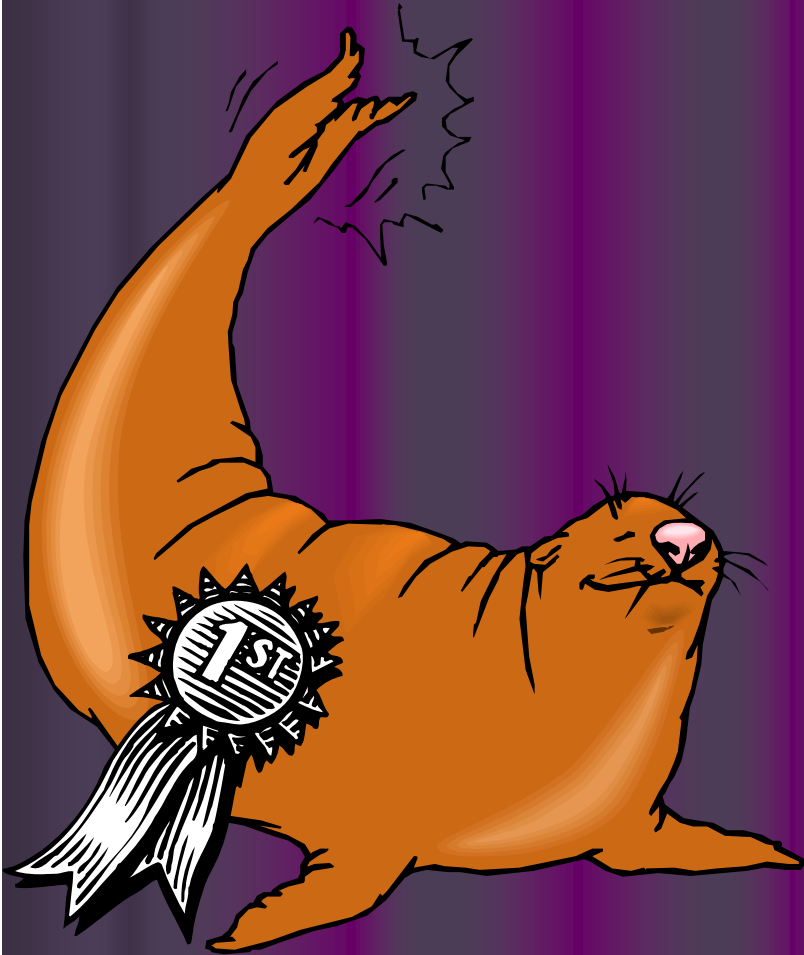




2006 Ralph Award

# 2006 Winner



KJZZ

Phoenix, AZ

For 5-Year Growth in:

