



Spring 2009 eRANKS

Non-Commercial Religious Stations

Release Date: September 3, 2009

**Top 30 Non-Commercial Religious Subscribers - Spring 2009 Arbitron
Diary-Based Markets Only
Monday-Sunday, 6 AM to Midnight
Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	WPOZFtlr	Orlando	34	10,600
2	KVMV	McAllen-Brownsville-Harlingen	58	5,400
3	WRCM	Charlotte-Gastonia-Rock Hill	25	5,000
4	WLFJ-F	Greenville-Spartanburg	59	4,700
5	WCRFF+	Cleveland	29	4,500
5	WCSG	Grand Rapids	67	4,500
7	WBVM	Tampa-St Petersburg-Clearwater	18	3,900
8	KSOS	Las Vegas	33	3,800
9	WKESFtlr	Tampa-St Petersburg-Clearwater	18	3,100
9	KLRC	Fayetteville (NW Arkansas)	132	3,100
9	WRMB	West Palm Beach-Boca Raton	47	3,100
12	WJTL	Lancaster	112	3,000
13	KWND	Springfield MO	136	2,900
14	WGNR-Ftlr	Indianapolis	40	2,400
14	KLJC	Kansas City	32	2,400
14	WCICFtlr	Peoria	152	2,400
17	WAYF	West Palm Beach-Boca Raton	47	2,300
17	KSIV-F	St Louis	20	2,300
19	WAYJ	Ft Myers-Naples-Marcolisland	61	2,200
19	KDUV	Visalia-Tulare-Hanford	101	2,200
21	WMHK	Columbia SC	89	2,100
21	KHZRFtlr	St Louis	20	2,100
21	WBHY-F	Mobile	96	2,100
21	KTSY	Boise	100	2,100
25	WBCLF+	Ft Wayne	107	2,000
26	WAYMF+	Nashville	44	1,900
26	KEEH	Spokane	92	1,900
28	WMBWF+	Chattanooga	106	1,800
28	WLAB	Ft Wayne	107	1,800
28	WAFJ	Augusta GA	110	1,800

Stations ending with tlr: Arbitron Total Line Reporting

Stations ending with +: RRC-created combination of stations and their repeaters



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Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	WBGLF+	Decatur IL	282	8.2
2	KLRC	Fayetteville (NW Arkansas)	132	7.9
3	KHOY	Laredo	206	6.7
3	WCICFtlr	Peoria	152	6.7
5	KWND	Springfield MO	136	6.3
6	WAYR-F	Brunswick GA	298	6.2
7	WBGLF+	Terre Haute	209	6.1
8	WPOZFtlr	Orlando	34	5.7
8	KNWS-F	Waterloo-Cedar Falls	252	5.7
10	WJTL	Lancaster	112	5.6
11	WCSG	Grand Rapids	67	5.2
12	WLFJ-F	Greenville-Spartanburg	59	4.4
12	KBNL	Laredo	206	4.4
12	KVNE	Tyler-Longview TX	144	4.4
15	WCRH	Hagrstwn-Chambrsbrg-Wynsbo	166	4.3
16	KGCB	Flagstaff-Prescott AZ	145	4.2
17	KVMV	McAllen-Brownsville-Harlingen	58	4.1
18	WCICFtlr	Bloomington IL	241	3.9
19	KTSY	Boise	100	3.8
19	KNWS-F	Cedar Rapids	210	3.8
21	KSWP	Lufkin-Nacogdoches	253	3.7
22	KLUX	Corpus Christi	137	3.6
23	WBCLF+	Ft Wayne	107	3.5
24	WAFJ	Augusta GA	110	3.4
24	KDUV	Visalia-Tulare-Hanford	101	3.4
26	KFNW-F	Fargo-Moorhead	218	3.3
26	WBHY-F	Mobile	96	3.3
28	WMBWF+	Chattanooga	106	3.2
28	WLAB	Ft Wayne	107	3.2
28	KPLW	Wenatchee WA	176	3.2

