



**Top 30 Public Radio Subscribers – Summer 2002 Arbitron  
Monday-Sunday, 6 AM to Midnight**

**Ranked by Metro 12+ AQH Persons**

| AQH Rank | Station   | Arbitron Market                | Mkt Rank | Metro AQH |
|----------|-----------|--------------------------------|----------|-----------|
| 1        | KQED      | San Francisco                  | 4        | 32,200    |
| 2        | WNYC-F    | New York                       | 1        | 28,000    |
| 3        | WBEZ      | Chicago                        | 3        | 27,000    |
| 4        | KCRU/KCRW | Los Angeles                    | 2        | 26,200    |
| 5        | WNYC-A    | New York                       | 1        | 25,200    |
| 6        | WBUR-A/F  | Boston                         | 3        | 21,000    |
| 7        | KFAC/KUSC | Los Angeles                    | 2        | 19,600    |
| 8        | WAMU      | Washington DC                  | 8        | 18,400    |
| 9        | KKJZ/KUOR | Los Angeles                    | 2        | 18,000    |
| 9        | KPCC      | Los Angeles                    | 2        | 18,000    |
| 11       | KUOW      | Seattle-Tacoma                 | 14       | 17,300    |
| 11       | WETA/WETH | Washington DC                  | 8        | 17,300    |
| 13       | KUHF      | Houston-Galveston              | 7        | 17,200    |
| 14       | WFUV      | New York                       | 1        | 16,000    |
| 15       | WXPH/WXPN | Philadelphia                   | 6        | 15,500    |
| 16       | WHYY      | Philadelphia                   | 6        | 15,100    |
| 17       | KNOW      | Minneapolis-St Paul            | 16       | 15,000    |
| 18       | WABE      | Atlanta                        | 11       | 14,700    |
| 19       | WRTI      | Philadelphia                   | 6        | 13,800    |
| 20       | WLRN      | Miami-Ft Lauderdale-Hollywood  | 12       | 13,300    |
| 21       | KNAI      | Phoenix                        | 15       | 12,600    |
| 22       | KJZZ      | Phoenix                        | 15       | 12,500    |
| 22       | KOPB      | Portland OR                    | 24       | 12,500    |
| 22       | KPLU      | Seattle-Tacoma                 | 14       | 12,500    |
| 25       | KERA      | Dallas-Ft Worth                | 5        | 12,400    |
| 26       | WUSF      | Tampa-St Petersburg-Clearwater | 21       | 11,900    |
| 27       | KSJN      | Minneapolis-St Paul            | 16       | 11,000    |
| 28       | KPBS      | San Diego                      | 17       | 10,600    |
| 28       | WDET      | Detroit                        | 10       | 10,600    |
| 30       | WRQM/WUNC | Raleigh-Durham                 | 46       | 9,400     |



**Top 30 Public Radio Subscribers – Summer 2002 Arbitron  
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Ranked by Metro 12+ AQH Share**

