

**Top 30 Public Radio Subscribers – Fall 2003 Arbitron
Monday-Sunday, 6 AM to Midnight**

Ranked by Metro 12+ AQH Persons

AQH Rank	Station	Arbitron Market	Mkt Rank	Metro AQH
1	KQED	San Francisco	4	39,000
2	WNYC-F	New York	1	34,700
3	WNYC-A	New York	1	28,800
4	WBEW/WBEZ	Chicago	3	28,000
5	KUOW	Seattle-Tacoma	14	22,200
6	WAMU	Washington DC	8	20,200
7	KCRU/KCRW	Los Angeles	2	20,100
8	WBUR-A/F	Boston	9	19,600
9	KFAC/KUSC	Los Angeles	2	19,000
9	WBGO	New York	1	19,000
11	KUHF	Houston-Galveston	7	17,300
12	WABE	Atlanta	11	17,100
12	WHYY	Philadelphia	6	17,100
14	KNOW	Minneapolis-St Paul	16	15,900
15	WFUV	New York	1	15,800
16	KPCC	Los Angeles	2	15,200
17	KOPB	Portland OR	24	15,100
18	KPLU	Seattle-Tacoma	14	14,800
19	KERA	Dallas-Ft Worth	5	14,500
20	WETA/WETH	Washington DC	8	14,000
21	KNAI	Phoenix	15	13,500
21	WXPH/WXPN	Philadelphia	6	13,500
23	KJZZ	Phoenix	15	12,800
24	KPBS	San Diego	17	12,400
25	WLRN	Miami-Ft Lauderdale-Hollywood	12	12,200
26	WUSF	Tampa-St Petersburg-Clearwater	21	11,300
27	KCFC/KCFR	Denver-Boulder	22	10,600
28	WRTI	Philadelphia	6	10,300
29	KSJN	Minneapolis-St Paul	16	10,100
30	KTSU	Houston-Galveston	7	9,600

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Ranked by Metro 12+ AQH Share

Share Rank	Station	Arbitron Market	Mkt Rank	Metro Share
1	WPSB/WPSU	State College PA	249	11.3
2	WUOM	Ann Arbor	147	9.9
3	WVTF/WVTU	Charlottesville VA	223	8.7
4	KNAQ/KNAU	Flagstaff-Prescott AZ	154	8.6
5	WCQS/WFQS	Asheville	160	8.1
5	WFSU	Tallahassee	163	8.1
7	KLCC/KLFO	Eugene-Springfield	149	8.0
7	KTSC	Pueblo	247	8.0
9	WMRA/WMRY	Harrisonburg VA	264	7.4
10	WVPA/WVPS	Burlington-Plattsburgh	139	7.3
11	KCBX	San Luis Obispo	170	6.9
11	WVTF/WVTU	Roanoke-Lynchburg	112	6.9
13	WUNC/WUND	Raleigh-Durham	44	6.6
14	WERN	Madison	97	6.5
15	KBIA	Columbia MO	251	6.3
15	WUSF	Sarasota-Bradenton	78	6.3
17	KOPB	Portland OR	24	6.1
17	WMHT/WRHV	Poughkeepsie	162	6.1
19	WILL-F	Champaign IL	215	6.0
19	WMEA/WMEW	Portland ME	165	6.0
21	KSBA/KSMF	Medford-Ashland OR	212	5.9
21	KUNC	Ft Collins-Greeley	125	5.9
21	KUT	Austin	42	5.9
24	KBMC/KEMC	Billings	256	5.6
24	WFCR	Springfield MA	81	5.6
26	WILL-A	Champaign IL	215	5.5
26	WMUK	Kalamazoo	183	5.5
28	KSKA	Anchorage	173	5.4
28	KUAF	Fayetteville (NW Arkansas)	151	5.4
28	WITF	Harrisburg-Lebanon-Carlisle	79	5.4

**Top 30 Public Radio Subscribers – Fall 2003 Arbitron
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Ranked by Metro 12+ Cume Persons

