



Fall 2008 Quarter PPM eRANKS

Non-Commercial Religious Stations

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Non-Commercial Religious Subscribers - Fall 2008 Quarter (September 18 - December 10) Arbitron
PPM Markets Only
Monday-Sunday, 6 AM to Midnight

Ranked by Metro 6+ Cume Persons

| Cume Rank | Station | Arbitron Market | Market Rank | AQH Persons | AQH Share | Wkly Cume Persons | Wkly Cume Rating | Avg Wkly Time Exposed (hrs) |
|-----------|----------|--------------------------|-------------|-------------|-----------|-------------------|------------------|-----------------------------|
| 1 | KSBJFtlr | Houston-Galveston | 6 | 20,600 | 3.9 | 619,700 | 11.7 | 4.0 |
| 2 | WGTS | Washington DC | 9 | 18,900 | 4.7 | 432,400 | 9.3 | 6.7 |
| 3 | WMBI-F | Chicago | 3 | 9,400 | 1.1 | 320,400 | 3.7 | 3.6 |
| 4 | KSGN | Riverside-San Bernardino | 26 | 2,800 | 1.6 | 120,500 | 5.8 | 2.8 |
| 5 | KVTT | Dallas-Ft Worth | 5 | 3,900 | 0.7 | 104,600 | 1.8 | 4.3 |
| 6 | KLRD | Riverside-San Bernardino | 26 | 1,600 | 0.9 | 79,700 | 3.8 | 2.0 |
| 7 | WONU | Chicago | 3 | 900 | 0.1 | 73,700 | 0.9 | 1.7 |
| 8 | KNDL | San Francisco | 4 | 800 | 0.1 | 54,300 | 0.8 | 1.9 |

Stations ending with tlr: Arbitron Total Line Reporting

The PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.

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