

**Top 30 Non-Commercial Religious Subscribers – Fall 2003 Arbitron  
Monday-Sunday, 6 AM to Midnight  
Ranked by Metro 12+ AQH Persons**

AQH Rank	Station	Arbitron Market	Mkt Rank	Metro AQH
1	KSBJ/KYBJ	Houston-Galveston	7	23,100
2	WMBI-F	Chicago	3	15,500
3	KTIS-F	Minneapolis-St Paul	16	14,000
4	KLDV	Denver-Boulder	22	10,100
5	WEAZ/WPOZ	Orlando	38	8,500
6	KCBI	Dallas-Ft Worth	5	7,200
7	KYLV	Oklahoma City	53	6,100
8	KZLV	San Antonio	30	6,000
8	WMCU	Miami-Ft Lauderdale-Hollywood	12	6,000
10	WGTS	Washington DC	8	5,900
11	WCRF/WVMS	Cleveland	25	5,700
12	KVTT	Dallas-Ft Worth	5	5,600
13	KLVA	Phoenix	15	5,500
14	KLRD/KXRD	Riverside-San Bernardino	28	5,200
15	WRCM	Charlotte-Gastonia-Rock Hill	37	4,900
16	KLJC	Kansas City	29	4,300
17	WLFA/WLFJ	Greenville-Spartanburg	59	4,200
18	WCSG	Grand Rapids	66	4,000
19	KSGN	Riverside-San Bernardino	28	3,900
20	KFLR	Phoenix	15	3,700
21	KILA	Las Vegas	39	3,500
22	WKES/WKZM	Tampa-St Petersburg-Clearwater	21	3,200
23	WAZP	Norfolk-VaBeach-Newport News	40	3,100
23	WMHK	Columbia SC	90	3,100
25	WYLV	Knoxville	72	3,000
26	WJTL	Lancaster	115	2,900
26	WMBI-A	Chicago	3	2,900
28	WAYM	Nashville	45	2,800
28	WUFL	Detroit	10	2,800
30	KLWV	Odessa-Midland	188	2,700
30	WAFJ	Augusta GA	109	2,700
30	WJIS/WLPJ	Tampa-St Petersburg-Clearwater	21	2,700

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**Ranked by Metro 12+ AQH Share**

Share Rank	Station	Arbitron Market	Mkt Rank	Metro Share
1	KOBC	Joplin MO	234	8.8
2	KLWV	Odessa-Midland	188	8.5
3	KAGT	Abilene TX	232	8.3
4	KCRN-F	San Angelo	272	5.8
5	KHOY	Laredo	211	5.7
6	KNWS-F	Waterloo-Cedar Falls	243	5.6
6	WJTL	Lancaster	115	5.6
8	WAFJ	Augusta GA	109	5.3
9	WCRH	Hagrstwn-Chambrsbrg-Wynsboro	169	5.1
10	KYLV	Oklahoma City	53	5.0
11	KLFV	Grand Junction	258	4.8
12	WCIC	Peoria	143	4.7
12	WMHK	Columbia SC	90	4.7
14	KLUX	Corpus Christi	135	4.5
14	KTSY	Boise	120	4.5
16	WBGL	Champaign IL	215	4.4
16	WCSG	Grand Rapids	66	4.4
16	WEAZ/WPOZ	Orlando	38	4.4
19	WMBW/WMKW	Chattanooga	106	4.2
20	KQRI	Lubbock	181	4.1
20	KWND	Springfield MO	146	4.1
20	WBCL/WBCY	Ft Wayne	102	4.1
20	WCQR	JohnsonCity-Kingsport-Bristl	103	4.1
24	KTIS-F	Minneapolis-St Paul	16	4.0
24	WLFA/WLFJ	Greenville-Spartanburg	59	4.0
26	WLAB	Ft Wayne	102	3.8
26	WTLR	State College PA	249	3.8
28	WPIB	Bluefield WV	269	3.7
29	KLRC	Fayetteville (NW Arkansas)	151	3.6
29	KSBJ/KYBJ	Houston-Galveston	7	3.6
29	WYLV	Knoxville	72	3.6

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**Ranked by Metro 12+ Cume Persons**

