

## Non-Commercial Religious Stations

Release Date: September 7, 2004

Top 30 Non-Commercial Religious Subscribers - Spring 2004 Arbitron  
Monday-Sunday, 6 AM to Midnight

## Ranked by Metro 12+ AQH Persons

AQH Rank	Station	Arbitron Market	Market Rank	Metro AQH
1	KSBJ/KYBJ	Houston-Galveston	7	22,200
2	WMBI-F	Chicago	3	16,900
3	KTIS-F	Minneapolis-St Paul	16	16,500
4	WEAZ/WPOZ	Orlando	38	7,900
5	KLDV	Denver-Boulder	22	7,800
6	KCBI	Dallas-Ft Worth	5	7,600
6	WGTS	Washington DC	8	7,600
8	KYLV	Oklahoma City	53	7,000
9	KLJC	Kansas City	29	6,400
10	WCRF/WVMS	Cleveland	25	6,200
11	KLVA	Phoenix	15	6,100
12	WMCU	Miami-Ft Lauderdale-Hollywood	12	6,000
13	WLFA/WLFJ	Greenville-Spartanburg	59	5,300
13	WRCM	Charlotte-Gastonia-Rock Hill	37	5,300
15	KZLV	San Antonio	30	5,000
16	KILA	Las Vegas	39	4,500
16	KVTT	Dallas-Ft Worth	5	4,500
16	WCSG	Grand Rapids	66	4,500
19	KLVM/KLVR	San Francisco	4	4,300
20	WJIS/WLPJ	Tampa-St Petersburg-Clearwater	21	4,000
21	KLRD/KXRD	Riverside-San Bernardino	28	3,700
21	KSGN	Riverside-San Bernardino	28	3,700
21	WBVM/WLMS	Tampa-St Petersburg-Clearwater	21	3,700
21	WKES/WKZM	Tampa-St Petersburg-Clearwater	21	3,700
25	KTPW	Dallas-Ft Worth	5	3,300
26	KFLR	Phoenix	15	3,100
26	WAFJ	Augusta GA	109	3,100
26	WJTL	Lancaster	115	3,100
29	WBCL/WBCY	Ft Wayne	103	2,900
29	WMHK	Columbia SC	90	2,900

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## Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Market Rank	Metro Share
1	KOBC	Joplin MO	235	9.0
2	WCRH	Hagrstwn-Chambrsbrg-Wynsbor	169	8.2
3	KLWW	Odessa-Midland	188	6.2
4	WCIC	Peoria	143	5.9
5	WJTL	Lancaster	115	5.8
6	KNWS-F	Waterloo-Cedar Falls	244	5.7
7	KYLV	Oklahoma City	53	5.6
7	WAFJ	Augusta GA	109	5.6
9	WBGL	Decatur IL	268	5.3
10	KLRD/KXRD	Victor Valley CA	134	5.2
11	WLFA/WLFJ	Greenville-Spartanburg	59	5.0
12	WBCL/WBCY	Ft Wayne	103	4.9
12	WCSG	Grand Rapids	66	4.9
14	KLFF	San Luis Obispo	170	4.7
15	KLUX	Corpus Christi	135	4.6
16	KTIS-F	Minneapolis-St Paul	16	4.5
16	KWND	Springfield MO	146	4.5
16	WMHK	Columbia SC	90	4.5
19	WCIC	Bloomington IL	236	4.3
20	KAGT	Abilene TX	233	4.2
20	KHOY	Laredo	211	4.2
22	WEAZ/WPOZ	Orlando	38	4.1
23	WBHY-F	Mobile	93	4.0
23	WCIK/WCOU	Elmira-Corning	214	4.0
25	KVNE	Tyler-Longview TX	148	3.9
25	WMBW/WMKW	Chattanooga	106	3.9
27	KLRC	Fayetteville (NW Arkansas)	151	3.8
27	KTSY	Boise	120	3.8
27	WAYH	Huntsville	119	3.8
27	WUGN	Saginaw-Bay City-Midland	130	3.8

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## Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Market Rank	Metro Cume
1	KSBJ/KYBJ	Houston-Galveston	7	349,100
2	KTIS-F	Minneapolis-St Paul	16	266,500
3	WMBI-F	Chicago	3	262,100
4	KCBI	Dallas-Ft Worth	5	190,300
5	WGTS	Washington DC	8	127,700
6	WEAZ/WPOZ	Orlando	38	125,200
7	KLDV	Denver-Boulder	22	121,900
8	KLVA	Phoenix	15	121,500
9	KLJC	Kansas City	29	114,100
10	KVTT	Dallas-Ft Worth	5	112,400
11	WMCU	Miami-Ft Lauderdale-Hollywood	12	108,400
12	WCRF/WVMS	Cleveland	25	105,700
13	KYLV	Oklahoma City	53	104,700
14	WLFA/WLFJ	Greenville-Spartanburg	59	102,000
15	KZLV	San Antonio	30	94,700
16	WRCM	Charlotte-Gastonia-Rock Hill	37	94,500
17	KLVM/KLVR	San Francisco	4	83,000
18	KLRD/KXRD	Riverside-San Bernardino	28	80,700
19	WCSG	Grand Rapids	66	77,600
20	WJIS/WLPJ	Tampa-St Petersburg-Clearwater	21	70,100
21	WBVM/WLMS	Tampa-St Petersburg-Clearwater	21	66,600
22	KFLR	Phoenix	15	65,800
23	KSIV-F	St Louis	20	60,800
24	KSGN	Riverside-San Bernardino	28	58,200
25	WMHK	Columbia SC	90	55,600
26	WKES/WKZM	Tampa-St Petersburg-Clearwater	21	53,700
27	KILA	Las Vegas	39	52,000
28	KTPW	Dallas-Ft Worth	5	51,100
29	WYLV	Knoxville	72	50,800
30	WAYF	West Palm Beach-Boca Raton	47	49,500