| Share Rank | Station   | Arbitron Market                     | Mkt Rank | Metro Share |
|------------|-----------|-------------------------------------|----------|-------------|
| 1          | WRQM/WUNC | Raleigh-Durham                      | 46       | 6.9         |
| 2          | WKAR-F    | Lansing-East Lansing                | 119      | 5.9         |
| 3          | KUT       | Austin                              | 42       | 5.7         |
| 3          | WCVE      | Richmond                            | 56       | 5.7         |
| 5          | WFCR      | Springfield MA                      | 82       | 5.2         |
| 5          | WXEL      | West Palm Beach-Boca Raton          | 48       | 5.2         |
| 7          | WUOT      | Knoxville                           | 72       | 5.0         |
| 8          | WHRW/WPLN | Nashville                           | 45       | 4.9         |
| 9          | KOPB      | Portland OR                         | 24       | 4.8         |
| 10         | KNOW      | Minneapolis-St Paul                 | 16       | 4.3         |
| 11         | WKSU/WKSV | Akron                               | 73       | 4.2         |
| 12         | KCUR      | Kansas City                         | 29       | 4.1         |
| 13         | KQED      | San Francisco                       | 4        | 4.0         |
| 14         | KUOW      | Seattle-Tacoma                      | 14       | 3.9         |
| 15         | WBUR-A/F  | Boston                              | 9        | 3.7         |
| 16         | WRKF      | Baton Rouge                         | 83       | 3.6         |
| 16         | WUSF      | Tampa-St Petersburg-Clearwater      | 21       | 3.6         |
| 18         | KNPR      | Las Vegas                           | 41       | 3.5         |
| 18         | KWGS      | Tulsa                               | 65       | 3.5         |
| 20         | KXJZ      | Sacramento                          | 27       | 3.4         |
| 21         | KPBS      | San Diego                           | 17       | 3.3         |
| 21         | KTLN/WWNO | New Orleans                         | 44       | 3.3         |
| 21         | WAMU      | Washington DC                       | 8        | 3.3         |
| 21         | WJCT      | Jacksonville                        | 52       | 3.3         |
| 25         | KJZZ      | Phoenix                             | 15       | 3.2         |
| 25         | KNAI      | Phoenix                             | 15       | 3.2         |
| 25         | WFAE/WFHE | Charlotte-Gastonia-Rock Hill        | 37       | 3.2         |
| 28         | KCEP      | Las Vegas                           | 41       | 3.1         |
| 28         | KMUW      | Wichita                             | 93       | 3.1         |
| 28         | KSJN      | Minneapolis-St Paul                 | 16       | 3.1         |
| 28         | WBHM      | Birmingham                          | 57       | 3.1         |
| 28         | WCPN      | Cleveland                           | 25       | 3.1         |
| 28         | WETA/WETH | Washington DC                       | 8        | 3.1         |
| 28         | WFDD      | Greensboro-Winston-Salem-High Point | 43       | 3.1         |



**Top 30 Public Radio Subscribers – Summer 2002 Arbitron  
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**Ranked by Metro 12+ Cume Persons**

| Cume Rank | Station   | Arbitron Market               | Mkt Rank | Metro Cume |
|-----------|-----------|-------------------------------|----------|------------|
| 1         | KQED      | San Francisco                 | 4        | 622,900    |
| 2         | WNYC-F    | New York                      | 1        | 598,800    |
| 3         | WBEZ      | Chicago                       | 3        | 488,900    |
| 4         | KCRU/KCRW | Los Angeles                   | 2        | 472,800    |
| 5         | WNYC-A    | New York                      | 1        | 464,000    |
| 6         | WBUR-A/F  | Boston                        | 9        | 411,500    |
| 7         | WAMU      | Washington DC                 | 8        | 394,200    |
| 8         | KFAC/KUSC | Los Angeles                   | 2        | 374,200    |
| 9         | KPCC      | Los Angeles                   | 2        | 365,900    |
| 10        | KKJZ/KUOR | Los Angeles                   | 2        | 357,100    |
| 11        | WETA/WETH | Washington DC                 | 8        | 354,000    |
| 12        | KUHF      | Houston-Galveston             | 7        | 282,500    |
| 13        | KPLU      | Seattle-Tacoma                | 14       | 277,800    |
| 14        | WABE      | Atlanta                       | 11       | 276,700    |
| 15        | WFUV      | New York                      | 1        | 274,600    |
| 16        | WHYY      | Philadelphia                  | 6        | 274,400    |
| 17        | KNOW      | Minneapolis-St Paul           | 16       | 271,900    |
| 18        | KERA      | Dallas-Ft Worth               | 5        | 263,400    |
| 19        | KUOW      | Seattle-Tacoma                | 14       | 257,400    |
| 20        | KOPB      | Portland OR                   | 24       | 239,100    |
| 21        | WLRN      | Miami-Ft Lauderdale-Hollywood | 12       | 231,300    |
| 22        | WRTI      | Philadelphia                  | 6        | 225,600    |
| 23        | WXPH/WXPN | Philadelphia                  | 6        | 224,200    |
| 24        | KSJN      | Minneapolis-St Paul           | 16       | 205,300    |
| 25        | KPBS      | San Diego                     | 17       | 199,100    |
| 26        | KJZZ      | Phoenix                       | 15       | 196,500    |
| 27        | WGBH      | Boston                        | 9        | 190,600    |
| 28        | WDET      | Detroit                       | 10       | 182,800    |
| 29        | WRQM/WUNC | Raleigh-Durham                | 46       | 174,100    |
| 30        | KCSM      | San Francisco                 | 4        | 171,800    |



