4	5.3
6	WBUR-A/F	Boston	9	5.3
8	WKAR-F	Lansing-East Lansing	120	4.9
9	WHRN/WPLN	Nashville	45	4.5
10	KJZZ	Phoenix	15	4.4
10	WRVN/WRVO	Syracuse	80	4.4
12	WAMC/WCAN	Albany-Schenectady-Troy	64	4.3
13	KUOW	Seattle-Tacoma	14	4.2
13	WKSU/WKSV	Akron	73	4.2
15	WKNO/WKNP	Memphis	48	4.1
15	WUOT	Knoxville	72	4.1
15	WXEL	West Palm Beach-Boca Raton	47	4.1
18	KXJZ	Sacramento	27	4.0
19	KCUR	Kansas City	29	3.8
19	WAMU	Washington DC	8	3.8
21	KPLU	Seattle-Tacoma	14	3.6
21	KSJN	Minneapolis-St Paul	16	3.6
21	KTLN/WWNO	New Orleans	44	3.6
21	KUAT	Tucson	62	3.6
21	WABE	Atlanta	11	3.6
21	WLRH	Huntsville	118	3.6
27	KNPR	Las Vegas	39	3.5
27	WOI -A	Des Moines	91	3.5
29	KNAI	Phoenix	15	3.4
29	WNPR/WPKT	Hartford-NewBritain-Middltn	49	3.4
29	WRKF	Baton Rouge	83	3.4
30	KCFC/KCFR	Denver-Boulder	22	3.3
30	KPBS	San Diego	17	3.3
30	KWGS	Tulsa	65	3.3
30	WBHM	Birmingham	57	3.3
30	WOI -F	Des Moines	91	3.3



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**Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Arbitron Market	Mkt Rank	Metro Cume
1	KQED	San Francisco	4	746,400
2	WNYC-F	New York	1	585,900
3	WBEW/WBEZ	Chicago	3	541,500
4	WBUR-A/F	Boston	9	504,000
5	WNYC-A	New York	1	478,900
6	WAMU	Washington DC	8	452,400
7	KCRU/KCRW	Los Angeles	2	451,700
8	KFAC/KUSC	Los Angeles	2	434,000
9	KPCC	Los Angeles	2	370,600
10	KKJZ/KUOR	Los Angeles	2	330,800
11	KNOW	Minneapolis-St Paul	16	327,500
12	WETA/WETH	Washington DC	8	326,400
13	WFUV	New York	1	320,000
14	WABE	Atlanta	11	317,100
15	WHYY	Philadelphia	6	292,100
16	KPLU	Seattle-Tacoma	14	290,600
17	KERA	Dallas-Ft Worth	5	281,300
18	KUOW	Seattle-Tacoma	14	278,400
19	KUHF	Houston-Galveston	7	277,500
20	KOPB	Portland OR	24	252,700
21	KJZZ	Phoenix	15	242,300
22	WXPH/WXPN	Philadelphia	6	239,600
23	WRTI	Philadelphia	6	230,300
24	WDET	Detroit	10	223,400
25	WGBH	Boston	9	220,300
26	KPBS	San Diego	17	219,600
27	KSJN	Minneapolis-St Paul	16	214,100
28	WLRN	Miami-Ft Lauderdale-Hollywood	12	212,800
29	WRQM/WUNC	Raleigh-Durham	46	181,400
30	KCFC/KCFR	Denver-Boulder	22	178,400



**Top 30 Public Radio Subscribers – Winter 2003 Arbitron  
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Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Mkt Rank	Cume Rating
1	WRQM/WUNC	Raleigh-Durham	46	17.2
2	WFCR	Springfield MA	81	14.9
3	KUT	Austin	42	14.2
4	KOPB	Portland OR	24	13.5
5	KNOW	Minneapolis-St Paul	16	13.1
5	WBUR-A/F	Boston	9	13.1
7	KQED	San Francisco	4	12.5
8	WAMU	Washington DC	8	11.5
9	WHRS/WPLN	Nashville	45	11.4
10	WKAR-F	Lansing-East Lansing	120	11.2
11	WUOT	Knoxville	72	10.8
12	KIWR	Omaha-Council Bluffs	74	10.1
12	WXEL	West Palm Beach-Boca Raton	47	10.1
14	WRVN/WRVO	Syracuse	80	9.5
15	KPLU	Seattle-Tacoma	14	9.4
15	KTLN/WWNO	New Orleans	44	9.4
15	WKSU/WKSV	Akron	73	9.4
15	WLRH	Huntsville	118	9.4
19	KCUR	Kansas City	29	9.2
20	KPBS	San Diego	17	9.1
20	WFAE/WFHE	Charlotte-Gastonia-Rock Hill	37	9.1
22	KUOW	Seattle-Tacoma	14	9.0
23	KJZZ	Phoenix	15	8.9
23	WAMC/WCAN	Albany-Schenectady-Troy	64	8.9
25	KWGS	Tulsa	65	8.8
25	WABE	Atlanta	11	8.8
27	WBFO/WOLN	Buffalo-Niagara Falls	51	8.7
28	WNPR/WPKT	Hartford-NewBritain-Middltwn	49	8.6
29	KCFC/KCFR	Denver-Boulder	22	8.5
29	KSJN	Minneapolis-St Paul	16	8.5
29	WJSL/WXXI	Rochester NY	54	8.5
30	KXJZ	Sacramento	27	8.4
30	WRKF	Baton Rouge	83	8.4