Cume Rank	Station	Arbitron Market	Mkt Rank	Metro Cume
1	KSBJ/KYBJ	Houston-Galveston	7	317,800
2	KTIS-F	Minneapolis-St Paul	16	231,300
3	WMBI-F	Chicago	3	225,100
4	KCBI	Dallas-Ft Worth	5	183,700
5	KLDV	Denver-Boulder	22	152,300
6	WEAZ/WPOZ	Orlando	38	142,900
7	KVTT	Dallas-Ft Worth	5	124,700
8	WMCU	Miami-Ft Lauderdale-Hollywood	12	114,100
9	KLVA	Phoenix	15	114,000
10	WRCM	Charlotte-Gastonia-Rock Hill	37	104,400
11	WGTS	Washington DC	8	102,500
12	KYLV	Oklahoma City	53	101,700
13	KZLV	San Antonio	30	94,600
14	WCRF/WVMS	Cleveland	25	89,900
15	KLJC	Kansas City	29	88,400
16	WCSG	Grand Rapids	66	86,600
17	WLFA/WLFJ	Greenville-Spartanburg	59	83,200
18	KLRD/KXRD	Riverside-San Bernardino	28	75,000
19	KFLR	Phoenix	15	72,500
20	WKES/WKZM	Tampa-St Petersburg-Clearwater	21	68,900
21	WAYM	Nashville	45	68,700
22	KSIV-F	St Louis	20	62,400
23	WBVM/WLMS	Tampa-St Petersburg-Clearwater	21	56,900
24	KSGN	Riverside-San Bernardino	28	56,500
25	WMHK	Columbia SC	90	54,700
26	WJIS/WLPJ	Tampa-St Petersburg-Clearwater	21	53,700
27	KLVM/KLVR	San Francisco	4	53,200
28	WJTL	Lancaster	115	50,800
29	WAYF	West Palm Beach-Boca Raton	47	48,600
30	WGNR-F	Indianapolis	41	47,600

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**Ranked by Metro 12+ Cume Rating**

Rating Rank	Station	Arbitron Market	Mkt Rank	Cume Rating
1	KOBC	Joplin MO	234	15.2
2	KLWV	Odessa-Midland	188	14.2
3	WJTL	Lancaster	115	12.7
4	KHOY	Laredo	211	12.5
4	WCSG	Grand Rapids	66	12.5
6	KNWS-F	Waterloo-Cedar Falls	243	12.1
7	KCRN-F	San Angelo	272	12.0
8	WCRH	Hagrstwn-Chambrsbrg-Wynsboro	169	11.8
9	WMHK	Columbia SC	90	11.6
10	KYLV	Oklahoma City	53	10.9
11	WBGL	Decatur IL	267	10.8
12	WEAZ/WPOZ	Orlando	38	10.7
13	WCIC	Peoria	143	10.4
13	WLFA/WLFJ	Greenville-Spartanburg	59	10.4
15	KLFV	Grand Junction	258	10.2
15	WAFJ	Augusta GA	109	10.2
17	WCQR	JohnsonCity-Kingsport-Bristol	103	10.1
18	WBCL/WBCY	Ft Wayne	102	10.0
19	KWND	Springfield MO	146	9.4
20	KAGT	Abilene TX	232	9.2
21	KTIS-F	Minneapolis-St Paul	16	9.1
22	KTSY	Boise	120	9.0
23	KLRC	Fayetteville (NW Arkansas)	151	8.8
24	WLAB	Ft Wayne	102	8.7
25	KLUX	Corpus Christi	135	8.1
26	WMBW/WMKW	Chattanooga	106	8.0
27	KQRI	Lubbock	181	7.9
28	KGCB	Flagstaff-Prescott AZ	154	7.8
29	WRCM	Charlotte-Gastonia-Rock Hill	37	7.7
29	WYLV	Knoxville	72	7.7

**Top 30 Non-Commercial Religious Subscribers – Fall 2003 Arbitron  
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**Ranked by 12+ Total Market Cume Persons**

Cume Rank	Station	Arbitron Market	Total Cume
1	KSBJ/KYBJ	Houston-Galveston	357,000
2	KTIS-F	Minneapolis-St Paul	260,900
3	WMBI-F	Chicago	244,800
4	WEAZ/WPOZ	Orlando	215,400
5	KLDV	Denver-Boulder	201,100
6	KCBI	Dallas-Ft Worth	198,500
7	WCRF/WVMS	Cleveland	178,600
8	KLRD/KXRD	Los Angeles	155,300
9	WLFA/WLFJ	Greenville-Spartanburg	145,800
10	KVTT	Dallas-Ft Worth	130,000
11	WGTS	Washington DC	128,800
12	WCSG	Grand Rapids	127,200
13	WJIS/WLPJ	Tampa-St Petersburg-Clearwater	124,600
14	WMCU	Miami-Ft Lauderdale-Hollywood	123,300
15	KLVA	Phoenix	120,900
16	WRCM	Charlotte-Gastonia-Rock Hill	120,200
17	WKES/WKZM	Tampa-St Petersburg-Clearwater	112,400
18	KYLV	Oklahoma City	108,500
19	KLJC	Kansas City	100,500
20	WAYF	West Palm Beach-Boca Raton	98,000
21	KZLV	San Antonio	95,100
21	WAYM	Nashville	95,100
23	WJTL	Harrisburg-Lebanon-Carlisle	92,100
24	WRMB	West Palm Beach-Boca Raton	91,400
25	KSGN	Los Angeles	87,500
26	WGNR-F	Indianapolis	84,900
27	WMHK	Columbia SC	84,800
28	KFLR	Phoenix	83,000
29	KLVM/KLVR	San Francisco	79,500
30	KGBI	Omaha-Council Bluffs	74,000

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