**Top 30 Public Radio Subscribers – Summer 2002 Arbitron  
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Ranked by Metro 12+ Cume Rating**

| Rating Rank | Station   | Arbitron Market               | Mkt Rank | Cume Rating |
|-------------|-----------|-------------------------------|----------|-------------|
| 1           | WRQM/WUNC | Raleigh-Durham                | 46       | 16.8        |
| 2           | KOPB      | Portland OR                   | 24       | 12.9        |
| 3           | KUT       | Austin                        | 42       | 12.5        |
| 4           | WHRW/WPLN | Nashville                     | 45       | 12.2        |
| 5           | WCVE      | Richmond                      | 56       | 12.1        |
| 6           | WFCR      | Springfield MA                | 82       | 12.0        |
| 7           | WXEL      | West Palm Beach-Boca Raton    | 48       | 11.2        |
| 8           | KNOW      | Minneapolis-St Paul           | 16       | 10.9        |
| 9           | KQED      | San Francisco                 | 4        | 10.7        |
| 9           | WBUR-A/F  | Boston                        | 9        | 10.7        |
| 11          | WKAR-F    | Lansing-East Lansing          | 119      | 10.6        |
| 11          | WUOT      | Knoxville                     | 72       | 10.6        |
| 13          | WKSU/WKSV | Akron                         | 73       | 10.4        |
| 14          | WAMU      | Washington DC                 | 8        | 10.2        |
| 15          | KIWR      | Omaha-Council Bluffs          | 74       | 9.7         |
| 16          | KCUR      | Kansas City                   | 29       | 9.6         |
| 17          | WFAE/WFHE | Charlotte-Gastonia-Rock Hill  | 37       | 9.3         |
| 17          | WRKF      | Baton Rouge                   | 83       | 9.3         |
| 19          | WETA/WETH | Washington DC                 | 8        | 9.2         |
| 20          | KPLU      | Seattle-Tacoma                | 14       | 9.1         |
| 21          | WFDD      | Greensboro-WinstnSalm-HighPnt | 43       | 8.7         |
| 22          | KPBS      | San Diego                     | 17       | 8.4         |
| 22          | KUOW      | Seattle-Tacoma                | 14       | 8.4         |
| 24          | WZIP      | Akron                         | 73       | 8.3         |
| 25          | KSJN      | Minneapolis-St Paul           | 16       | 8.2         |
| 25          | KTLN/WWNO | New Orleans                   | 44       | 8.2         |
| 25          | WGUC      | Cincinnati                    | 26       | 8.2         |
| 28          | KVOD      | Denver-Boulder                | 22       | 8.0         |
| 28          | WNPR/WPKT | Hartford-NewBritain-Middltn   | 49       | 8.0         |
| 29          | KXJZ      | Sacramento                    | 27       | 7.9         |
| 29          | WABE      | Atlanta                       | 11       | 7.9         |
| 29          | WBFO/WOLN | Buffalo-Niagara Falls         | 50       | 7.9         |
| 29          | WBHM      | Birmingham                    | 57       | 7.9         |