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Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	WPOZFtlr	Orlando	34	172,800
2	WRCM	Charlotte-Gastonia-Rock Hill	25	116,700
3	WCSG	Grand Rapids	67	89,900
4	WLFJ-F	Greenville-Spartanburg	59	87,800
5	WBVM	Tampa-St Petersburg-Clearwater	18	84,900
6	WCRFF+	Cleveland	29	81,700
7	KVMV	McAllen-Brownsville-Harlingen	58	80,900
8	KLJC	Kansas City	32	75,500
9	WGNR-Ftlr	Indianapolis	40	62,300
10	WJTL	Lancaster	112	59,400
11	WAYMF+	Nashville	44	58,700
12	WKESFtlr	Tampa-St Petersburg-Clearwater	18	57,800
13	KXWAF+	Denver-Boulder	21	56,500
14	KHZRFtlr	St Louis	20	56,400
15	KSIV-F	St Louis	20	53,500
16	KSOS	Las Vegas	33	52,800
17	WMHK	Columbia SC	89	51,600
18	WGTS	Baltimore	22	50,800
19	KLRC	Fayetteville (NW Arkansas)	132	50,400
20	WAYF	West Palm Beach-Boca Raton	47	48,700
21	WLAB	Ft Wayne	107	46,800
22	KNWIF+	Des Moines	90	44,400
23	WRMB	West Palm Beach-Boca Raton	47	43,300
24	KWND	Springfield MO	136	41,600
25	WAYJ	Ft Myers-Naples-Marcosland	61	41,500
26	WCICFtlr	Peoria	152	40,700
27	KEEH	Spokane	92	40,600
28	KDUV	Visalia-Tulare-Hanford	101	39,800
29	WBHY-F	Mobile	96	39,000
30	WAFJ	Augusta GA	110	37,400

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Ranked by Metro 12+ Cume Rating

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	KLRC	Fayetteville (NW Arkansas)	132	14.8
2	WJTL	Lancaster	112	14.1
3	WCICFtr	Peoria	152	13.6
4	KNWS-F	Waterloo-Cedar Falls	252	13.5
5	WBGLF+	Decatur IL	282	13.3
6	KHOY	Laredo	206	13.1
7	KWND	Springfield MO	136	12.8
8	WCSG	Grand Rapids	67	12.5
9	WPOZFtr	Orlando	34	11.4
10	WLAB	Ft Wayne	107	10.8
11	WBGLF+	Terre Haute	209	10.5
12	WCRH	Hagrstwn-Chambrsbrg-Wynsbo	166	10.4
13	KSWP	Lufkin-Nacogdoches	253	10.3
14	WLFJ-F	Greenville-Spartanburg	59	10.2
15	KVNE	Tyler-Longview TX	144	10.0
15	WAYR-F	Brunswick GA	298	10.0
17	WMHK	Columbia SC	89	9.9
17	KNWS-F	Cedar Rapids	210	9.9
19	WMHK	Florence SC	217	9.5
20	KVMV	McAllen-Brownsville-Harlingen	58	9.3
21	WCICFtr	Bloomington IL	241	9.1
22	WAFJ	Augusta GA	110	8.8
23	KNWIF+	Des Moines	90	8.6
24	WAYH	Huntsville	108	8.5
24	KDUV	Visalia-Tulare-Hanford	101	8.5
24	KGCB	Flagstaff-Prescott AZ	145	8.5
27	WBHY-F	Mobile	96	8.0
27	KEEH	Spokane	92	8.0
29	WBCLF+	Ft Wayne	107	7.9
29	WBGLF+	Champaign IL	220	7.9
29	KTSY	Boise	100	7.9

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Ranked by 12+ Total Market Cume Persons

Cume Rank	Station	Arbitron Market	Total Market Cume Persons
1	WPOZFtlr	Orlando	287,000
2	WCRFF+	Cleveland	162,600
3	WCSG	Grand Rapids	152,700
4	WLFJ-F	Greenville-Spartanburg	125,800
5	WRCM	Charlotte-Gastonia-Rock Hill	116,700
6	WGNR-Ftlr	Indianapolis	109,500
7	WJTL	Harrisburg-Lebanon-Carlisle	108,800
8	WBVM	Tampa-St Petersburg-Clearwater	105,000
9	WKESFtlr	Tampa-St Petersburg-Clearwater	99,900
10	KXWAF+	Denver-Boulder	96,600
11	KLJC	Kansas City	86,100
12	WMHK	Columbia SC	83,900
13	KVMV	McAllen-Brownsville-Harlingen	83,300
14	WAYMF+	Nashville	83,000
15	WBCLF+	Ft Wayne	73,800
16	KHZRFtlr	St Louis	73,400
17	WMBWF+	Chattanooga	71,700
18	WCICFtlr	Peoria	68,500
19	WGTS	Baltimore	66,000
20	WUGN	Saginaw-Bay City-Midland	64,200
21	WAYF	West Palm Beach-Boca Raton	60,900
22	KNWS-F	Waterloo-Cedar Falls	60,600
23	WNWC-F	Madison	60,200
24	KSOS	Las Vegas	59,800
25	KSIV-F	St Louis	58,600
26	KLRC	Fayetteville (NW Arkansas)	58,100
27	KNWIF+	Des Moines	57,700
28	KWND	Springfield MO	57,100
29	KDUV	Fresno	56,700
30	WRTPF+	Raleigh-Durham	53,000

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