

Persons 12+, Monday-Sunday 6A-12M  
 (Persons Estimates in Hundreds)

Arbitron Metros 11-25, Spring 2007 Metro Home Subscribers

										Percentage Change									
										vs Spring 2006				vs Wntr 2007		vs Fall 2006			
Spring 2007										Metro		Total		Metro		Metro		Total	
Metro			Metro AQH		Metro Cume		Total Market			AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume
Rank	Station	Market	Persons	Share	Persons	Rating	AQH	Cume	TSL	AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume
	WBJC	Baltimore	60	1.9	1236	5.5	70	1416	6.2	(32.6)	(8.1)	(27.8)	(7.1)	(16.7)	(4.7)	(16.7)	4.7	(10.3)	7.7
	WTMD	Baltimore	31	1.0	706	3.1	32	725	5.6	19.2	17.5	23.1	18.1	34.8	(2.8)	55.0	16.5	60.0	15.4
	WYPRF+	Baltimore	70	2.2	1361	6.0	77	1491	6.5	(4.1)	(4.8)	(2.5)	(6.5)			(6.7)	(7.2)	(3.8)	(7.3)
<b>21</b>	<b>Baltimore Total</b>		<b>161</b>				<b>179</b>			<b>(14.4)</b>	<b>(11.4)</b>			<b>(15.3)</b>		<b>(3.6)</b>		<b>0.6</b>	
	WBUR-A/F	Boston	230	4.4	4357	11.4	270	5102	6.7	(3.8)	13.2	1.5	12.9	(15.1)	(9.5)	10.6	7.9	16.4	8.3
	WERS	Boston	38	0.7	1312	3.4	40	1392	3.6	(36.7)	(11.7)	(41.2)	(17.5)	(9.5)	(5.3)	(40.6)	(16.3)	(42.0)	(17.8)
	WGBH	Boston	87	1.7	2033	5.3	155	3311	5.9	1.2	(9.4)	14.0	(2.2)	(2.2)	(0.7)	(25.0)	(14.6)	(4.9)	(6.7)
	WUMBF+	Boston	15	0.3	402	1.0	20	529	4.8	(11.8)	(7.2)	(9.1)	(4.0)	(37.5)	(13.4)	25.0	3.1	25.0	9.1
<b>11</b>	<b>Boston Total</b>		<b>370</b>				<b>485</b>			<b>(8.0)</b>	<b>(1.4)</b>			<b>(13.1)</b>		<b>(7.5)</b>		<b>1.0</b>	
	KCFRA+	Denver-Boulder	112	3.7	2020	9.2	119	2148	7.0	41.8	21.2	48.8	26.1	10.9	16.3	23.1	8.0	29.3	11.2
	KGNU-A/F	Denver-Boulder	16	0.5	344	1.6	16	362	5.6							128.6	33.3	128.6	38.2
	KUVO	Denver-Boulder	34	1.1	779	3.6	38	869	5.5	6.3	8.3	15.2	13.6	25.9	21.9	(17.1)	2.6	(13.6)	4.8
	KVODF+	Denver-Boulder	80	2.6	1444	6.6	95	1707	7.0	(12.1)	2.8	(10.4)	3.6	0.0	(4.4)	(7.0)	(10.1)	(3.1)	(10.2)
<b>22</b>	<b>Denver-Boulder Total</b>		<b>242</b>				<b>268</b>			<b>12.6</b>	<b>15.5</b>			<b>10.5</b>		<b>7.6</b>		<b>11.2</b>	
	WDNA	Miami-Ft Lauderdale	17	0.3	375	1.1	17	386	5.5	30.8	8.7	30.8	8.4	(10.5)	8.7	(10.5)	(5.3)	(10.5)	(4.0)
	WLRN	Miami-Ft Lauderdale	169	3.1	2825	8.0	196	3365	7.3	29.0	24.4	30.7	19.7	19.9	25.9	7.0	7.1	5.9	5.6
<b>12</b>	<b>Miami-Ft Laud Total</b>		<b>186</b>				<b>213</b>			<b>29.2</b>	<b>30.7</b>			<b>16.3</b>		<b>5.1</b>		<b>4.4</b>	
	KBEM	Minneapolis-St Paul	27	0.8	811	3.0	27	812	4.2	(20.6)	6.2	(20.6)	5.9	58.8	4.5	(20.6)	(24.2)	(20.6)	(24.9)
	KCMPF+	Minneapolis-St Paul	61	1.8	1418	5.3	66	1538	5.4	(35.1)	(25.4)	(32.7)	(24.3)	(20.8)	(6.0)	22.0	(7.4)	22.2	(7.8)
	KFAI	Minneapolis-St Paul	13	0.4	286	1.1	13	286	5.7	(31.6)	(22.9)	(31.6)	(22.9)	(27.8)	(25.7)	(18.8)	(24.1)	(18.8)	(24.1)
	KNOW	Minneapolis-St Paul	161	4.6	3103	11.7	169	3341	6.4	(3.6)	7.0	(6.6)	4.3	(23.0)	(9.6)	(4.7)	(6.3)	(4.5)	(3.3)
	KSJN	Minneapolis-St Paul	104	3.0	1955	7.3	108	2064	6.6	(20.0)	(13.5)	(22.3)	(14.0)	(23.0)	(9.0)	(22.4)	(21.0)	(24.5)	(21.2)
	KUOM-A/F	Minneapolis-St Paul	7	0.2	87	0.3	7	87	10.1	(50.0)	(44.9)	(50.0)	(47.6)	0.0	(20.9)	16.7	(36.5)	16.7	(36.5)
<b>16</b>	<b>Minn-St Paul Total</b>		<b>373</b>				<b>390</b>			<b>(18.6)</b>	<b>(19.6)</b>			<b>(19.4)</b>		<b>(8.8)</b>		<b>(9.3)</b>	
	WSUF	Nassau-Suffolk	8	0.2	227	1.0	8	227	4.4	(52.9)	(27.0)	(52.9)	(27.0)	(27.3)	0.4	14.3	8.6	14.3	8.6
<b>18</b>	<b>Nassau-Suffolk Total</b>		<b>8</b>				<b>8</b>			<b>(52.9)</b>	<b>(52.9)</b>			<b>(27.3)</b>		<b>14.3</b>		<b>14.3</b>	
	WIPR-F	Puerto Rico	42	0.7	728	2.2	42	728	7.3	223.1	93.6	223.1	93.6	68.0	29.5	27.3	28.6	27.3	28.6
	WRTUF+	Puerto Rico	37	0.6	758	2.3	37	758	6.2	32.1	1.6	32.1	1.6	32.1	22.1	68.2	17.0	68.2	17.0
<b>13</b>	<b>Puerto Rico Total</b>		<b>79</b>				<b>79</b>			<b>92.7</b>	<b>92.7</b>			<b>49.1</b>		<b>43.6</b>		<b>43.6</b>	
	KBAQ	Phoenix	67	1.5	1263	4.1	70	1343	6.6	(13.0)	2.6	(13.6)	4.5	(4.3)	2.9	(4.3)	(7.5)	(12.5)	(14.2)