AQH Persons

Metro Share

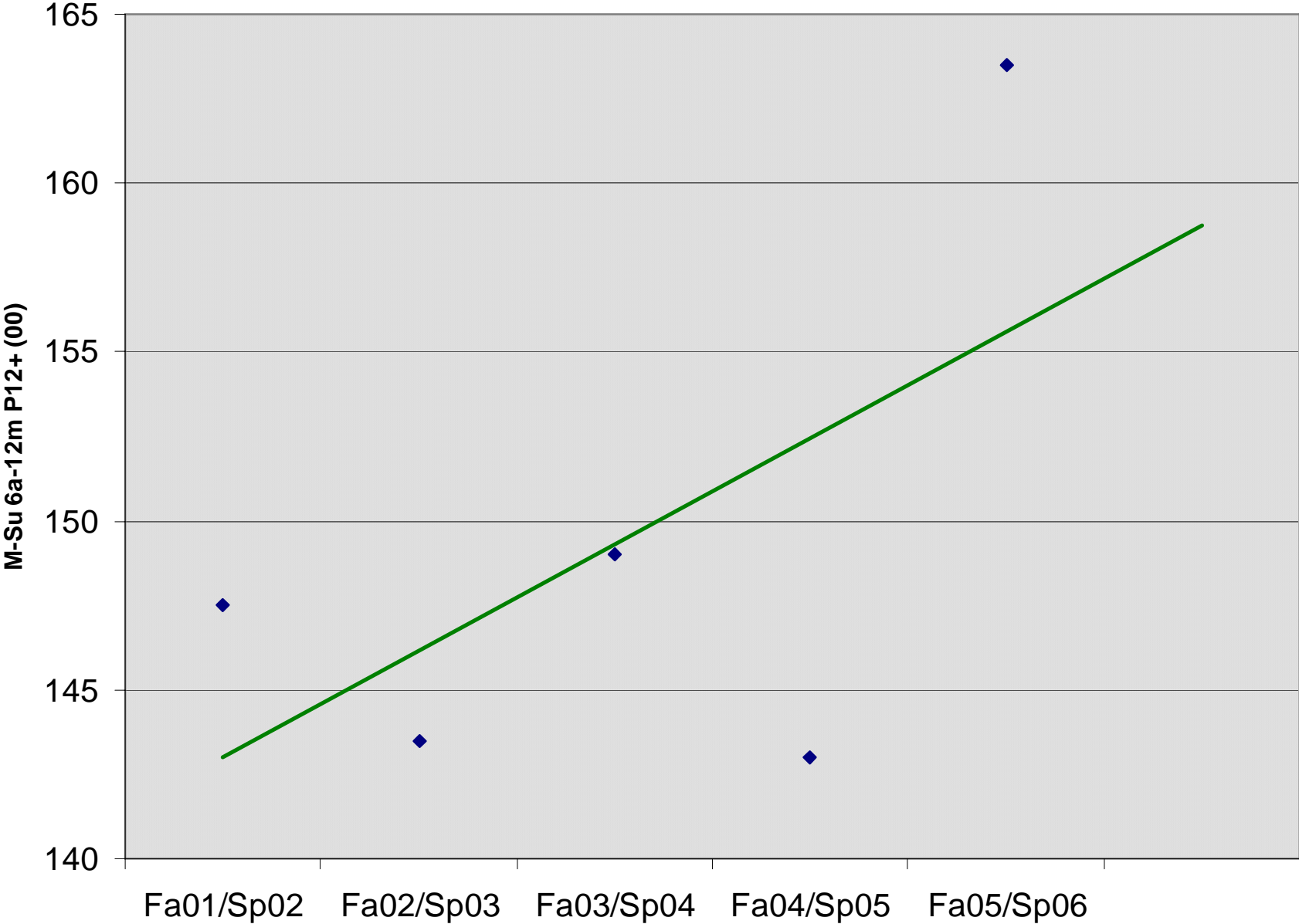
Total Cume

1<sup>st</sup> Choice (Core/P1)

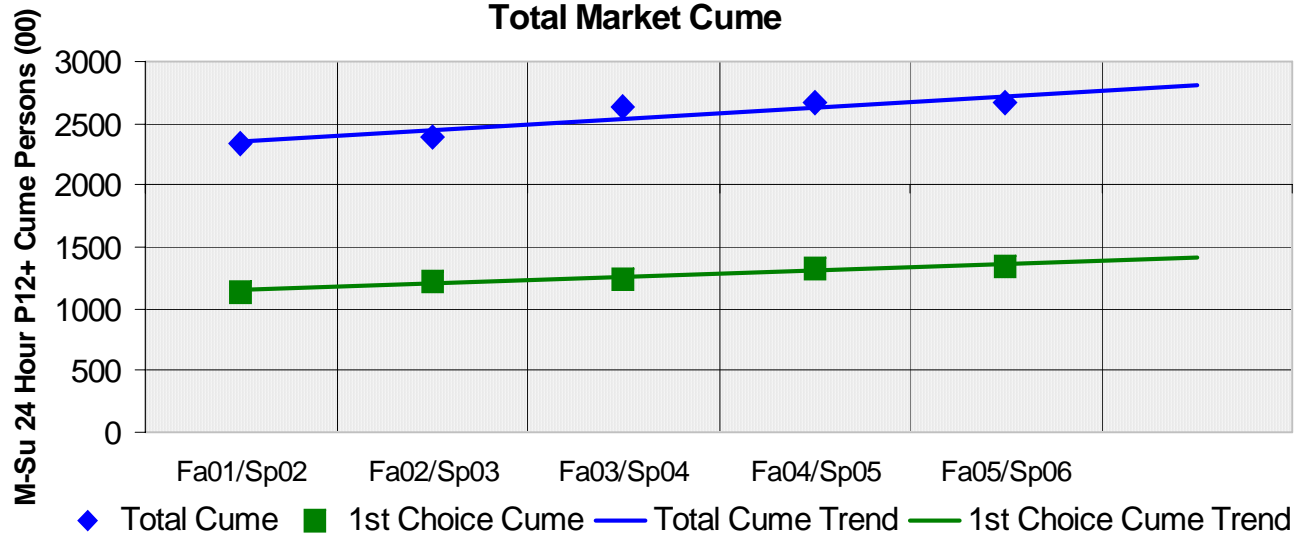
Cume

Loyalty

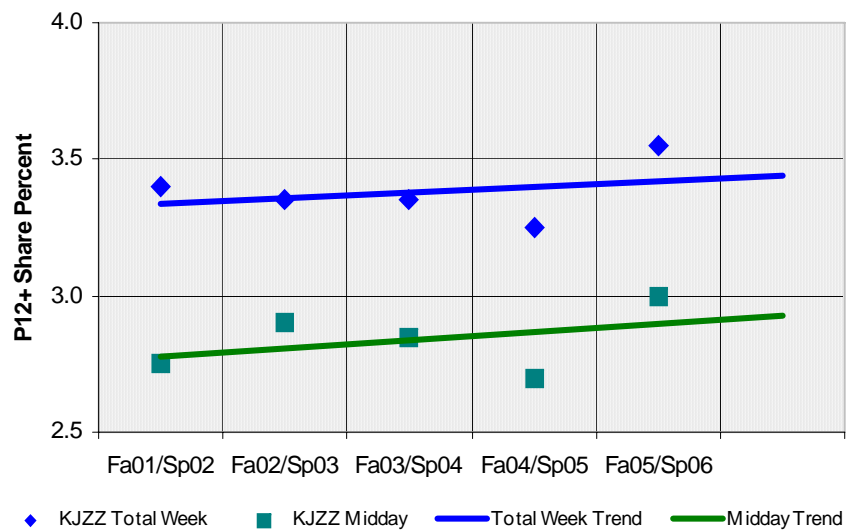
### KJZZ Phoenix Total Market AQH Persons



### KJZZ Phoenix Total Market Cume



### KJZZ Phoenix Metro Share



### Loyalty of KJZZ Cume to KJZZ