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Top 30 Non-Commercial Religious Subscribers - Spring 2004 Arbitron  
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## Ranked by Metro 12+ Cume Rating

Rating Rank	Station	Arbitron Market	Market Rank	Cume Rating
1	KOBC	Joplin MO	235	16.5
2	WCRH	Hagrstwn-Chambrsbrg-Wynsbor	169	12.8
2	WLFA/WLFJ	Greenville-Spartanburg	59	12.8
4	KHOY	Laredo	211	12.4
5	WCIC	Peoria	143	12.3
6	WCIC	Bloomington IL	236	12.0
7	WMHK	Columbia SC	90	11.8
8	KNWS-F	Waterloo-Cedar Falls	244	11.6
8	WJTL	Lancaster	115	11.6
10	KLVW	Odessa-Midland	188	11.3
11	KYLV	Oklahoma City	53	11.2
11	WCSG	Grand Rapids	66	11.2
13	KWND	Springfield MO	146	10.6
14	KLRC	Fayetteville (NW Arkansas)	151	10.5
14	KTIS-F	Minneapolis-St Paul	16	10.5
16	WBCL/WBCY	Ft Wayne	103	10.4
17	WLAB	Ft Wayne	103	10.3
18	WAFJ	Augusta GA	109	9.9
19	WEAZ/WPOZ	Orlando	38	9.3
20	WUGN	Saginaw-Bay City-Midland	130	9.2
21	KLVC	Chico	196	8.9
22	KCRN-F	San Angelo	273	8.8
22	WBGL	Champaign IL	215	8.8
22	WMBW/WMKW	Chattanooga	106	8.8
25	KDUV	Visalia-Tulare-Hanford	104	8.6
26	KLFV	Grand Junction	259	8.5
27	KSBJ/KYBJ	Houston-Galveston	7	8.4
27	WYLV	Knoxville	72	8.4
29	WMHK	Florence SC	210	8.2
30	KLRD/KXRD	Victor Valley CA	134	8.0
30	WBGL	Decatur IL	268	8.0

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Top 30 Non-Commercial Religious Subscribers - Spring 2004 Arbitron  
Monday-Sunday, 6 AM to MidnightRanked by 12+ Total Market Cume Persons

Cume Rank	Station	Primary Arbitron Market	Total Market Cume Persons
1	KSBJ/KYBJ	Houston-Galveston	390,700
2	KTIS-F	Minneapolis-St Paul	306,900
3	WMBI-F	Chicago	274,300
4	WEAZ/WPOZ	Orlando	212,000
5	KCBI	Dallas-Ft Worth	210,000
6	WCRF/WVMS	Cleveland	191,600
7	KLDV	Denver-Boulder	173,900
8	KLRD/KXRD	Los Angeles	160,200
9	WLFA/WLFJ	Greenville-Spartanburg	160,000
10	WGTS	Washington DC	154,200
11	WJIS/WLPJ	Sarasota-Bradenton	150,400
12	WCSG	Grand Rapids	140,300
13	KLVA	Phoenix	132,500
14	KLJC	Kansas City	132,200
15	KYLV	Oklahoma City	120,800
16	KVTT	Dallas-Ft Worth	117,200
17	WMCU	Miami-Ft Lauderdale-Hollywood	116,200
18	KLVM/KLVR	San Francisco	113,300
19	WRCM	Charlotte-Gastonia-Rock Hill	113,100
20	WAYF	West Palm Beach-Boca Raton	102,100
21	WKES/WKZM	Tampa-St Petersburg-Clearwater	96,700
22	KZLV	San Antonio	95,300
23	WMHK	Columbia SC	90,500
24	WJTL	Lancaster	88,600
25	WGNR-F	Indianapolis	86,600
26	KSGN	Los Angeles	85,500
27	WBVM/WLMS	Tampa-St Petersburg-Clearwater	84,700
28	WRMB	West Palm Beach-Boca Raton	80,200
29	WUGN	Saginaw-Bay City-Midland	80,000
30	KGBI	Omaha-Council Bluffs	76,500