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										Percentage Change									
										vs Spring 2006				vs Wntr 2007		vs Fall 2006			
Spring 2007										Metro		Total		Metro		Metro		Total	
Metro			Metro AQH		Metro Cume		Total Market			AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume
Rank	Station	Market	Persons	Share	Persons	Rating	AQH	Cume	TSL	AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume
	KJZZ	Phoenix	132	3.0	2304	7.5	139	2506	7.0	(7.7)	(5.8)	(10.3)	(8.0)	(7.7)	4.3	(2.2)	(3.5)	(4.1)	(6.4)
	KNAI	Phoenix	170	3.9	1650	5.4	171	1661	13.0	34.9	(0.9)	34.6	(1.4)	(0.6)	(12.4)	28.8	14.0	24.8	10.8
<b>15</b>	<b>Phoenix Total</b>		<b>369</b>				<b>380</b>			<b>6.6</b>		<b>4.7</b>		<b>(3.9)</b>		<b>9.5</b>		<b>5.0</b>	
	WDUQ	Pittsburgh PA	73	2.6	1406	7.0	78	1528	6.4	1.4	(2.4)	4.0	0.8	(15.1)	9.1	0.0	(5.5)	1.3	(5.3)
	WQEDF+	Pittsburgh PA	55	1.9	849	4.3	60	954	7.9	(11.3)	(23.9)	(11.8)	(24.6)	(3.5)	(5.7)	12.2	(16.6)	7.1	(16.1)
	WYEP	Pittsburgh PA	46	1.6	776	3.9	49	841	7.3	24.3	12.1	28.9	16.3	0.0	(4.4)	43.8	4.4	44.1	5.0
<b>24</b>	<b>Pittsburgh PA Total</b>		<b>174</b>				<b>187</b>			<b>1.8</b>		<b>3.3</b>		<b>(7.9)</b>		<b>13.0</b>		<b>12.0</b>	
	KBOO	Portland OR	14	0.5	503	2.5	20	588	4.3	7.7	10.3	53.8	28.9	(36.4)	(3.3)	(30.0)	(5.1)	(4.8)	8.9
	KBPSF+	Portland OR	67	2.6	1210	6.0	69	1238	7.0	(11.8)	3.6	(16.9)	(2.8)	(10.7)	(7.3)	(2.9)	7.9	(8.0)	5.0
	KMHD	Portland OR	38	1.5	923	4.6	38	936	5.1	(25.5)	(14.2)	(26.9)	(14.4)	(44.1)	(8.7)	(13.6)	(9.8)	(15.6)	(11.9)
	KOPBF+	Portland OR	154	6.0	2517	12.6	170	2801	7.6	13.2	7.8	2.4	3.5	26.2	7.0	(4.3)	(8.4)	(2.9)	(8.5)
<b>23</b>	<b>Portland OR Total</b>		<b>273</b>				<b>297</b>			<b>(1.1)</b>		<b>(5.4)</b>		<b>(4.9)</b>		<b>(7.1)</b>		<b>(6.0)</b>	
	KVCR	Riverside-San Bern	14	0.5	410	2.3	14	442	4.0	7.7	32.3	(33.3)	(9.2)			27.3	55.9	(17.6)	18.2
<b>25</b>	<b>Riverside-SanB Total</b>		<b>14</b>				<b>14</b>			<b>7.7</b>		<b>(33.3)</b>				<b>27.3</b>		<b>(17.6)</b>	
	KBCS	Seattle-Tacoma	16	0.4	421	1.3	16	428	4.7	14.3	8.5	6.7	8.9	23.1	0.0	(20.0)	(26.1)	(20.0)	(24.9)
	KEXP	Seattle-Tacoma	36	0.9	819	2.5	39	841	5.8	(18.2)	(22.7)	(13.3)	(22.7)	(49.3)	(43.9)	(34.5)	(27.6)	(31.6)	(31.5)
	KNHC	Seattle-Tacoma	25	0.6	990	3.0	25	1005	3.1	(30.6)	12.2	(30.6)	12.4			(19.4)	19.1	(19.4)	17.5
	KPLUFtr	Seattle-Tacoma	126	3.0	2809	8.6	143	3143	5.7	(1.6)	(0.2)	(13.9)	(6.5)	(9.4)	(10.9)	(9.4)	(8.1)	(15.4)	(11.7)
	KSER	Seattle-Tacoma	8	0.2	131	0.4	8	136	7.4	100.0	8.3	100.0	7.9			300.0	61.7	300.0	52.8
	KUOW-A/F	Seattle-Tacoma	205	4.9	3177	9.8	229	3517	8.2	13.3	(1.3)	10.1	0.1	6.2	(9.2)	(1.4)	(13.2)	(0.4)	(11.4)
	KVTI	Seattle-Tacoma	16	0.4	591	1.8	16	597	3.4	100.0	11.5	45.5	(5.1)	128.6	66.5	100.0	133.6	77.8	112.5
<b>14</b>	<b>Seattle-Tacoma Total</b>		<b>432</b>				<b>476</b>			<b>4.1</b>		<b>(1.9)</b>		<b>(5.5)</b>		<b>(6.7)</b>		<b>(8.1)</b>	
	KPBSFtr	San Diego	124	3.8	2406	9.6	125	2439	6.5	(2.4)	2.9	(1.6)	4.3	3.3	3.4	9.7	17.3	8.7	16.9
	KSDS	San Diego	32	1.0	662	2.7	32	662	6.1	39.1	9.6	39.1	9.6	39.1	21.5	52.4	48.4	52.4	48.4
	XLNC	San Diego	31	0.9	520	2.1	31	520	7.5	24.0	(13.9)	24.0	(13.9)	(48.3)	(19.1)	(42.6)	(18.9)	(42.6)	(18.9)
<b>17</b>	<b>San Diego Total</b>		<b>187</b>				<b>188</b>			<b>6.9</b>		<b>7.4</b>		<b>(7.9)</b>		<b>(0.5)</b>		<b>(1.1)</b>	
	KDHX	St Louis	26	0.8	630	2.8	26	647	5.1	8.3	18.6	0.0	12.3	62.5	18.0	23.8	5.2	23.8	3.9
	KWMU	St Louis	116	3.7	1905	8.4	121	1974	7.7	14.9	19.5	17.5	21.3	26.1	23.1	38.1	20.1	37.5	20.2
	WSIE	St Louis	22	0.7	559	2.5	22	565	4.9	(4.3)	(4.3)	(8.3)	(7.7)	10.0	38.4	37.5	37.3	22.2	29.0
<b>20</b>	<b>St Louis Total</b>		<b>164</b>				<b>169</b>			<b>10.8</b>		<b>10.5</b>		<b>28.1</b>		<b>35.5</b>		<b>33.1</b>	

