

**Top 30 Public Radio Subscribers – Spring 2002 Arbitron
Monday-Sunday, 6 AM to Midnight**

Ranked by Metro 12+ AQH Persons



| AQH Rank | Station | Arbitron Market | Mkt Rank | Metro AQH |
|----------|-----------|--------------------------------|----------|-----------|
| 1 | KQED | San Francisco | 4 | 34,900 |
| 2 | WBEZ | Chicago | 3 | 32,000 |
| 3 | WNYC-F | New York | 1 | 27,900 |
| 4 | KCRU/KCRW | Los Angeles | 2 | 26,200 |
| 5 | WNYC-A | New York | 1 | 25,600 |
| 6 | WBUR-A/F | Boston | 9 | 24,800 |
| 7 | WAMU | Washington DC | 8 | 20,400 |
| 8 | KFAC/KUSC | Los Angeles | 2 | 18,900 |
| 9 | WBGO | New York | 1 | 18,300 |
| 10 | KNOW | Minneapolis-St Paul | 16 | 18,200 |
| 11 | WRTI | Philadelphia | 6 | 17,400 |
| 12 | WABE | Atlanta | 11 | 17,000 |
| 13 | WHYY | Philadelphia | 6 | 16,100 |
| 14 | KPCC | Los Angeles | 2 | 16,000 |
| 15 | KUOW | Seattle-Tacoma | 14 | 15,100 |
| 16 | KJZZ | Phoenix | 15 | 15,000 |
| 17 | KPLU | Seattle-Tacoma | 14 | 14,900 |
| 18 | WETA/WETH | Washington DC | 8 | 14,800 |
| 19 | KOPB | Portland OR | 24 | 14,700 |
| 20 | KUHF | Houston-Galveston | 7 | 14,000 |
| 21 | WFUV | New York | 1 | 13,600 |
| 22 | KLON/KUOR | Los Angeles | 2 | 13,500 |
| 23 | WXPH/WXPN | Philadelphia | 6 | 13,100 |
| 24 | WLRN | Miami-Ft Lauderdale-Hollywood | 12 | 12,700 |
| 25 | KERA | Dallas-Ft Worth | 5 | 12,400 |
| 26 | KNAI | Phoenix | 15 | 12,200 |
| 27 | KSJN | Minneapolis-St Paul | 16 | 11,400 |
| 27 | WDET | Detroit | 10 | 11,400 |
| 29 | WUSF | Tampa-St Petersburg-Clearwater | 21 | 11,300 |
| 30 | KPBS | San Diego | 17 | 10,900 |



**Top 30 Public Radio Subscribers – Spring 2002 Arbitron
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Ranked by Metro 12+ AQH Share

| Share Rank | Station | Arbitron Market | Mkt Rank | Metro Share |
|------------|-----------|-----------------------------|----------|-------------|
| 1 | WFSU | Tallahassee | 162 | 9.2 |
| 1 | WUOM | Ann Arbor | 145 | 9.2 |
| 3 | KTSC | Pueblo | 246 | 9.1 |
| 4 | KBIA | Columbia MO | 249 | 8.8 |
| 5 | WPSB/WPSU | State College PA | 245 | 8.5 |
| 6 | WERN | Madison | 97 | 8.0 |
| 7 | WCQS/WFQS | Asheville | 183 | 7.7 |
| 8 | KUNC | Ft Collins-Greeley | 130 | 7.6 |
| 8 | WQCS | Ft Pierce-Stuart-Vero Beach | 115 | 7.6 |
| 10 | KSKA | Anchorage | 175 | 7.5 |
| 11 | WMEA/WMEW | Portland ME | 163 | 7.3 |
| 12 | WMRA/WMRY | Charlottesville VA | 223 | 7.2 |
| 13 | KLCC/KLFO | Eugene-Springfield | 143 | 7.0 |
| 14 | WHQR | Wilmington NC | 177 | 6.7 |
| 15 | KNAQ/KNAU | Flagstaff-Prescott AZ | 157 | 6.6 |
| 16 | KUT | Austin | 42 | 6.1 |
| 17 | WCVE | Richmond | 56 | 6.0 |
| 17 | WIAA/WIZY | Traverse City-Petoskey | 190 | 6.0 |
| 19 | WRQM/WUNC | Raleigh-Durham | 46 | 5.9 |
| 19 | WVTF/WVTU | Roanoke-Lynchburg | 110 | 5.9 |
| 21 | KUWR/KUWZ | Cheyenne | 279 | 5.7 |
| 22 | KOPB | Portland OR | 24 | 5.6 |
| 23 | WMUK | Kalamazoo | 180 | 5.5 |
| 24 | WVTF/WVTU | Charlottesville VA | 223 | 5.4 |
| 25 | KCBX | San Luis Obispo | 169 | 5.3 |
| 26 | WFCR | Springfield MA | 82 | 5.2 |
| 26 | WILL-A | Champaign IL | 210 | 5.2 |
| 26 | WIPA/WUIS | Springfield IL | 201 | 5.2 |
| 29 | KSBA/KSMF | Medford-Ashland OR | 208 | 5.1 |
| 29 | WGCU/WMKO | Ft Myers-Naples-Marcosland | 70 | 5.1 |