Cume Rank	Station	Arbitron Market	Mkt Rank	Metro Cume
1	KQED	San Francisco	4	705,300
2	WNYC-F	New York	1	674,600
3	WBEW/WBEZ	Chicago	3	502,100
4	WNYC-A	New York	1	449,800
5	WAMU	Washington DC	8	434,200
6	KCRU/KCRW	Los Angeles	2	419,700
7	WBUR-A/F	Boston	9	414,200
8	KFAC/KUSC	Los Angeles	2	397,000
9	KPCC	Los Angeles	2	356,500
10	WBGO	New York	1	340,400
11	WABE	Atlanta	11	321,900
12	WETA/WETH	Washington DC	8	315,000
13	KERA	Dallas-Ft Worth	5	313,800
14	KUOW	Seattle-Tacoma	14	305,300
15	KNOW	Minneapolis-St Paul	16	300,700
16	WHYY	Philadelphia	6	283,100
17	WFUV	New York	1	282,400
18	KPLU	Seattle-Tacoma	14	277,300
19	KUHF	Houston-Galveston	7	275,900
20	KOPB	Portland OR	24	256,400
21	KTSU	Houston-Galveston	7	244,000
22	KPBS	San Diego	17	220,200
23	WLRN	Miami-Ft Lauderdale-Hollywood	12	215,600
24	KJZZ	Phoenix	15	213,800
25	KCFC/KCFR	Denver-Boulder	22	213,100
26	WXPH/WXPN	Philadelphia	6	211,800
27	WGBH	Boston	9	200,800
28	KSJN	Minneapolis-St Paul	16	199,600
29	WDET	Detroit	10	190,900
30	WRTI	Philadelphia	6	188,400

**Top 30 Public Radio Subscribers – Fall 2003 Arbitron
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Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Mkt Rank	Cume Rating
1	WPSB/WPSU	State College PA	249	19.9
2	WUOM	Ann Arbor	147	18.3
3	WFSU	Tallahassee	163	17.3
4	KTSC	Pueblo	247	17.0
5	KBIA	Columbia MO	251	16.5
6	WCQS/WFQS	Asheville	160	16.1
7	KNAQ/KNAU	Flagstaff-Prescott AZ	154	15.7
8	WMEA/WMEW	Portland ME	165	15.6
9	WUNC/WUND	Raleigh-Durham	44	15.4
10	KUNC	Ft Collins-Greeley	125	15.2
11	KLCC/KLFO	Eugene-Springfield	149	15.0
12	WVPA/WVPS	Burlington-Plattsburgh	139	14.8
13	WEOS	Ithaca	273	14.7
14	WSHU-F	Danbury CT	195	13.8
15	KUT	Austin	42	13.6
15	WVTF/WVTU	Roanoke-Lynchburg	112	13.6
17	KOPB	Portland OR	24	13.5
17	WUSF	Sarasota-Bradenton	78	13.5
19	KUAF	Fayetteville (NW Arkansas)	151	13.2
19	WERN	Madison	97	13.2
21	WVTF/WVTU	Charlottesville VA	223	13.1
22	WITF	Harrisburg-Lebanon-Carlisle	79	12.9
23	WFCR	Springfield MA	81	12.7
24	WMUK	Kalamazoo	183	12.3
25	WKAR-F	Lansing-East Lansing	122	12.0
26	WMRA/WMRY	Charlottesville VA	223	11.9
27	KNOW	Minneapolis-St Paul	16	11.8
28	KQED	San Francisco	4	11.7
28	KSKA	Anchorage	173	11.7
28	WCVE	Richmond	56	11.7

**Top 30 Public Radio Subscribers – Fall 2003 Arbitron
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Ranked by 12+ Total Market Cume Persons

Cume Rank	Station	Arbitron Market	Total Cume
1	KQED	San Francisco	742,600
2	WNYC-F	New York	716,400
3	WAMU	Washington DC	547,100
4	WBEW/WBEZ	Chicago	515,300
5	WBUR-A/F	Boston	487,500
6	KFAC/KUSC	Los Angeles	483,800
7	KCRU/KCRW	Los Angeles	465,000
8	WNYC-A	New York	464,700
9	WETA/WETH	Washington DC	404,100
10	KPCC	Los Angeles	389,600
11	WHYY	Philadelphia	378,300
12	WBGO	New York	349,600
13	KPLU	Seattle-Tacoma	336,500
14	WABE	Atlanta	334,700
15	KERA	Dallas-Ft Worth	333,900
16	KNOW	Minneapolis-St Paul	319,200
17	KUOW	Seattle-Tacoma	318,200
18	WGBH	Boston	316,900
19	WFUV	New York	300,100
20	KUHF	Houston-Galveston	280,600
21	KOPB	Portland OR	279,900
22	WUSF	Tampa-St Petersburg-Clearwater	278,800
23	WLRN	Miami-Ft Lauderdale-Hollywood	270,600
24	WXPH/WXPN	Philadelphia	260,500
25	WRTI	Philadelphia	258,300
26	KJZZ	Phoenix	249,400
27	KTSU	Houston-Galveston	244,000
28	KPBS	San Diego	220,200
29	WUNC/WUND	Raleigh-Durham	218,700
30	WUOM	Detroit	217,900

**The highest
public radio
Cume ever!**