



# Fall 2008 Quarter PPM eRANKS

Release Date: January 16, 2009

**Public Radio Subscribers - Fall 2008 Quarter (September 18 - December 10) Arbitron  
PPM Markets Only  
Monday-Sunday, 6 AM to Midnight  
Ranked by Metro 6+ Cume Persons**

Cume Rank	Station	Arbitron Market	Market Rank	AQH Persons	AQH Share	Wkly Cume Persons	Wkly Cume Rating	Avg Wkly Time Exposed (hrs)
1	KQED	San Francisco	4	29,800	5.1	819,500	12.5	4.3
2	KUSC	Los Angeles	2	21,300	1.8	759,200	6.3	3.5
3	WNYC-F	New York	1	23,600	1.5	621,100	3.7	4.6
4	KPCC	Los Angeles	2	20,600	1.7	615,600	5.1	3.9
5	WAMU	Washington DC	9	30,900	7.7	595,300	12.8	6.3
6	WBEZ	Chicago	3	18,800	2.3	547,800	6.3	4.0
7	WETAftr	Washington DC	9	17,700	4.4	483,700	10.4	4.3
8	WNYC-A	New York	1	14,600	0.9	435,800	2.6	4.3
9	WHYY	Philadelphia	8	17,500	3.8	402,900	8.5	5.1
10	KCRWFtr	Los Angeles	2	7,300	0.6	389,200	3.2	2.1
11	KERA	Dallas-Ft Worth	5	10,800	2.0	386,600	6.8	3.4
12	WABE	Atlanta	7	11,800	2.7	369,600	7.6	3.8
13	KKJZ	Los Angeles	2	6,800	0.6	344,000	2.9	2.4
14	KUHF	Houston-Galveston	6	11,400	2.2	341,700	6.4	4.0
15	WBGO	New York	1	8,000	0.5	320,400	1.9	3.0
16	WFUV	New York	1	5,800	0.4	292,000	1.7	2.4
17	WXPB	Philadelphia	8	7,800	1.7	284,800	6.0	3.5
18	WRTI	Philadelphia	8	9,000	2.0	270,600	5.7	3.9
19	KTSU	Houston-Galveston	6	4,000	0.8	255,700	4.8	1.9
20	WUOM	Detroit	11	6,200	1.6	207,000	4.9	3.7
21	WDCB	Chicago	3	3,600	0.4	175,500	2.0	2.8
22	KCSM	San Francisco	4	2,900	0.5	174,700	2.7	2.2
23	KPFB	Los Angeles	2	1,700	0.1	170,700	1.4	1.1
24	WBAI	New York	1	2,500	0.3	170,200	1.0	1.7
25	WPFW	Washington DC	9	2,500	0.6	158,200	3.4	1.8
26	WDET	Detroit	11	3,300	0.9	145,800	3.4	2.8
27	KPFT	Houston-Galveston	6	1,700	0.3	136,200	2.6	1.6
28	WNYE	New York	1	800	0.1	103,000	0.6	1.0
29	KALW	San Francisco	4	3,500	0.6	99,000	1.5	4.0
30	KVCR	Riverside-San Bernardino	26	2,300	1.4	73,800	3.6	4.0
31	KPCC/KUOR	Riverside-San Bernardino	26	700	0.4	41,300	2.0	2.6

Stations ending with tr: Arbitron Total Line Reporting

**The PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.**