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**Top 30 Public Radio Subscribers – Spring 2002 Arbitron
Monday-Sunday, 6 AM to Midnight**

Ranked by Metro 12+ Cume Persons

| Cume Rank | Station | Arbitron Market | Mkt Rank | Metro Cume |
|-----------|-----------|-------------------------------|----------|------------|
| 1 | KQED | San Francisco | 4 | 626,100 |
| 2 | WNYC-F | New York | 1 | 554,600 |
| 3 | WBEZ | Chicago | 3 | 515,900 |
| 4 | KCRU/KCRW | Los Angeles | 2 | 445,600 |
| 5 | WBUR-A/F | Boston | 9 | 429,900 |
| 6 | WNYC-A | New York | 1 | 417,300 |
| 7 | WAMU | Washington DC | 8 | 395,800 |
| 8 | WBGO | New York | 1 | 357,400 |
| 9 | KFAC/KUSC | Los Angeles | 2 | 353,000 |
| 10 | KLON/KUOR | Los Angeles | 2 | 352,800 |
| 11 | KNOW | Minneapolis-St Paul | 16 | 306,200 |
| 12 | KPCC | Los Angeles | 2 | 304,700 |
| 13 | WETA/WETH | Washington DC | 8 | 301,900 |
| 14 | WFUV | New York | 1 | 292,000 |
| 15 | KPLU | Seattle-Tacoma | 14 | 289,200 |
| 16 | KUHF | Houston-Galveston | 7 | 267,500 |
| 17 | KUOW | Seattle-Tacoma | 14 | 262,800 |
| 18 | KERA | Dallas-Ft Worth | 5 | 262,300 |
| 19 | WRTI | Philadelphia | 6 | 258,300 |
| 20 | WHYY | Philadelphia | 6 | 258,200 |
| 21 | WABE | Atlanta | 11 | 257,300 |
| 22 | KOPB | Portland OR | 24 | 218,100 |
| 23 | WXPH/WXPN | Philadelphia | 6 | 211,000 |
| 24 | KPBS | San Diego | 17 | 210,100 |
| 25 | KSJN | Minneapolis-St Paul | 16 | 209,100 |
| 26 | KJZZ | Phoenix | 15 | 204,800 |
| 27 | WDET | Detroit | 10 | 195,500 |
| 28 | WGBH | Boston | 9 | 190,600 |
| 29 | WLRN | Miami-Ft Lauderdale-Hollywood | 12 | 187,000 |
| 30 | KCFC/KCFR | Denver-Boulder | 22 | 181,100 |



**Top 30 Public Radio Subscribers – Spring 2002 Arbitron
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Ranked by Metro 12+ Cume Rating