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Metro			Metro AQH		Metro Cume		Total Market			Metro		Total		Metro		Metro		Total	
Rank	Station	Market	Persons	Share	Persons	Rating	AQH	Cume	TSL	AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume	AQH	Cume
	WMNF	Tampa-St Petersburg	57	1.8	902	3.9	66	1129	7.4	72.7	27.8	46.7	21.5	83.9	19.9	83.9	17.4	69.2	13.1
	WUSF	Tampa-St Petersburg	110	3.4	1751	7.6	164	2729	7.6	3.8	(1.4)	(4.7)	(0.5)	7.8	4.9	(18.5)	(6.9)	(18.4)	(4.0)
<b>19</b>	<b>Tampa-St Pete Total</b>		<b>167</b>				<b>230</b>			<b>20.1</b>	<b>6.0</b>			<b>25.6</b>		<b>0.6</b>		<b>(4.2)</b>	
	<b>11-25 Total</b>		<b>3199</b>				<b>3563</b>			<b>1.6</b>	<b>0.6</b>			<b>(3.7)</b>		<b>0.8</b>		<b>0.9</b>	
	<b>1-25 Total</b>		<b>6988</b>				<b>7670</b>			<b>6.2</b>	<b>5.0</b>			<b>(2.8)</b>		<b>4.5</b>		<b>3.7</b>	