| Rating Rank | Station | Arbitron Market | Mkt Rank | Cume Rating |
|-------------|-----------|-----------------------------|----------|-------------|
| 1 | KTSC | Pueblo | 246 | 19.3 |
| 2 | WUOM | Ann Arbor | 145 | 18.3 |
| 3 | WFSU | Tallahassee | 162 | 17.5 |
| 4 | WERN | Madison | 97 | 16.5 |
| 5 | WCQS/WFQS | Asheville | 183 | 16.4 |
| 5 | WMRA/WMRY | Charlottesville VA | 223 | 16.4 |
| 7 | WPSB/WPSU | State College PA | 245 | 16.3 |
| 8 | KBIA | Columbia MO | 249 | 16.2 |
| 9 | WRQM/WUNC | Raleigh-Durham | 46 | 15.6 |
| 10 | WMEA/WMEW | Portland ME | 163 | 15.3 |
| 11 | KSKA | Anchorage | 175 | 14.8 |
| 12 | KLCC/KLFO | Eugene-Springfield | 143 | 13.9 |
| 12 | WVPA/WVPS | Burlington-Plattsburgh | 138 | 13.9 |
| 14 | WQCS | Ft Pierce-Stuart-Vero Beach | 115 | 13.6 |
| 15 | KUT | Austin | 42 | 13.4 |
| 16 | KUNC | Ft Collins-Greeley | 130 | 12.9 |
| 16 | WCVF | Richmond | 56 | 12.9 |
| 18 | WFCR | Springfield MA | 82 | 12.8 |
| 18 | WVTF/WVTU | Charlottesville VA | 223 | 12.8 |
| 20 | WNPR/WPKT | New London CT | 171 | 12.6 |
| 21 | KNOW | Minneapolis-St Paul | 16 | 12.3 |
| 22 | KBMC/KEMC | Billings | 251 | 12.2 |
| 22 | KNAQ/KNAU | Flagstaff-Prescott AZ | 157 | 12.2 |
| 22 | WHQR | Wilmington NC | 177 | 12.2 |
| 22 | WIPA/WUIS | Springfield IL | 201 | 12.2 |
| 26 | WVPE | South Bend | 168 | 12.1 |
| 27 | WITF | Harrisburg-Lebanon-Carlisle | 78 | 12.0 |
| 28 | KOPB | Portland OR | 24 | 11.8 |
| 29 | WHRF/WPLN | Nashville | 45 | 11.7 |
| 29 | WKAR-F | Lansing-East Lansing | 119 | 11.7 |

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**Top 30 Public Radio Subscribers – Spring 2002 Arbitron
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Ranked by 12+ Total Cume Persons

| Cume Rank | Station | Arbitron Market | Total Cume |
|-----------|-----------|--------------------------------|------------|
| 1 | KQED | San Francisco | 654,900 |
| 2 | WNYC-F | New York | 583,400 |
| 3 | WBEZ | Chicago | 521,500 |
| 4 | WAMU | Washington DC | 515,900 |
| 5 | WBUR-A/F | Boston | 506,000 |
| 6 | KCRU/KCRW | Los Angeles | 480,400 |
| 7 | WNYC-A | New York | 431,400 |
| 8 | KFAC/KUSC | Los Angeles | 427,600 |
| 9 | KLON/KUOR | Los Angeles | 398,400 |
| 10 | WETA/WETH | Washington DC | 389,400 |
| 11 | WBGO | New York | 372,100 |
| 12 | WHYY | Philadelphia | 339,800 |
| 13 | KNOW | Minneapolis-St Paul | 334,500 |
| 14 | KPLU | Seattle-Tacoma | 333,400 |
| 15 | WRTI | Philadelphia | 331,800 |
| 16 | KPCC | Los Angeles | 331,500 |
| 17 | WFUV | New York | 311,800 |
| 18 | WGBH | Boston | 292,900 |
| 19 | KUOW | Seattle-Tacoma | 286,200 |
| 20 | KERA | Dallas-Ft Worth | 283,900 |
| 21 | KUHF | Houston-Galveston | 278,200 |
| 22 | WABE | Atlanta | 275,300 |
| 23 | WXPH/WXPN | Philadelphia | 267,100 |
| 24 | KOPB | Portland OR | 244,300 |
| 25 | WUOM | Detroit | 240,700 |
| 26 | WUSF | Tampa-St Petersburg-Clearwater | 235,700 |
| 27 | KJZZ | Phoenix | 225,000 |
| 28 | WLRN | Miami-Ft Lauderdale-Hollywood | 223,000 |
| 29 | KSJN | Minneapolis-St Paul | 221,000 |
| 30 | WDET | Detroit | 211,000 |

The highest
public radio
Cume ever!

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www.RRConline.org
rrc@rrconline.org

